

**Note: Northwestern Proposed Draft of Non-Binding LOI for Potential Future MOU
Pending Discussion, Negotiation & Approval**

If Northwestern University's (the "University") proposed redevelopment of Ryan Field is approved by the City Council of the City of Evanston (the "City"), the University would propose to address the below topics in a Memorandum of Understanding (a "MOU") with the City regarding the operation of Ryan Field for events ticketed for at least 10,000 individuals.

An MOU has not been drafted or negotiated, and would be subject to discussion, negotiation and final approval by the City. The University would anticipate that a final negotiated MOU would be required as part of any City Council approval of the proposed redevelopment of Ryan Field, and that such MOU would be legally binding on the University.

This Letter of Intent (this "LOI") is a non-binding draft being proposed by the University. The City has not negotiated or approved this LOI.

The University proposes the following topics to be addressed in an MOU:

- **City of Evanston Services** – The MOU would detail terms regarding the number, location and hours of City personnel, and amount of reimbursement to the City, in connection with the City providing personnel services for events at Ryan Field.
- **Tailgating; Capacity** – The MOU would state that the University shall not permit tailgating for concerts. Plazas would be considered "in-venue" for concerts (i.e., the plaza capacity counts towards the overall concert capacity).
- **Coordination Meetings** – The MOU would establish a framework for coordination meetings between the University, the City and other stakeholders prior to large events at Ryan Field.
- **Security Plan** – The MOU would provide general subject matter information regarding a security plan that would be implemented by the University in connection with the operation of Ryan Field (e.g., police and/or security staffing levels, use of magnetometers, bomb sweeps, coordination with City and Wilmette police, state police, FBI, etc.), as well as terms regarding the University's timeline to deliver the security plan and any updated security plans to the City.
- **Sustainability Plan** – The MOU would provide general subject matter information regarding a sustainability plan that would be implemented by the University in connection with the operation of Ryan Field (e.g., trash clean-up, recycling, composting, water management, greenspace, etc.), as well as terms regarding the University's timeline to deliver the sustainability plan and any updated sustainability plans to the City.
- **Traffic Management Plan** – The MOU would provide general subject matter information regarding a traffic management plan that would be implemented by the University in connection with the operation of Ryan Field (e.g., restricting street access, limiting or otherwise regulating permit parking, providing or facilitating non-vehicular modes of transportation, including pedestrians and bicycles, providing or facilitating shuttles, facilitating off-site vehicular parking, enabling efficient access to or for transportation network providers, etc.), as well as terms regarding the University's timeline to deliver the traffic management plan and any updated traffic management plans to the City.
- **Concert Operations Plan** – The MOU would provide general subject matter information regarding a concert operations plan that would be implemented by the University in

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connection with the operation of Ryan Field (e.g., management of noise levels/noise monitoring during concerts, coordination with City and Wilmette personnel, underground or off-site storage for trucks and buses, set up and take down of concert equipment, etc.), as well as terms regarding the University's timeline to deliver the concert operations plan and any updated concert operations plans to the City.

- **Alcohol Controls** – The MOU would state that the University would seek all governmental approvals necessary to serve alcohol at Ryan Field. Additionally, the MOU would state that the University would implement industry-standard best practices for serving alcohol at Ryan Field (e.g., reviewing identification, limiting the number of drinks an individual may purchase, stopping general admission alcohol service in accordance with best practices for football games and concerts, etc.).
- **Advance Notice of Events** – The MOU would state that the University would provide sufficient advance notice of certain events at Ryan Field and/or its plazas to the City.
- **Community Input** – The University supports the creation of venues that facilitate community input on community programming and identify and address issues that arise during the course of operations at Ryan Field and would collaborate with the City to determine the best structure to accomplish those objectives.
- **Public Benefits** – The MOU would detail certain public benefits that the University would provide in connection with the redevelopment and operation of Ryan Field, such as:
 - Local minority and women-owned business hiring and contracting efforts for construction jobs, which the University would report transparently;
 - Marketing and advertising support to the Central Street Business Association, among others;
 - Efforts to establish advance concert ticket pre-sale windows for Evanston residents;
 - New space that would be open to the public from 7:00am – 9:00pm, subject to ordinary restrictions and periodic closures;
 - An annual, on-site signature City event; and
 - Free seasonal festivals and community movie nights.

[NOTE: All of the public benefits, including additional financial contributions and other commitments outlined in the letter from President Schill to the Evanston Community on August 17, 2023, have not been negotiated, finalized or approved by the City. All such public benefits will be negotiated and memorialized in an approval ordinance and/or an MOU, if the proposed redevelopment of Ryan Field is approved by City Council.]

NORTHWESTERN UNIVERSITY

By: _____
Name: _____
Title: _____