Evanston Arts Council Cultural Fund Grant Judge's Matrix

Criteria	Fair	Good	Excellent
Artistic Merit and Artistic Excellence	**1-5 points**	**6-10 points**	**11-15 points**
• Artistic goals and purpose • Artistic merit of the project or programming and artists involved • Representation • Originality	- Mission and goals unclear - Artistic quality minimal or not well demonstrated - Does not highlight or include underrepresented perspectives - Lacking originality	- Mission and goals outlined - Good demonstrated artistic quality - Some highlighting of underrepresented perspectives - Somewhat original perspective or experience	- Clearly defined goals and mission - Excellent demonstrated artistic quality - Centers underrepresented voices - Highly original and unique experience
Community Impact	**1-5 points**	**6-10 points**	**11-15 points**
• Reach to diverse and/or under-resourced communities • Involvement of community members • Addresses community needs • Equity • Accessibility	- Low impact on under-resourced communities or demographics - Little evidence of collaboration or community involvement - Does not consider community needs - No focus on equity - Not accessible	- Intention to reach under-resourced communities or demographics - Endeavors to bring communities together - Understanding of community needs - Includes plans for equity - Includes plans for accessibility	- Demonstrated reach and depth of engagement to under-resourced communities or demographics - Diverse community members are involved as decision makers and active collaborators - Responsive to community needs - Strong commitment to equity: leadership that identify as BIPOC and/or LGBTQIA+ - Highly accessible
Use of Funds	**1-5 points**	**6-10 points**	**11-15 points**
• Need for funds • Intended use of funds • Capacity to implement the programming/project	- Need for funds not well demonstrated - Plans to utilize funds not clearly stated - Organizational capacity not demonstrated	- Need for funds is demonstrated - Plans to utilize funds is presented - Organizational capacity is demonstrated	- Need for funds is very well demonstrated - Plans to utilize funds is strongly presented - Excellent demonstration of organizational capacity