



# Social Services Committee

October 17, 2024 - Meeting Overview



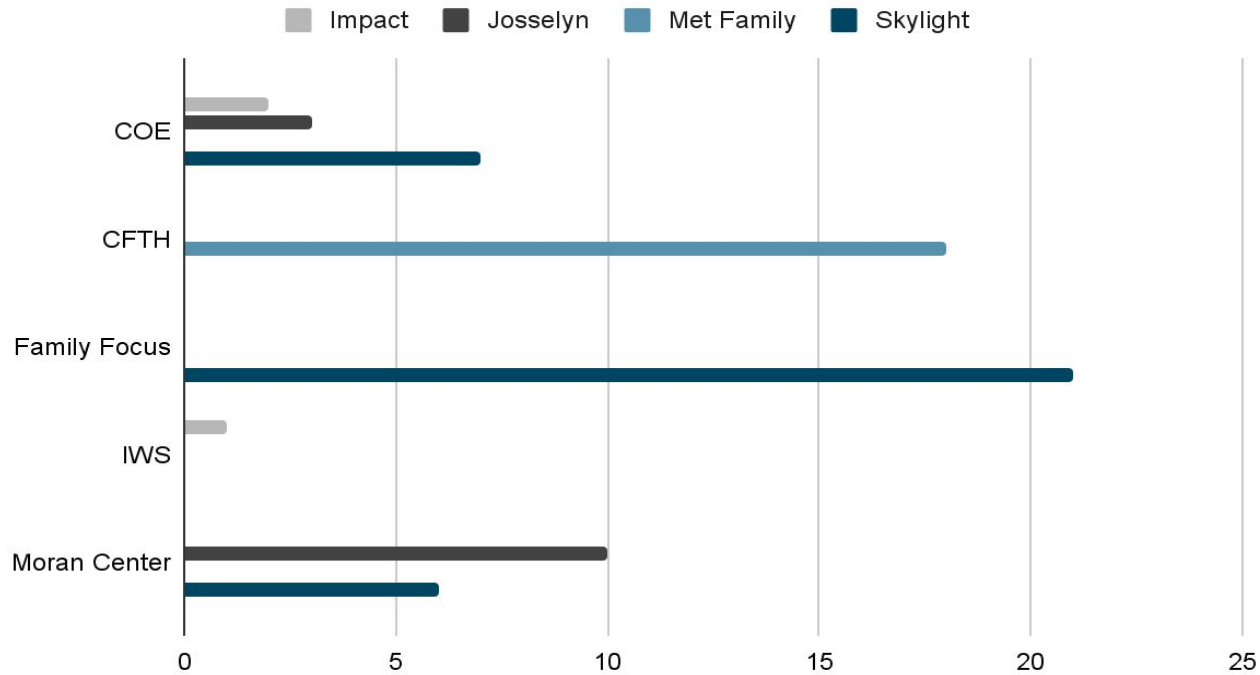
# Agenda

- Call to order/declaration of a quorum
- Public Comment
- Approval of Minutes
- Mental Health Provider Program
- Nomination of Chair & Vice Chair
  - BCC Orientation
- Staff Report
- 2025-2029 Consolidated Plan Overview & Community Needs Assessment
- Adjournment

