

11/15/2007

107-O-07

AN ORDINANCE

**Authorizing Payment to EvMark
to Finance the Difference Between
EvMark's Annual Special Service District Levy
and EvMark's Annual Budget**

WHEREAS, the City Council adopted Ordinance 67-O-07 on July 9,
2007; and

WHEREAS, Section 1 (M) of Ordinance 67-O-07 states as follows:

The City agrees to provide funding to EvMark on an annual basis, subject to annual review, to finance the difference between EvMark's annual special service district levy and EvMark's annual budget. This amount may not exceed one hundred thirty-eight thousand dollars (\$138,000.00) annually.

The source of funding for the aforementioned not-to-exceed amount may be drawn from one or all of the below-described funds:

- the Washington National TIF District Special Tax Allocation Fund,
- the Downtown II TIF District STAF,
- the Economic Development Fund, and
- any other appropriate City Council-approved funding source.

EvMark shall submit an annual budget and performance report to the Economic Development Committee. Also included shall be an estimate of the difference between the annual EvMark budget and the projected special service levy for the subject year. The Economic Development Committee will make a recommendation to City Council of the level and sources of City funding;

and

WHEREAS, at its meeting of November 14, 2007, the Economic Development Committee reviewed EvMark's annual budget and voted to recommend that the City Council pay EvMark in the amount of thirty thousand and no/100 dollars (\$30,000.00), with said monies to come from the Economic Development Fund, to finance the difference between EvMark's annual special service district levy and EvMark's annual budget,

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF EVANSTON, COOK COUNTY, ILLINOIS:

SECTION 1: That the City Council hereby authorizes the disbursement of thirty thousand and no/100 dollars (\$30,000.00), from the Economic Development Fund, to EvMark.

SECTION 2: That all ordinances or parts of ordinances in conflict herewith are hereby repealed.

SECTION 3: That this Ordinance shall be in full force and effect from and after its passage, approval, and publication in the manner provided by law.

Introduced: November 26, 2007

Approved:

Adopted: November 26, 2007

November 27, 2007

Lorraine H. Morton
Lorraine H. Morton, Mayor

Attest:

Mary R. Morris
Mary R. Morris, City Clerk

Approved as to form:

Herbert D. Hill
Herbert D. Hill
First Assistant Corporation Counsel

ECONOMIC DEVELOPMENT COMMITTEE

**MEETING MINUTES
OF WEDNESDAY, NOVEMBER 14, 2007**

ROOM 2404-7:30 P.M.

MEMBERS PRESENT: Ald. Jean-Baptiste, Ald. Moran, Ald. Tisdahl, Ald. Wynne, Robert Creamer, Marvin Juliar, Martin Norkett

MEMBERS ABSENT: Ald. Rainey, Johanna Nyden

PRESIDING OFFICIAL: Ald. Jean-Baptiste, Chair

OTHER COUNCIL

MEMBERS PRESENT: None

STAFF PRESENT: Judith Aiello-*Assistant City Manager*, Dennis Marino-*Assistant Director*, Morris Robinson-*Economic Development Planner*

OTHERS PRESENT: Diane Williams-Executive *Director, EVMARK*, Daniel Kelch-*LuLu's Restaurant*

SUMMARY OF THE MEETING:

I. Chair Jean-Baptiste called the EDC Meeting to order at approximately 7:35 P.M. (Copies of the West Evanston TIF District # 6 Joint review Board Meeting Minutes of November 8, 2007 and EVMARK FY2009 Budget overview were distributed to the EDC members.)

II. The EDC Meeting Minutes of September 26, 2007 were unanimously approved.

III. REVIEW OF EVMARK BUDGET & CONSIDERATION OF EVMARK REQUEST FOR FUNDING.

Chair Jean-Baptiste announced that the first agenda item concerned the EVMARK budget review and Diane Williams, Executive Director of EVMARK, was asked to proceed.

With the aid of a power point slide presentation (hard copies had previously been distributed) Ms. Williams first provided the EDC with an update on the revised EVMARK organization.

DRAFT-NOT APPROVED
ECONOMIC DEVELOPMENT COMMITTEE
MEETING OF NOVEMBER 14, 2007

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The EVMARK by-laws and the board nomination procedures were revised on October 23, 2007. The first public meeting is scheduled for November 15, 2007 and notification of the meeting was posted on EVMARK and City websites and by email to downtown residents. Starting in October 2007, approved Board Meeting minutes are posted on the EVMARK website.

