

Downtown Evanston Farmers' Market

presented by City of Evanston Parks and Recreation

fresh fruits • vegetables • herbs • cheese • breads • flowers • community



May 5 - Nov 2
Saturdays 7:30 am till 1 pm
University Place at Oak Ave





2023 Market Highlights

55 Weekly Vendors

3,400 Weekly Patrons

10K Facebook Followers

1,200 SNAP Transactions

Sponsorship Opportunities

Harvest Sponsor \$1,000

- Select 4 dates this season to set up a booth
- Sponsor logo and promotion on social media channels (Facebook, Instagram, Newsletters)
- Sponsor logo on printed collateral
- Verbal recognition at Indoor Market

Seedling Sponsor \$500

- Select 2 dates this season to set up a booth
- Sponsor logo on printed collateral

Farmers' Friend Sponsor \$250

- Select 1 date this season to set up a booth
- Sponsor logo and promotion on social media channels (Facebook, Instagram, Newsletters)



Sponsorship Benefits

Community Engagement:

Farmers' markets are vibrant community hubs where people gather to shop, socialize, and connect with local producers. Sponsoring a farmers market demonstrates your commitment to community engagement and fosters positive relationships with residents and consumers.

Brand Visibility:

Farmers markets attract a diverse range of attendees, providing sponsors with valuable exposure to potential customers from various demographic groups. Your brand will be prominently displayed on marketing materials, signage, and promotional activities, increasing brand visibility and awareness within the community.

Supporting Local Economy:

By sponsoring a farmers market, you directly support local farmers, artisans, and small businesses. This demonstrates your commitment to economic sustainability and strengthens the local economy by providing financial support to local producers.

Promoting Health and Sustainability:

Farmers markets promote healthy eating habits by offering fresh, locally grown produce and artisanal goods. Sponsoring a farmers market aligns your brand with values of health and sustainability, demonstrating your commitment to promoting a healthier lifestyle and supporting environmentally friendly practices.

Positive Public Relations:

Associating your brand with a beloved community institution like a farmers market can enhance your organization's reputation and generate positive publicity. Sponsoring a farmers market demonstrates your organization's dedication to supporting local initiatives and making a positive impact in the community.



Sponsoring a farmers market offers a range of benefits, from enhancing brand visibility and community engagement to supporting local economies and promoting sustainability. It's a strategic investment that can yield long-term returns for your organization while making a positive impact on the community.

Contact Information

Staff Contact Information

Vanessa Champagne - Market Coordinator
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Amanda D'Agostino - Special Events Coordinator
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Payment Information

Please make all checks payable to the *City of Evanston Parks and Recreation Department*.