

**FY 2025 Proposed Budget  
Alternate Revenue and Expense Ideas  
A "Menu of Options" to Assist in Balancing the FY 2025 Budget**

**None of these options are included in the FY 2025 Proposed Budget**

<b>Fund</b>	<b>Department</b>	<b>Idea for Consideration</b>	<b>Revenue Increase</b>	<b>Expense Reduction</b>	<b>Summary</b>
General Fund	All	Full/partial implementation of reduction exercise.		\$546,993	As part of the FY 2025 budget cycle, departments were asked to identify potential reductions to 3% of operating expenses (non-personnel & non-transfer). Many would result in an impact to services, but the exercise has been compiled by staff.
General Fund	CD	Review and increase permit fees	\$500,000		The department would undertake a comprehensive review of all fees and would increase them by an average of 10%, generating \$500,000.
General Fund	CD	Rental Program Registration and Reinspection Fees	\$227,200		This potential increase would require City Council action, but would implement fees for inspections and reinspections, and increase fees for registration/licensing for rental, vacation rental, and Shared Housing Providers.
General Fund	CMO	Increase percent of health insurance costs covered by City employees.		\$100,000	Increasing the employee portion of HMO and PPO plans by one percentage point would be about a \$100,000 reduction in the General Fund. Employees contribute 13% or 15% depending on the size and type of plan selected. This would move those percentages to 14% and 16% respectively.
General Fund	CMO	Increase the City's property tax levy.	\$1,000,000		Every \$1 million increase to the property tax levy represents a 1.7% increase to the tax levy or approximately \$40/year for a \$500,000 home.
General Fund	CMO	Increase in Wheel Tax	\$160,000		The City currently charges a \$90/vehicle Wheel Tax. A \$5 increase would generate \$160,000 and mirror the rate for a sticker in Chicago.
General Fund	CMO	Enforce late fees for Wheel Taxes	\$50,000		The City has suspended collection of late fees since the pandemic. With 2,000 late payers, the City would generate \$50,000 if it were to start enforcing these penalties.
General Fund	CMO	Utilization of Illinois Local Debt Recovery Program for parking tickets, ordinance violations, etc.	\$75,000		The State's LDROP program offers local governments, at no charge, the opportunity to collect unpaid debts through income tax returns. The City has \$65,625 in Police violations and \$178,975 in outstanding property standard violations as well as outstanding parking tickets that could be pursued through this program.
General Fund	COUNCIL MEMBER	Third Party Food Delivery Surcharge	\$125,000		This idea was proposed by Council Member Reid in 2023. A 1% tax could generate \$125,000. Staff has been unable to find other communities that charge this type of fee.
General Fund	COUNCIL MEMBER	Stormwater Drainage Fees	\$250,000		Would implement a stormwater drainage fee based on impervious parking surface areas.
General Fund	COUNCIL MEMBER	Vacant Property Fees	\$20,000		Would assess a fee on vacant parcels. Additional conversation is required on the scope of properties that would be assessed a fee.
General Fund	COUNCIL MEMBER	Recreation Center parking charge for non-residents	\$100,000		Has been considered by City Council in the past but was not approved.
Parking	COUNCIL MEMBER	Parking Utility Fee	\$800,000		This idea was proposed by Council Member Reid in 2023. As proposed, the fee structure would be tiered and implementation would be staggered starting with those areas of highest demand. With an estimated 33,000 subject to this fee instead of the current 4,500, the City could see an additional \$800,000 in revenue.