Drafts of the EVMARK budget were submitted to the City on September 14, 2007 and the process of establishing EVMARK as a full-time organization is proceeding. Two downtown residents and one "at-large" representative will be added to the EVMARK Board at the February 2008. Issues remaining include codifying the annual budget process and the expected Executive Director personnel change in 2008 (Ms. Williams plans to resign from the position by next summer).

Ms. Williams advised the EDC that the EVMARK funding request from the City (authorized in the approved City Ordinance 67-O-07) is now only for \$30,000 rather than the \$104,500 originally thought to be needed to bridge the funding gap. Ms. William explained that with the Special service Assessment Tax in the amount of \$445,000; annual funding in the amount of \$20,000 from Northwestern University; funding in the amount of \$30,000 from the City; reimbursements from three additional sources which include rising equalized assessed valuations and interest income from EVMARK's money market account should ultimately eliminate the need for future City funding. Ms. Williams then informed the EDC as to how the funds will be allocated in the budget and asked for questions.

Member Juliar asked if Ms. Williams knew the identity of the nominated downtown resident Board members, which she did not. Ms. Williams was asked why she planned on leaving the position in which she replied that she will be pursuing her other job full time.

ACTION TAKEN: There being no other questions, Ald. Jean-Baptiste asked for an appropriate motion. Ald. Moran moved for the EDC to recommend approval to the City Council to authorize funding EVMARK in the amount of \$30,000 for the FY2009. The motion was seconded by Ald. Wynne and the measure received a unanimous approval vote.

IV. REVIEW OF THE JOINT REVIEW BOARD MEETING OF NOV. 8, 2007 AND CONSIDERATION OF THE JRB RECOMMENDATION TO EXTEND THE BORDERS OF THE WEST EVANSTON TIF DISTRICT

Ald. Jean-Baptiste asked staff member Marino to proceed with informing the EDC of the West Evanston TIF District # 6 Joint Review Board Meeting which was held on November 8, 2007.

Minutes of the November 8, 2007 JRB Meeting were distributed during the EDC Meeting. Referencing these minutes, staff member Marino provided a brief update of the session and explained how the proposed boundary extensions will enhance development opportunities.

The JRB voted unanimously to recommend approval for the City Council to amend the West Evanston TIF District to extend the boundaries as recommended by City staff and the Kane/McKenna consultants. Both School Districts 65 and 202 JRB members expressed their complete support for the amendment. Staff member Marino added that the next step in the process is to host a Public Hearing which is scheduled for December 10, 2007 at the Civic Center. It is anticipated that the City Council will consider the recommendation sometime in January 2008. One Council Meeting will be needed for introduction and another for consideration.

Ald. Moran asked what percentage of the entire West Evanston TIF District area would the proposed boundary extensions constitute. Staff member Marino stated that his best guess would be between 15-20% if that much.

ACTION TAKEN: There being no further questions, Ald. Jean-Baptiste asked for a motion. Ald. Moran moved to recommend approval to the City Council to amend the West Evanston TIF District # 6 to expand its boundaries as recommended by staff, the consultant and the Joint review board. Ald. Wynne provided a second and the measure was passed with a unanimous vote.

V. DEVELOPMENT PROJECTS UPDATE

Proceeding with agenda items, Chair Jean-Baptiste asked staff member Marino to report on the status of the various development projects occurring in the City. Staff member Marino provided brief updates on various projects throughout the City which included a proposal for the Bishop Freeman site; developments on Prairie Avenue; the Central Street Movie condominium project; the Kendall College site which is now on the market; the Downtown Project Plan and the Klutznick downtown tower proposed project. The EDC was informed that the Klutznick development team was appearing before the Plan Commission and a packed audience at the same time as the EDC was meeting. Staff member Marino indicated that the developers had refined their project and was presenting the public benefit "give back" resulting from the proposed project.

VI. OTHER BUSINESS

There was no other business for consideration.

VI. COMMUNICATIONS

The articles and data reports contained in the EDC packets were acknowledged by Chair Jean-Baptiste. Staff member Morris Robinson advised the EDC that the "EDC Meeting Dates for 2008 erroneously reflected the year 2007 at the column head but the dates were correct.

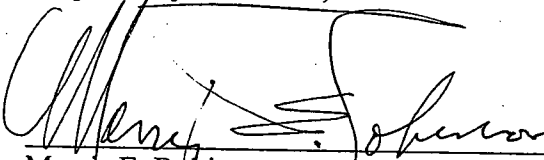
ACTION TAKEN: Ald. Jean-Baptiste asked for a motion to accept the 2008 meeting dates as amended. Ald. Wynne moved approval and Ald. Tisdahl provided a second to the motion. The motion was approved with a unanimous vote.