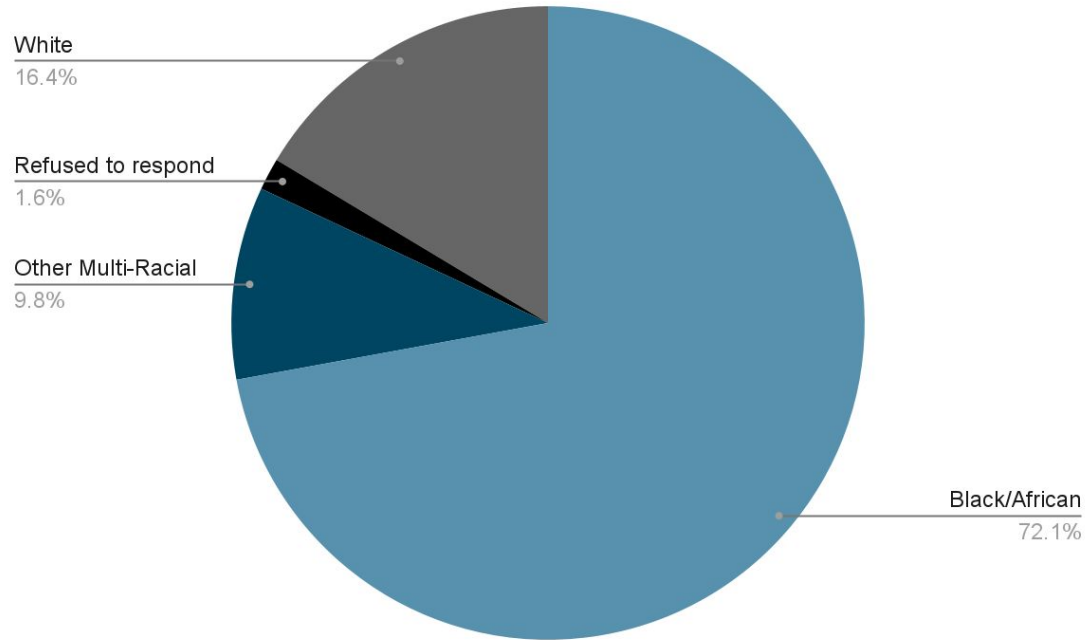


# Mental Health Provider Program

# Referral Rates



# Race/Ethnicity





# Staff Recommendation

- Shift additional funds to Skylight if needed
- Do not open a new application
  - Renew or discontinue program
- City staff exploring support service fund uses
  - Assessment of City provided housing subsidy programs
  - Community Development, Health & Human Services, Parks & Recreation

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# Nomination of Chair & Vice Chair

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# **Social Services Committee Orientation**





# Open Meetings Act

- Requires all meetings of public bodies, including BCC meetings, to be open to the public;
- Prohibits a “majority of a quorum” from “gathering” to discuss public business, unless they do so in conformance with the Act;
- Requirements to hold a public meeting:
  - Notice
  - Agenda
  - Public place
  - Minutes



## **BCC Chair/Vice Chair**

- Work with City staff (agendas);
- Conduct meeting following Parliamentary Procedure;
- Guide interactions with public;
- Establish working groups;
- Be considerate/welcoming of the public in attendance;
- Moderate discussions even-handedly, deal with conflicts gracefully;
- Support the work of City staff and City Council



## BCC Staff Liaison

- Prepare agenda/packet & post notice;
- Record and post minutes/presentations;
- Communicate City Manager's and City Council's direction, requests, policies & procedures;
- Support BCC members;
- Monitor and report BCC membership/participation;
- Assist in the process of selecting a Chair/Vice Chair