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General Fund	Fire	Modification of Lifeguard Program		\$50,000	According to the City Manager/Budget team's request, the department has compiled 3 options to reduce beach hours: reduce one hour per day, eliminate one beach all summer, or close all beaches one day a week.
General Fund	HHS	Increase restaurant reinspection fee from \$114 to \$250	\$14,000		Revenue increase estimate based on FY24 reinspection numbers, and assumption that we would only charge in 25% of cases (reserving enforcement of fines for instances of flagrant violations/ repeat offenders).
General Fund	HHS	Increase Long Term Care License	\$60,000		This idea was proposed by Council Member Reid in 2023. Licensing fees for Evanston long term care facilities is provided in City Code, 8-12-2-2, License Procedures. Evanston charges an annual Long Term Care License Fee of \$600 per facility plus \$60 per licensed bed. A 50% increase to this fee would generate \$60,000 in revenue.
General Fund	Law	Delivery Fleet Tax	\$100,000		This idea was proposed by Council Member Reid in 2023. This fee would be assessed on delivery fleets that utilize city streets (i.e. Amazon). The fee would be assessed as a per-mile, volume-based, or license fee. Staff has been unable to find other communities that charge this type of fee.
General Fund	Law	Slight increases to Liquor License fees (10%)	\$50,000		Liquor license fees have not been increased in several years. A 10% increase would generate \$50,000.
General Fund	Law	Credit card convenience fees for Wheel Taxes, Parks and Recreation Programs, etc.	\$500,000		The City currently absorbs approximately \$500,000 in credit card fees for wheel taxes, Parks and Recreation programs, and permits/licenses. These charges could be passed along.
General Fund	Law	Administrative Adjudication Hearing Fees	\$150,000		The City could pass along the cost of the administrative adjudication program and charge a per hearing fee. Most communities in the region charge this type of fee. The program costs the City \$200,000 annually.
General Fund	Law	Enforcing late fees/penalties in home rule taxes	\$50,000		The City has taken a relaxed position on enforcing late fees and penalties in the collection of home rule taxes since the pandemic.
Parking	Parking	Increase Various Parking Citation Fines-Specifically Expired Meter	\$200,000		Issued 20,000 expired meter citations in 2022 and 32,000 in 2023. Current fine is \$25, Chicago and Skokie fine is \$50. \$10 increase is \$200K to \$400K in new revenue.
Parking	Parking	Increase Surface Lot Permits	\$100,000		Surface Lot Permits are currently \$90/month and have not been increase in at least six years. 500-550 permits issued monthly.
Parking	Parking	Increase City-Wide Meter Rates	\$350,000		Every \$.25/hour incremental increase to parking meter fees would result in another \$350,000 in revenue.

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Parking	Parking	Increase Residential Parking Permits	\$100,000		In order to park in one of the City's more than 25 residential districts, the City currently requires the purchase of an annual Residential Parking Permit at a rate of \$30 per year. These rates have not been increased in at least 10 years. A \$20 increase would result in approximately \$100,000 in additional revenue.
Parking	Parking	Issue Live Street Cleaning Tickets Instead Of Warnings in Month of March	\$225,000		Average 3,000-3,500 warning tickets every March, if live citations each warning would be assessed \$75 fine
Parking	Parking	Pass through Credit Card Fees	\$400,000		The city currently pays \$500,000 in parking related credit card fees that can be passed along to the users
Parking	Parking	Increase meter rates on lakefront	\$75,000		Evanston residents with paid wheel tax don't pay for this-only out of town visitors
Parking	Parking	Raise fees in Parking Garages for transient parkers	\$100,000		Currently fees are less than metered street parking. Increase rate band by \$1.00 between 2 -24 hours.
General Fund	Police	Overtime for Community Events	\$50,000		Charge overtime for organized community events that require a police presence.
General Fund	PRCS	Review and increase program and rental fees	\$500,000		The department would undertake a comprehensive review of all fees and would increase them by an average of 7%, generating \$500,000. Program fees for programs \$500+ would increase by 5% while programs less than \$500, facility rentals, and park rentals would increase by 10%.
General Fund	PRCS	Implement a fieldhouse rental program	\$10,000		The department would start with Lovelace, Mason, Lagoon, and James.
General Fund	PRCS	Additional special event permits	\$5,000		Permits for bounce house, stage, and carriage rides.
Human Services Fund	PRCS	Mayor's Summer Youth Program		\$145,000	Will reduce the number of youth participating in MSYEP to only those who are hired internally by PRCS Department. This will eliminate all youth employees for external employers
General Fund	PWA	Increase to Right of Way Permits	\$30,000		General 10% increase to right of way permits.
General Fund	PWA	Field Services Manager Position		\$190,406	Not approve request for Field Services Manager position.
Sustainability	Sustainability	Benchmarking Submission Fee	\$10,000		500 Buildings submit \$20 annually when they submit their benchmarking data.
Sustainability	Sustainability	Bag Tax Amendment	\$200,000		The City currently brings in approximately \$200,000 per year from the Bag Tax. Doubling this tax would generate an additional \$200,000 in revenue.