VIII. ADJOURNMENT

There being no further business, Chair Jean-Baptiste adjourned the meeting at approximately 8:35 P.M.

The next scheduled Economic Development Committee Meeting will be held on Wednesday, December 19, 2007 at 7:30 P.M. at the Civic Center in Room 2404.

Respectfully submitted,



Morris E. Robinson
Economic Development Planner

To: Julia Carroll, City of Evanston
Judy Aiello, City of Evanston
Matt Grady, City of Evanston
Dennis Marino, City of Evanston
Economic Development Committee (EDC), Evanston City Council

From: Diane Williams, Evmark

Re: FY2009 Proposed Budget

Date: November 3, 2007

Attached is Evmark's first budget submission including funding from the recently extended and expanded Special Service Area #4 (SSA). This budget document was submitted for City staff review on September 14, 2007. It was revised based upon suggestions from City staff and Evmark Board members. Evmark looks forward to working with City staff and the City Council's Economic Development Committee in formulating a final budget that reflects the ongoing and emerging needs of Evanston's downtown.

This budget proposal consists of four parts: this cover memo, the proposed budget in an Excel spreadsheet format, a document explicitly defining each line item for your consideration, and a short spreadsheet providing a preliminary estimate of the SSA tax levy requiring City Council approval by December 31, 2007. Finally, three sets of attachments are included. The first includes a description and examples of Evmark's current marketing programs with information about frequency and reach. The second is a copy of current maintenance contract with The Brickman Group and related Council documents from the 2007 approval of this contract. The third is more financial in character. It includes Evmark's FY2007 audited financial statements, Evmark's expenses for the first six months (March through August 2007) for the current FY2008, the same summary for FY2007, and the FY2008 internal Year-To-Date Actual vs. Budget financial statement.

The approach to budget preparation is pragmatic. This proposed budget seeks balance among the occasionally conflicting needs of downtown's many stakeholders—property owners, merchants, and office tenants, among others. Evmark's mission is to market and manage downtown Evanston. Evmark's annual budget, as proposed, reflects the organization's mission-specific activities—marketing of the downtown district to consumers and investors, and management of downtown's environment, including maintenance. Given the expanded SSA district, some additional funds will obviously be used to serve this larger geography. Maintenance services are currently provided to all but four blocks of the expanded SSA geography. Marketing services have consistently been provided to what is generally perceived as 'downtown Evanston,' without regard to legal SSA boundaries.

This budget, as the first for a full-time Evmark organization, attempts to address the inherent uncertainties of such a first effort. The document defining each line item briefly explains the components, history, and plan for income and expense categories. Some

definitions have been combined for greater clarity. Income has been projected based upon the proposed SSA levy and generally assumes other income categories remain near FY2008 levels. Any distinctions are noted. Most marketing expense line items have been projected using past expense levels with the addition of new or expanded programs. Maintenance-related line items, including the maintenance contract and holiday decorations, reflect likely pricing increases identified by Evmark's current vendors.

Marketing efforts will be enhanced, and five new programs are planned. New marketing efforts will be quantified during FY2009 for efficacy. Ongoing programs will continue to be evaluated and altered for improvement. The planned update of downtown's 2005 Retail Marketing Study will again serve a marketing guide, as the 2005 version did. Evmark's two major management-related contracts will be re-bid in late 2007 (the downtown maintenance contract) and in 2008 (the holiday decorations lease). Both expenses will increase as noted above.

Evmark's downtown management work includes one additional function, representing much less expense than the contractual obligations. Evmark works in partnership with the City and other Evanston entities to foster downtown's economic development. This work will continue and is incorporated in this budget. With a full-time staff, the role of Evmark's Executive Director and Marketing Director will change and include additional work that simply could never be addressed by the equivalent of 1.25 full-time staff. The Executive Director will likely be responsible for overall management functions and for Evmark's external outreach, including downtown business recruitment work with property owners, in tandem with City staff. The Marketing Director will be responsible for marketing programs, their development and efficacy, and for outreach to downtown's ground floor business community.

In addition to the line item definitions, the proposed budget should be considered with the short spreadsheet projecting the SSA levy. Evmark's initial projections for the SSA levy used during the legal SSA extension and expansion process were purposely conservative. The original first year amount proposed for Evmark's full-time operation was \$475,000. This \$475,000 first-year amount was later separated into two income categories--\$370,500 from the SSA, and \$104,500 from four possible City of Evanston funding sources. (This was after the exclusion of downtown residential properties from SSA4.)