# SSC Planning Timeline

## January-June

### Funding Priorities/ Review KPIs

Review program parameters & methods of evaluation against community need

## September 2024\*

**\*25-29 ConPlan:**  
Including review of Community Needs Assessment outcomes

## November/ December

### Allocation discussion & City Council recommendations:

2. Process discussion
3. Allocation/ renewal determination

## July/August

### Review of mid-year program outcomes:

Populations served, additional needs, gaps in services

## October

### Initial allocation discussion:

Review of program accomplishments



# 2025-2029 Consolidated Plan



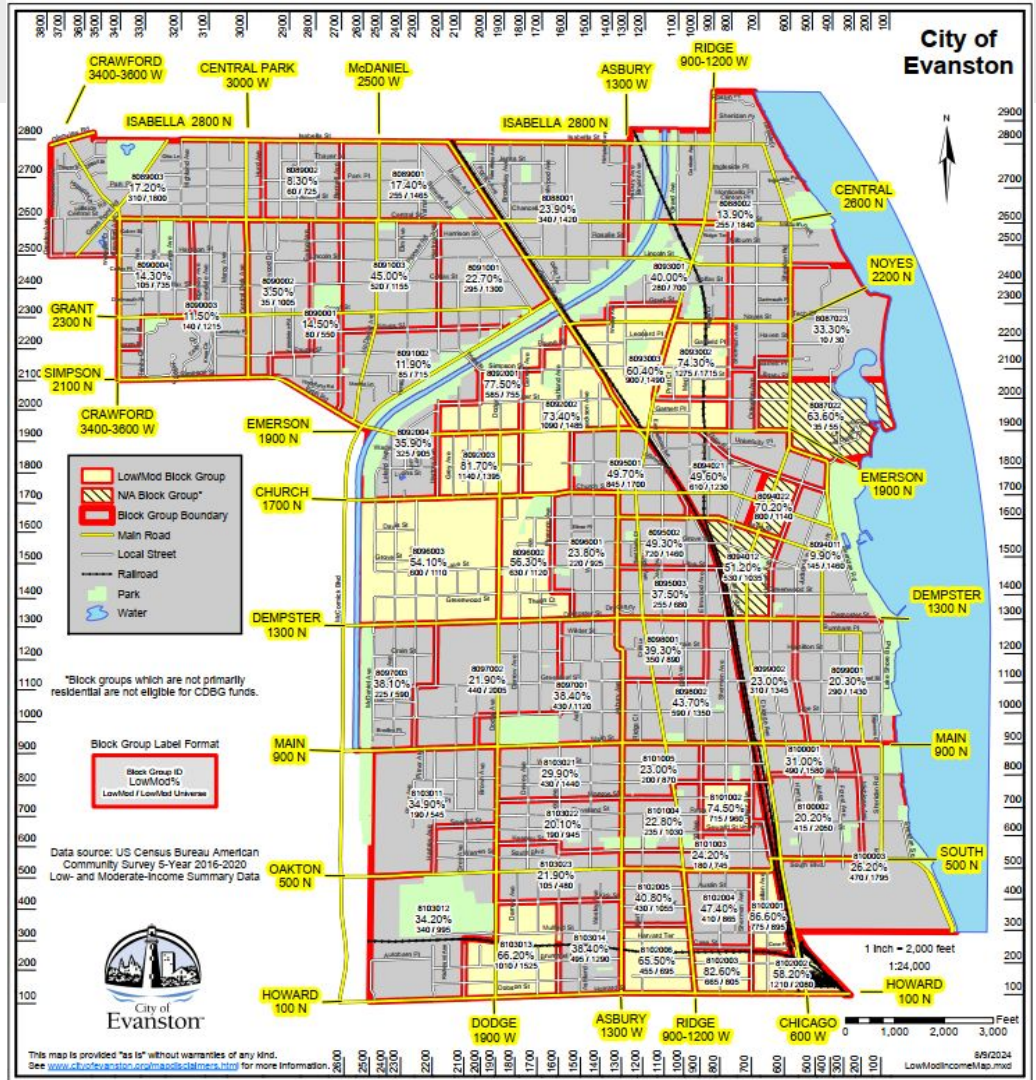
# Purpose

- 5-year plan outlining use of federal funds (CDBG, HOME) to support low/moderate income households
- Very structured plan with specific asks/topics
- Community Needs Assessments : Input from community stakeholders & residents; assess priority needs
- Investment Area Maps
- Holistic review of programs and sources of funding to ensure best use of restricted and non restricted fund in optimal ways

# Low/Moderate Income Map

New maps as of 8/1/24

Low/Moderate Income Areas (LMA):  $\geq 51\%$  of residents are LMI



# Community Needs Reports







# City Plans Reviewed (by Department)

## City Manager's Office

- Sustainability - Climate Action Resiliency Plan: Carbon Neutral by 2050
- Equity & Empowerment and Reparations surveys
- 2022 ADA Transition Plan
- Economic Development
  - Putting Assets to Work
  - Evanston Thrives Retail Action Plan

## Community Development

- Preserve 2040
- PRO Housing
- Envision Evanston 2040 (inc. Community Engagement)



