

NORTHWESTERN UNIVERSITY

Ryan Field Redevelopment

Transportation Management Plan Outline

1. Introduction
 - a. Project Background
 - b. Descriptions of Events
 - c. Process
Includes plan development, engaged stakeholder groups, and ongoing review/updates of plan
2. Plan Elements
 - a. Guiding principles
 - b. Summary of transportation elements serving the redevelopment plan and events
 - Parking
On-site and Off-site locations
Access and event-day variations from baseline conditions
Staffing (number, placement, role, etc.)
Ingress and egress plans for lanes and traffic control
Equipment (cones/barricades/signage, locations layout, deployment schedule)
Permit/Pre-Payment Program
Employee parking
 - Access Routes
To/From on-site and off-site locations
Event-condition curbside restrictions, directional flows, closures, and lane configurations
Advance wayfinding and routing sign (type, locations, messages)
 - Pedestrian Accommodations
Key routes
Traffic control points
Venue access and barricades
 - Bicycle Accommodations
Key routes
On-site parking (valet, conventional parking)

- **Shuttles and Buses**
 - Operations (# of buses, routes and stops, service hours, loading area plan, rider queuing areas, etc.)*
 - Private bus services (loading, parking, etc.)*
 - **Transportation Network Companies (TNC) / Rideshare**
 - Drop-off locations*
 - Pick-up and staging locations and layout for ingress, egress, loading, queuing, and signage*
 - Geofence coordination with providers*
 - Pedestrian wayfinding*
 - **Traffic Control Personnel**
 - Locations and focus areas*
 - Staffing*
 - Communications and coordination*
 - **Public Safety**
 - Emergency Access*
 - Command posts*
 - Communications and coordination*
 - **Programs/Policies**
 - City policies (e.g., neighborhood event parking restrictions)*
 - Transit incentive programs with CTA, Metra, and Pace*
 - **Communications**
3. **Review/Update Schedule and Process**
A schedule for regular review of conditions from the past year, coordination with a stakeholder task force to gather input and consider potential plan modifications, and updates to the plan
4. **Key Contact Information**
Summary of key contact info for representatives of the University, City, elected officials, and task force/stakeholder groups involved in ongoing review/updates