Given most recent EAV data, it appears that the net SSA levy amount will likely be about \$445,000. This assumes that the anticipated 2007 EAV for the SSA (\$337,955,136) is reduced by 10%, to an amount slightly less than \$305,000,000. The maximum SSA levy rate of .1464% applied to \$304,159,622 produces this \$445,000 figure. Hence, Evmark's request for City funding, as described in Ordinance 67-O-07, will likely be an estimated \$30,000. The tax levy proposal to generate the \$445,000 has been submitted by the City's Finance Department for approval.

Evmark, both Board and staff, welcome the opportunity for questions and comments. Evmark's Executive Committee approved this proposed budget for submission to the City at its September 12 meeting. Once this proposed budget has been vetted through

EDC, the Evmark Board of Directors will approve the revised budget at their November meeting. In future years, both approvals will be obtained at the September Board meeting. These budget approval meetings, including Evmark's upcoming November 15, 2007 meeting, will be open to the public.

**Evmark Proposed Budget
FY2009 (3-1-2008 through 2-28-2009)**

w/ Reduced City Funds Comments

Income

Special Service Area #4	\$	445,000	Levy was originally projected at some number between \$370,500 and \$475,000. Proposed levy is a net of \$445,000 to Evmark based upon EAV data.
City of Evanston Contribution	\$	30,000	
Maintenance Contract Reimbursements	\$	72,500	
Contributions	\$	20,000	Includes \$20,000 proposed NU contribution; Excludes Hill contribution (through 12/2008)
Special Service Area #5-Reimbursements	\$	20,000	
Marketing Program Reimbursements	\$	15,000	
Interest Income	\$	500	
Total Income	\$	603,000	

Expense

Marketing	\$	147,500	
Marketing-Shopping			
Print Advertising	\$	15,000	Allocated full-year expenses over first 3 Marketing expense categories; is proportional by ground floor business type
Radio Advertising	\$	8,000	
Graphic Design	\$	6,000	
Electronic Media	\$	4,000	Assumes full-year Metromix, podcasts, etc.
Miscellaneous (Postage, Delivery, etc.)	\$	500	
Marketing-Dining			
Print Advertising	\$	12,000	
Radio Advertising	\$	6,000	
Graphic Design	\$	5,000	
Electronic Media	\$	3,000	
Miscellaneous (Postage, Delivery, etc.)	\$	500	
Marketing-Commercial/Real Estate			
Print Advertising	\$	10,000	
Broker Meetings	\$	1,000	
Graphic Design	\$	2,000	
Electronic Media	\$	3,000	May include such tools as Co-Star or LoopNet.
Miscellaneous (Postage, Delivery, etc.)	\$	500	
Marketing-Events			
It's Thursday Series	\$	12,000	Actual event-specific hard costs, such as bands for It's Thursday.
Super Summer Sale	\$	1,000	
Big Bite Night	\$	500	
Holiday Tree Lighting	\$	1,500	
General Event Expense	\$	5,000	Includes 1st Night Contribution.
Directory and Collateral Materials			
Printing	\$	40,000	
Graphic Design	\$	5,000	
Website	\$	3,000	
Street Banners	\$	2,000	
Other Marketing Expense	\$	1,000	
Maintenance	\$	178,500	May need to adjust this figure after RFP process.
Contract	\$	160,000	
Equipment	\$	2,500	
Materials	\$	1,000	
Planters	\$	15,000	
Improvements			
Holiday Decorations Lease	\$	55,000	
Materials	\$	50,000	
Labor	\$	5,000	
Payroll	\$	186,500	Assumes Executive Director at \$75,000 and Marketing Director at \$55,000. Used City PPO family rate with 12% increase after 12/07 less employee contribution of 30%. 12 hours/week; 600 hours/year @\$25/hour for two PT employees. Maintenance person's pay-- 2 hours per day in good weather.
Full-Time Staff Salaries	\$	130,000	
Full-Time Staff Benefits	\$	28,000	
Hourly Staff	\$	15,000	
Maintenance Worker	\$	2,000	
Employer Taxes	\$	10,000	
Payroll Processing Fees	\$	1,500	
Administrative	\$	34,400	Used current expense levels plus 5%.
Rent	\$	12,500	
Telephone	\$	2,500	
Internet/DSL	\$	500	
Accounting	\$	6,000	

Board Meetings	\$	400	
Postage	\$	1,000	
Insurance	\$	6,000	
Business/Professional Development	\$	2,000	
Dues and Subscriptions	\$	1,100	
Licenses and Fees	\$	400	
Professional Services	\$	1,000	
Miscellaneous	\$	1,000	
Total Expense	\$	601,900	
Net Income	\$	1,100	

Evmark FY2009 Proposed Budget Budget Line Item Definitions

The following definitions are intended to aid City staff and the City Council in understanding the approach to this first Evmark budget as a full-time operation. Income and expense line items are described for background purposes.