# City Plans by Department

## Health & Human Services

- 2022 EPLAN

## Parks & Recreation

- 2023 Parks & Green Spaces Community Survey

## Public Works

- [Capital Improvement Program Projects](#)
- Source Water Protection Plan



# Stakeholder Plans

## Housing/Community Needs

- *Joining Forces: Equitable Zoning Project*
- *Connections for the Homeless: Strategic Plan*
- *Parents of Evanston Advocating for Change & Equity (P.E.A.C.E)*

## Education

- *District 65: Schools Reports*
- *Evanston Township High School: Year in Review Reports*

## Health

- *Endeavor/North Shore: CHNA & Implementation Study*
- *Ascension: Community Benefits Report*



# Local Partners

## Housing

- *HACC: 5-Year & Annual PHA Plans*
- *Cook County: Moving to Implementation (20/24 ConPlan & Economic Development Strategy Report)*
- *Alliance to End Homelessness in Suburban Cook County: CoC Registration/Application*

## Additional

Chicago Metropolitan Agency for Planning (Evanston Community Data Snapshot)

National Risk Index Community Report for Cook County

Cook County SNAP Benefits Analysis

Affordable Housing Planning & Appeal Act (2023 Statewide Report)

# Community Needs Assessment Survey





# Survey Overview

- Targeted Outreach (August):  
Online through partners orgs working with low-mod households  
In person: HACC residents and Advocates for Action (paper surveys)
- 275 Responses
  - English: 127, Spanish: 148
  - Paper surveys: 192, Online: 83
- Survey focused on key questions to minimize outreach fatigue on similar topics



# Questions/Sections

- 4 Sections:  
Housing Programs, Public Facilities, Public Services, Economic Development
- Questions included:  
Type of housing challenges encountered  
Ranking the importance/need for specific type of housing assistance/services, public assistance/services, and public facilities needs/importance, as well as economic development services
- Opportunity for open comments



# Responses

- 57% renters, 26% homeowners, 17% did not respond/ in other housing
- 65% from wards with higher percentage of low/mod households  
23% from other wards  
12% no response on location
- 80% of responses can be classified as low to mod income households  
>90% of renter respondents classify as low-mod. 9% did not provide income  
>47% of owner respondents classify as low-mod. 18% did not provide income





# Survey: Housing

## Availability of housing fitting their needs:

58% of did not think the availability of housing in Evanston meet their needs

72% of renters did not think the availability of housing in Evanston meet their needs

