



NORTHWESTERN ATHLETICS

Pre-Meetings and Post-Game meetings

- Northwestern has weekly organizational meetings with all entities involved in the execution of a home football game to include:
 - Northwestern Athletics Personnel
 - Football Staff
 - Athletics Marketing
 - Events & Facilities Staff
 - Ticket Operations
 - Video Operations
 - Athletics Communications
 - Northwestern University Police
 - Northwestern Community Relations
 - Northwestern Risk Management
 - Northwestern Facilities Management
 - Superior Ambulance Service
 - SP+ Parking (Parking & Shuttle Operations)
 - Ryan Field Lots
 - Canal Shores Parking Lots
 - Evanston & Wilmette Police Departments
 - Traffic Detail
 - Gate Security Detail
 - Evanston Fire Department
 - City of Evanston staff
 - Security/Event Staffing Providers
 - Luna Security
 - Allied Universal
- During each game, Northwestern operates a unified command operations center to monitor all activities and calls for service on a game day. Representatives from all support areas have a representative within the command post. All actions are documented in ISS 24/7 data base
- Prior to the conclusion of every game, a “hot wash” meeting is conducted on site at Ryan Field to review game day activities, incidents and calls for service.

CHICAGO'S BIG TEN TEAM™

Tailgating and Sanitation Efforts

- Northwestern controls tailgating by only opening parking lots 4 hours prior to kick off
- Tailgates clean up
 - Begins on game day
 - Trash/recycling receptacles are positioned throughout all parking lots
 - All receptacles in parking lots are emptied and as much trash is removed from the lots as is possible for staff on hand
 - Continues 8:00am the morning after (regardless of game time)
 - Crews complete all trash removal from parking lots and the stadium itself
 - Student ROTC members are dispatched throughout the neighborhood to pick up trash on streets, sidewalks, parkways and neighbors' yards (radius determined by crowd size, prevailing winds, etc)
 - City of Evanston trash receptacles along Central Street and at city parking areas (sold as tailgating) on Poplar Drive are emptied by NU grounds crew
- Suggestion for 2023 and beyond: Through a website (or an app) neighbors can request a Sunday morning spot check/clean-up of their yard

Traffic Management and Parking (Central, Isabella, Ashland, Asbury, etc.)

Football game days include a coordinated traffic control effort to improve game day traffic flow. We have included input from third party traffic management studies completed in 2012 and 2017. In 2022, a third traffic study is being conducted in advance of the Rebuild Ryan Field efforts. Traffic control efforts include:

- Shuttle drop-off/loading moved to the northern section of Ashland to relieve congestion immediately west of Ryan Field
- Traffic is allowed only northbound on Ashland beginning approximately 3 hours prior to kick off
- SP+ staff are responsible for parking both at Northwestern and within the Canal Shores golf course. This increases efficiency in moving vehicles to the proper locations
- Ride share “geo-fence” around Ryan Field to control pick up points for rideshare customers
- Northwestern pays for additional on-duty traffic control police officers from both Evanston and Wilmette to facilitate optimal traffic control on game days.
- Additional expansion of traffic control may be effected by EPD staffing levels

Our efforts RE: Vehicles Idling

- Proactive communication with visiting teams regarding the ordinance and their visit to Northwestern. On-site spot check by NU personnel throughout the day
- Shuttle buses are hired by our parking/shuttle provider SP+.
- Shuttles are sourced by an Evanston company and they are familiar with local ordinance
- SP+ staff have real time communication with shuttle company about any idling concerns