Income Line Items

Special Service Area #4 (SSA #4): The proceeds from the self-tax paid by commercial property owners within the SSA's legally defined geography. These proceeds are collected by the City of Evanston. Evmark invoices the City of Evanston's Finance Department quarterly for these proceeds.

City of Evanston Contribution: As described Ordinance #67-O-07, the City may make a contribution to Evmark from one of four funds—the Washington National TIF Special Tax Allocation Fund, the Downtown II TIF Special Tax Allocation Fund, the Economic Development Fund, and any appropriate City Council approved funding source. The contribution itself is also described in the Ordinance. The amounts are limited to a maximum of \$138,000. The projected amount for FY2009 is currently about \$30,000, versus an originally projected \$104,500. This \$30,000 amount depends upon downtown tax data received closer to the December levy approval. The calculation data is included with this budget information. This City contribution was offered as part of the Council request to exclude residential property owners from SSA #4 during the 2007 SSA renewal process. As with SSA #4, the expectation is that these contributions will be invoiced quarterly. (It should be noted that this line item differs from the City of Evanston line item that appears in the attached internal FY2008 financial statement. The line item in that statement represents reimbursement approved by the City Council for the Maintenance Contract with The Brickman Group.)

Maintenance Contract Reimbursements: The maintenance contract with the downtown maintenance contractor (currently The Brickman Group) is approved annually by Evanston's City Council. The contract is between Evmark and the contractor. Certain services provided through the Evmark contract are services performed at the City's request. These reimbursements are for these services. A side agreement, expressing these services, between Evmark and the City is then signed by the City Manager after Council approval. The maintenance contract will be bid again in late 2007. The contract term is (and has been) for 3 years with an annual renewal provision. The RFP will be issued by Evmark, as it has in the last two bids rounds. City staff and the Evmark Executive Director evaluate all RFP responses and recommend a contractor and bid for approval. The City is invoiced for these reimbursements on a quarterly basis.

Contributions: This projection represents an agreed upon contribution by Northwestern University as owner of 1800 Sherman Avenue. Northwestern has agreed to this contribution. As with the other key revenue categories, the plan is to invoice quarterly for these proceeds. Currently, a contribution is received from Arthur Hill and Company of

\$22,500 annually. Per the City's development agreement, this contribution is to be paid by Arthur Hill and Company through December 2008. As the Hill development is now included within the SSA boundaries, the current development agreement will require modification. (This point has been discussed with the appropriate City staff.)

Special Service Area #5 (SSA #5) Reimbursements: Reimbursements are received twice annually from SSA #5 (the downtown streetscape SSA) after invoicing the City of Evanston. These reimbursements vary in amount. These amounts are related to certain expenses for streetscape maintenance. Examples include turf replacement in certain areas, plantings in certain areas, and certain sidewalk cleanings.

Marketing Program Reimbursements: Several Evmark marketing programs are conducted jointly with downtown business owners. Participating businesses partially pay for these initiatives. These programs include street banners, cooperative advertising, and radio advertising on WBEZ and WBBM-AM. Sponsorship income from the It's Thursday dance series is also included in this category and is the largest component of this category.

Interest Income: Evmark maintains an insured money market account, in addition to its operating checking account, with First Bank & Trust. Some interest income is received annually from deposits to this account prior to any transfer to the checking account.

Expense Line Items

Expenses are divided into five general categories—Marketing, Maintenance, Holiday Decorations, Payroll, and Administrative. Maintenance, Holiday Decorations, Payroll, and Administrative are considered part of Evmark's management function. These categories were separated for reviewer clarity.

Marketing: The Marketing budget comprises multiple expense categories. For this year's budget, Evmark plans to expand current marketing activities and add two low cost and one larger event. The goal is to achieve balance among image enhancement activities, special events, retail and dining promotions, and public relations. With additional funding, Evmark will now be able to permit consistency in image enhancement, special events, and promotions. (Public relations has always been conducted in-house and will continue.)