All HACCC residents responded that the housing availability met their needs

## Housing Programs

80-85% consider Rent assistance critical or important

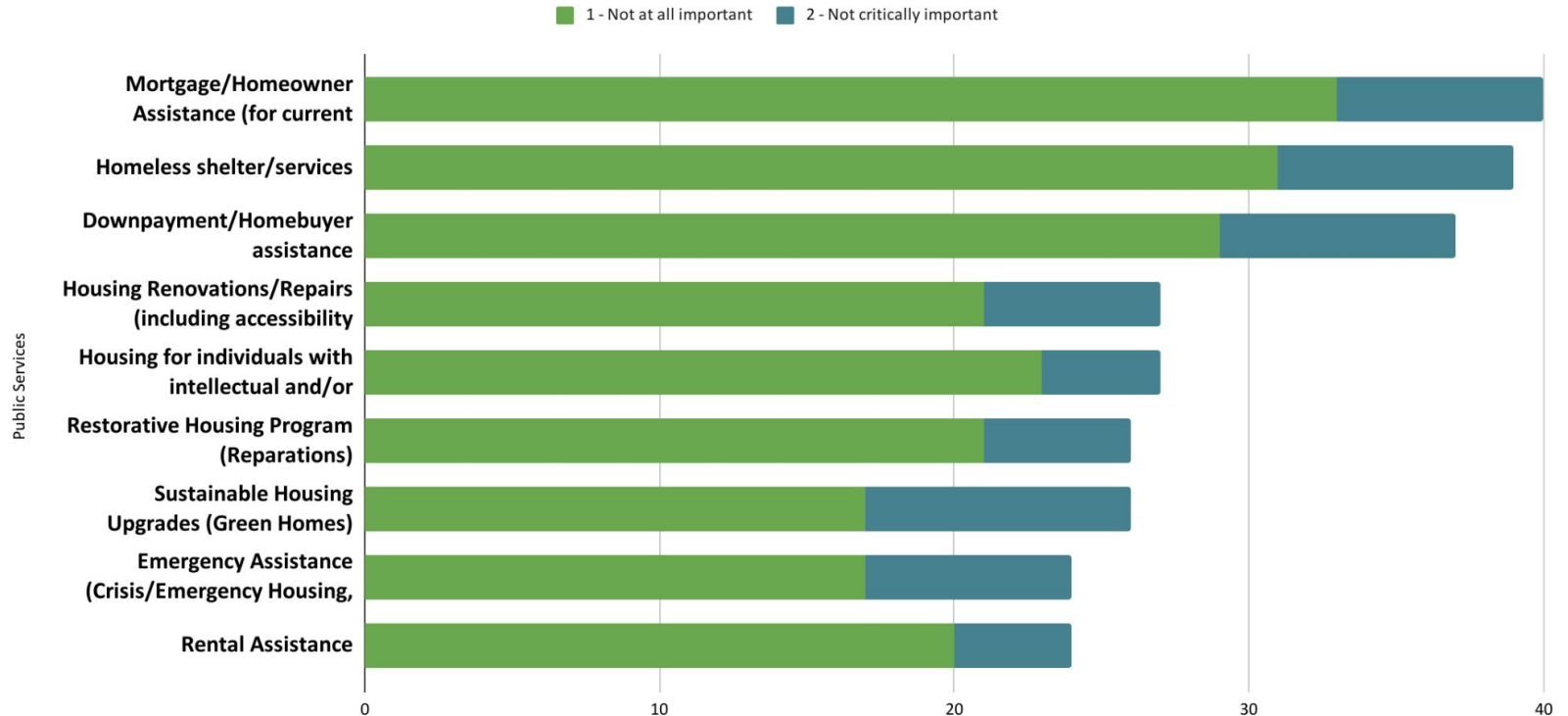
All housing programs were ranked critical or important by 65-80% of respondents

Down Payment Assistance, Mortgage assistance and homeless shelter were ranked less important

## Internet:

32% have challenges accessing the internet. Most comments relating high costs.

