Five Fifths TIF Advisory Committee June 17, 2024 Meeting Minutes

Members in Attendance:

Dwayne MacEwen Heather Bublick Scott Mangum Virna Garcia Bobby Burns

Not Present

Nichole Pinkard Michael Dykes

Ex Officio Staff Present

Paul Zalmezak Sarah Flax

Additional City Staff Present

Lara Biggs, City Engineer

1. CALL TO ORDER

Meeting called to order after a tour of DMAC Architecture & Interiors offices at 6:45 by Paul Zalmezak

2. APPROVAL OF MEETING MINUTES

Approved - Mangum, heather seconded

3. PUBLIC COMMENT

No public comments

4. ITEMS FOR DISCUSSION

A. Review 88-R-21

Did not review

B. Five Flfths TIF District Performance

Shared city monthly financial report from April https://www.cityofevanston.org/government/financial-reports

C. Economic Development / Grant Presentation

Need committee feedback on what grants are needed, what works, what doesn't

D. Review March Minutes

Invite John Fervoy, Evanston Transit Alliance to the next meeting to discuss bike paths

E. Open Forum / Updates

Discussed Placer.ai data
Virna discussed need for more activity
Heather suggested reactivating the Frio Gelato space

F. Reestablish Meeting Dates

Third thursdays

Meeting adjourned at 8:30

NOTES / Follow Up

- Federal grant / EV / Gerry Garl? From Flax
- Heather asked if EV Charging station grants would allow expansion of the MWRD lot
- Bent Park / b'hai temple bike path councilmember burns
- Expand parking MWRD redesign, add / vacate alley to provide more space.
- Do we need to add signage for public parking?
- Follow up with Terraco Parking Lot Walgreens lease? Employee parking suggestion from Heather
- Shared parking at school / fleetwood?
- Nichole work with church, spot hero or other revenue opportunities
- How long is infant welfare society going to be at the Brella space?
- Dwayne custer oasis style street closure?
- Parking on south side of Simpson in front of First Church (currently loading zone all day)
- Burns asked to Flax to provide eligibility guidelines, sticking points, denials, approvals, pain points, etc. to help define the five fifths tif home improvement program
- Nichole Sidewalks / conditions especially with kids coming to school .
- TIF Advisory Committee Make a statement / goal from TIF Advisory Committee about Civic Center building Heather....don't sell to non profit
- Cost structure Nichole cost structure of building out a space
- dMAC Trades/mentorships
- Small landlord training for improvement program?
- Scott's inventory / evaluation (meagan jones may have)
- Business inventory, understand hours request hours survey
- Pull business registration for five fifths / ashland arts / church and dodge

- Parking lot / parking share
- Houses/business
- TIF Map pulling tax classification code (i.e. 2, 5, etc)