The first three expenses categories are designated shopping, dining, and commercial real estate. These three categories represent 'channels' of downtown activities associated with certain downtown consumers and investors. Each includes ongoing and new image related advertising and promotion through various media. Shopping and dining are self-explanatory. The budget allocations for these two categories reflect the numbers of restaurants and retailers within the downtown district. The commercial real estate budget represents work with downtown's commercial real estate brokers to enable a strong downtown market for upper story tenants. Evmark's ongoing campaign to enhance downtown's image as an office location remains an important priority. (This campaign

has been in place since 2004 attempting to make the best use of minimal available dollars.)

The expenses allocated to these three categories include:

- The annual registrations and printing expense for two International Council of Shopping Centers meetings in Chicago. These two events attract retailers and site locators seeking locations throughout the Midwest. The second session features presentations by retailers providing site specifics. City staff and Evmark staff attend both events.
- Advertising expenses for each "channel" by type. Other attachments to this budget describe how Evmark reaches target customers in its target geography to promote shopping and dining/entertainment. Briefly, Evmark advertises in local and regional newspapers, on radio, and increasingly, through electronic media, such as Metromix. Evmark's first pod cast will be available on the website for this holiday season.
- Variations in expense for the commercial real estate category. The commercial real estate dollar budget differs from the other two sectors. Reaching those decision makers through advertising and outreach to the office broker community requires a different approach. There are local and regional channels for ongoing image development. Most are trade publications, print and electronic.

Downtown marketing includes events. Certain events, unless retail promotions, do not 'ring registers.' They provide visibility for the broader downtown offering. These line items include event specific expenses only. The 'It's Thursday' dance series is the largest, including expenses for bookings and performers for that six-week series. Super Summer Sale expense is for a small amount of direct expense specific to that retail promotion. Most marketing expense for Super Summer Sale is also included in shopping expense. Smaller line items recognize event specific expense for Big Bite Night and for the Holiday Tree Lighting. The remaining category, described as General Event Expense, represents planned direct expense for a new event. This event has yet to be determined. Under consideration is a Shop By Bike in the spring, a Restaurant Week, and a Holiday Shopping event.

The largest Marketing expense, currently and proposed, is the production and design of the downtown directory. This 24-page brochure, listing all of downtown's ground level merchants has been printed twice annually. Current distribution is nearly 100,000 annually. In past years, the two versions were updated and printed each spring and for the holidays. Demand in 2007 has necessitated an October printing versus a holiday printing. The \$45,000 amount will enable one additional printing annually.

Of the remaining Marketing expense, two are noteworthy. Evmark has significantly improved its website. The budgeted amount will allow continued upgrades. Downtown street pole banners will require replacement. Evmark plans to work in conjunction with downtown merchants to purchase banners for downtown's streets. This will likely be

done over the next 2-3 years. The final Marketing expense for \$1,000 will include small dollars not elsewhere categorized.

Management expense includes four categories—maintenance, holiday decorations, payroll, and administrative.

The key expense within management is for the two downtown maintenance contracts. The primary downtown maintenance contract, currently with The Brickman Group, will be re-bid in late 2007 Request for Proposal (RFP) process. The estimate for this includes an increase of about \$21,000 over FY2008. Evmark also hopes to add additional downtown street planters, assuming contract costs remain as budgeted. The second maintenance contract for the downtown planters shows an increase from \$10,000 to \$12,000 annually. This reflects a likely increase plus the purchase of two new planters. Within maintenance, there are two additional line items for equipment and materials. These represent costs to service Evmark's cleaning equipment each spring and the purchase of any materials excluded from the larger maintenance contract. Each line item varies annually, and projections are based upon past experiences.

Another management-related item that will be renegotiated in FY2009 is holiday decorations. Evmark currently has a four-year lease agreement with Temple Display, Inc. for downtown holiday decorations. This lease expires in September 2008. During the current lease period, Temple held their labor costs constant. With the expanded area requiring additional decorations, combined with the replacement of the current decorations under the lease terms, and an expected increase in labor costs, the annual cost for decorations will grow from \$35,000 to \$55,000. This \$55,000 figure will be slightly larger in future years.

Payroll will represent the largest expense category within management. Full-time salaries for an Executive Director and a Marketing Director are estimated respectively at \$70,000-\$80,000 and \$55,000-60,000 annually. These estimates were obtained from comparable downtown programs in the Chicago area, including Oak Park and Elmhurst, and relevant examples in similar communities. These are demanding positions necessitating experienced staff requiring appropriate compensation and benefits. Medical benefits for full-time staff will be available from the City of Evanston. This arrangement is typical among similar downtown organizations. The estimate shown take applies the family rate for the City's PPO on an annual basis less a 30% employee contribution for these benefits. Anticipated full-time staff roles and responsibilities were described in the cover memo for this budget submission.