# Housing Programs: Not at all or less important (# of responses)





# Survey: Public Services

## Public Services Usage:

30% use benefits enrollment services

26% use food pantries/meal drop off services

24% benefit from youth services/summer programs

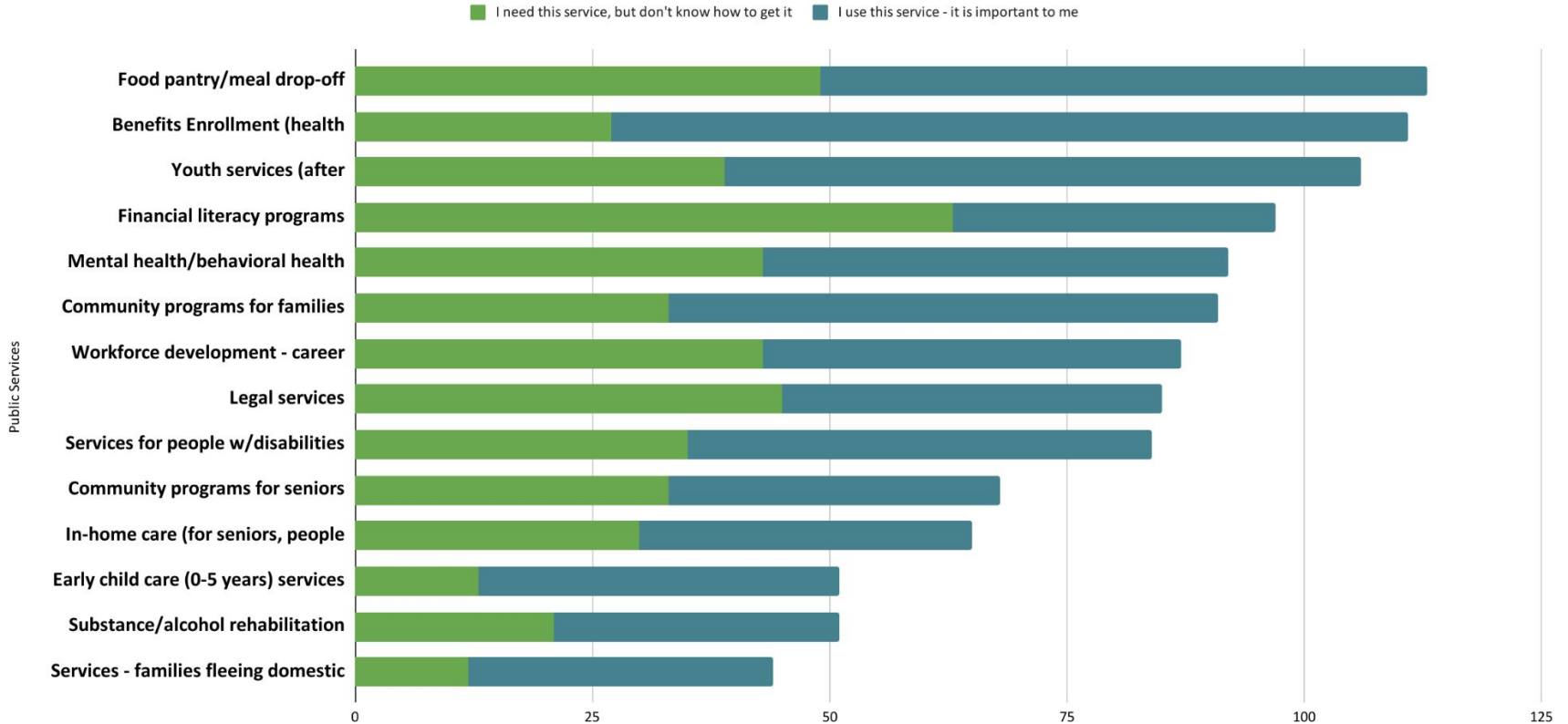
## Public Services Needs:

22% unable to find/enroll in financial literacy programs

20% unable to find/enroll in food pantry/meal drop-off services

16% unable to find/enroll in legal services

# Public Service Needs: I need or I use the service (# of responses)



# Consolidated Plan Sections





# Executive Summary & Outreach

- **Past Performance**
- **Citizen Participation Plan** (any updates - public review)
- **Outreach Process**
  - Outreach Components
  - Consulting Partners



# Needs Assessment

- **Housing Overview**
  - Vulnerable households
  - Safety hazards & overcrowding
  - Cost burdened/severe cost burdened
  - Substandard definition & conditions
- **Public Housing Supply**
- **Homeless Needs Assessment**
  - Estimate of homeless by categories
- **Non-Homeless Special Needs Assessment**
  - Target populations
  - Facilities



# Market Analysis

- **Housing Units**
  - Estimate of homeless by categories
- **Non-Homeless Special Needs Assessment**
  - Target populations
  - Facilities
- **Non-Housing Community Development Needs**
  - Market Conditions/Economy
  - Needs & Market Analysis (including workforce development)
  - Broadband
  - Climate hazard mitigation





# Strategic Plan/Action Plan

- Priority needs
- Anticipated resources
- Institutional delivery
- Goals & Objectives
- Public Housing involvement
- Barriers to affordable housing
- Homelessness
- Lead based paint hazards
- Anti-poverty strategies
- Monitoring

# Projections





# Budget Assumptions

- CDBG -20%: **\$1,375,000** (down from \$1,700,000 in 2024)
- HOME -15%: **\$275,000**
  - Entitlement -10%
  - small change in Program Income accounting
- No ESG
- TOTAL= **\$1,650,000** projected annually  
(\$2,286,000/year for 2020-2024)