Two categories of part-time Evmark staff exist. Two part-time staff positions include an accountant/bookkeeper and an administrator. The first position obviously manages the accounting system and works in tandem with the Executive Director and Evmark's accounting firm and Treasurer on financial matters. The second position, the administrator, maintains the business and property owner databases and website information. Both employees work no more than 6 hours per week. No change in their hours is anticipated with a full-time operation. Evmark also employs a mentally

challenged, Evanston resident as a part-time maintenance worker. She came to Evmark through the now-defunct Natural Ties organization and sweeps the sidewalks for 2 hours each day, depending upon the weather. Again, no change is anticipated in this employment situation.

Administrative expense includes the day-to-day cost of operating the Evmark office. The office space requirement and most expenses will be unchanged. Given general increase likely for these typical expenses, a 5% increase was included in each line item.

**Confirmed/Anticipated EAVs
Special Service Area #4
August-07**

Confirmed 2005 EAV	Proposed 2006 EAV	Anticipated 2007 EAV	X .001464	Revenue	Requisite EAV
\$ 251,137,796	\$ 274,821,415	\$ 337,955,136	\$ 494,766	\$ 475,000	\$ 324,453,552
		\$ 304,159,622	Less 10% \$ 445,290		

Evmark Marketing Background Information for FY2009 Proposed Budget

With an enhanced marketing budget, Evmark will be able to reach greater numbers of potential consumers and investors with greater frequency. The ongoing objective in the current and in previous years is to maximize the downtown marketing effort through efficient use of limited dollars. With additional funds available, Evmark plans to increase print and radio advertising, collateral materials production, electronic marketing, and public relations.

Evmark has annual contracts with the Evanston RoundTable and the Pioneer Press. The circulation selected for most of the Pioneer Press advertising includes Evanston, the North Shore through Glencoe, and the City north zones. Chicago's North Shore Convention and Visitors Bureau (CVB) execute contracts with the Chicago Tribune for print ads, co-op ads, or for Metromix advertising on Evmark's behalf. This allows Evmark to take advantage of their contract ad rates. Media purchases in real estate or retail trade publications or with print outlets, such as The Onion, are purchased when discounted pricing is available for individual ads. Radio ads will continue, as long as downtown merchants continue to participate in the program. Contracts are executed periodically with WBEZ and WBBM-AM for co-op radio advertising.

Evmark organizes four special events each year—the "It's Thursday! Let's Dance!" series, Super Summer Sale, Big Bite Night, and the holiday tree lighting. For FY2009, Evmark hopes to add two or three special events to its annual schedule. Three under current consideration include a restaurant week, a shop by bike promotion, and a holiday-oriented retail promotion event. Evmark has also provided sponsorships to three major downtown events—First Night, Arts Week downtown opening event (in-kind), and most recently, the Evanston Northwestern Healthcare Grand Prix of Cycling (concluding dance event and event publicity).

Evmark's most visible marketing effort is the downtown directory, published twice annually. The directory includes a detailed location map and over 300 listings. It is now produced as a semi-hardcover, 24-page booklet including business category, addresses, phone numbers and web sites for each downtown ground floor business. Evmark continues to improve the quality of the directory and to increase its distribution. Over 100,000 directories are now distributed annually. These directories are provided to major users, such as Northwestern University, the downtown Evanston hotels, and the Chicago Office of Tourism, and are available in downtown businesses and downtown parking garages. These directories are also distributed by The Evanston Chamber of Commerce, the CVB, at local commuter transit and rail stations (including the Ogilvie Transportation Center), and by request. In past years, a holiday version of this directory was produced and inserted into various publications. This year, the reprint must occur earlier, and a special holiday insert will be prepared.

Evmark has developed a database which is used to update the directory information, business contact information, and the Evmark website. Updates are typically done

weekly. Evmark's website has a search function that lets visitors locate and browse downtown businesses and their websites. The downtown directory is also available from the Evmark website in PDF format. Evmark's ads on Metromix allow click through to Evmark's website with links to individual downtown business websites. In addition, updating email addresses for downtown's businesses is part of ongoing database management. This information aids Evmark in communicating to the downtown business community.