# Use of Grant funds

- Increase allocation for Housing related activities
- Reduce allocations for Public Facilities and Code enforcement
- Allocate Public Services funds to housing services to allow for a variety of activities: rental assistance (<3 months), tenant services, or other housing related services (shelter support)
- Use less restrictive non-grant funds for acquisition/supply creation activities
- 2025 could be a transition year

# Potential allocations

| Con Plan Goal                       | Annual Funding                    | % of Funding            |  |
|-------------------------------------|-----------------------------------|-------------------------|--|
| <b>Affordable Housing</b>           | CDBG: \$650,000<br>HOME: \$75,000 | CDBG: 47%<br>HOME: 27%  | Housing Rehab<br>Code Enforcement<br>Affordable Housing Aquisition/Rehab |
| <b>Creating Livable Communities</b> | CDBG: \$250,000                   | CDBG: 18%               | Alley paving, sidewalks, Non Profits Facilities                          |
| <b>Homelessness</b>                 | HOME: \$175,000                   | HOME: 64%               | Tenant Based Rental Assistance   |
| <b>Public Services</b>              | CDBG: \$200,000                   | CDBG: 15%               | Housing Services   |
| <b>Administration</b>               | CDBG: \$275,000<br>HOME: \$25,000 | CDBG: 20%<br>HOME: 9.5% | Administration   |



# Staff Report

# Template Operation Performance Review

| <b>CASE MANAGEMENT SERVICES</b> |  |   |   |   |   |
|---------------------------------|--|---|---|---|---|
| <b>Agency &amp; Award</b>       | <b>Residents Served</b>  | <b>Client Contacts &amp; Service Plans</b><br><small>(Best Practices)</small> | <b>Referrals</b><br><small>(Best Practices)</small> | <b>Service Plans/Exits</b>  | <b>Reporting/ Compliance</b><br><small>(Administrative)</small> |
| Agency A<br>Award: \$XX,XXX     | Total:<br>Projected:<br>New in report period:<br>Evanston as % of total population:  | Contacts:<br>New Service Plans:<br>Service Plan updates:                      | Goals Achieved:<br>Referrals:<br>Services Received: | Service Plans completed:<br>Participants exited in report period: |   |
| Narrative                       | Demographics and populations served, most challenging referrals or additional needs, program/staff changes, etc.   |   |   |   |   |
| <b>SAFETY NET SERVICES</b>      |  |   |   |   |   |
| <b>Agency &amp; Award</b>       | <b>Residents Served</b><br><small>(Target Pop)</small>   | <b>Service Hours/ Numbers Served</b>  | <b>Service Types</b>                                | <b>Reporting/ Compliance</b>                                      |   |
| Agency A<br>Award: \$XX,XXX     | Total:<br>Projected:<br>New in report period:<br>Evanston as % of Total<br>Currently in services:  | Number of service hours/units of service:                                     | <i>Description of services provided</i>             |   |   |
| Narrative                       | Demographics, demand for services, additional participant needs if applicable, any changes to service delivery or program, and any challenges to service provision and/or reporting. |   |   |   |   |



# SSC Annual Work Plan

|                  |   |
|------------------|---|
| <b>January</b>   | Discussion of SSC goals/funding priorities                      |
| <b>February</b>  | Vote to adopt funding priorities                                |
| <b>March</b>     | Discussion of case management & safety net score process/tool   |
| <b>April</b>     | Vote to adopt both score tools                                  |
| <b>May</b>       | Review of case management application questions/score questions |
| <b>June</b>      | Review of safety net application questions/score questions      |
| <b>July</b>      | Summary of case management/safety net program outcomes          |
| <b>August*</b>   | * No SSC meeting. New funding applications open                 |
| <b>September</b> | Review of Case Management applicants                            |
| <b>October</b>   | Review of Safety Net applicants                                 |
| <b>November</b>  | Allocation process discussion                                   |
| <b>December</b>  | Case Management and Safety Net Services allocation decisions    |





**Thank you!**