Key Directory Requests/Distribution	2006	2007
Chicago Office of Tourism	2,000	6,000
Northwestern University--All administrative offices; athletics; libraries; residences halls; Allen Center; Norris Center; summer programs; new student insert.	7,000	12,500
Metra's Ogilvie Transportation Center (Downtown Chicago)	N/A	2,500
Downtown Evanston Hotels: Hilton Garden Inn, Best Western, Hotel Orrington,	3,000	7,500
Special Events (weddings, tours, and functions)	600	1,500
"Take One" dispensers installed at Maple Avenue and Sherman Plaza Self-Park	N/A	4,000
"Take One" dispensers (100) located in downtown businesses and downtown office building lobbies	800	2,500

As noted, Evmark places ads in various publications throughout each year to reach downtown's target geography and to create an image of downtown as a vibrant locale. These ads are of several types, including generic, recognition, special event, outdoor dining, shopping specific, or office market. The following represents the circulations of those publications used for advertising. Obviously, Evmark purchases advertising on contract for multiple insertions in each general circulation publication.

Publication	Circulation
Evanston RoundTable	18,000
Evanston Review	9,426
Wilmette/Kenilworth News	6,457
Winnetka Talk	4,946
Booster (North Side)	3,534
News Star (North Side)	4,533
CVB Visitor Guide	79,115
Chamber Community Guide	60,000
Onion	100,000
Chicago Tribune Tempo/At Play (North)	200,000
Metromix	100,000 impressions purchased each time
Metro Chicago Office Guide	5,000
Metro Chicago Real Estate Guides	5,000
Buy-Lease-Build	5,000

Evmark conducts ongoing public relations activities to promote downtown to consumers and investors. Using an extensive list of media contacts, Evmark regularly submits stories to local and regional publications. Some stories have resulted in national exposure. The best example may be national publicity about the Technology Innovation Center at 820 Davis Street. This national publicity was the result of an initial Evmark public relations piece. In addition, Evmark offers the same services to downtown businesses, new and existing. A current effort, "Find It in Downtown Evanston," is geared to publicizing categories of downtown businesses in Pioneer Press and Evanston RoundTable.

A few other programs of note:

- Gift baskets to new downtown condominium owners. These ample gift baskets, courtesy of downtown businesses, are provided to new downtown condo owners.
- Parking information brochures. Two previous versions have been produced, including the award winning "Got Parking?" collateral piece. These two printings of over 50,000 have been distributed and inserted in Pioneer Press and Highlights.
- Website: As noted, Evmark's website is updated frequently and includes information about all downtown ground floor businesses, downtown events, news, and demographics. The website now receives 2,000-2,500 visitors per month.

Metromix users can click through directly to the website. As required by the recent Implementation Agreement with the City, approved Board meeting minutes now appear on the "About Us" site page. A notice for the November 15 public meeting also appears on the website.

- Pod casts. The first pod cast will be available on Evmark's website for the holidays. It will be a shopping tour of downtown. A second non-holiday version will be added after January 1.
- Location boards in the parking garages. These boards are updated when new downtown directories are printed.
- Slides in the downtown cinemas. These slides run continuously and change periodically and publicize shopping and dining in downtown Evanston on all eighteen National Cinemedia screens.
- Partner programs. Evmark continues to support programs that bring people downtown. This includes the CVB's VIP Program for visitors.
- Downtown databases. The ground floor tenant database, used for the downtown directory, serves multiple functions for communications and marketing. To serve Evmark's commercial property owner stakeholders, a database including information about all downtown commercial properties is under development. This database will hopefully link via the Property Identification Numbers (PINs) to the City's Geographic Information System (GIS) to provide detailed information about each downtown parcel, supplemented by ongoing contacts with the real estate community.

Samples of Evmark's recent marketing programs are attached for your review. This sampling provides a sense of what's been done. (Super Summer Sale in 2007 was a joint retail promotion by Evmark and the Chicago/Dempster Merchants Association.) The goal will be to do more of what has worked, continually refine downtown's brand, and add new events. As was done after the 2004 Retail Market Study, Evmark plans to use the results from the planned update of this study to guide and refine existing and planned marketing efforts to target consumers and geographies.

Come Visit the New in...

DOWNTOWN EVANSTON

Nothing beats downtown Evanston's blend of elegant, nationally known stores and exciting one of a kind boutiques... and now park at the convenient Sherman Plaza Self-Park where the first hour and all day Sunday are FREE.



EVMARK

Welcomes These Fine Merchants to Downtown Evanston

Alfred Jewelers 1618 Sherman Ave. 869-2798	Wine Styles 1743 Sherman Ave. 328-4400
Anna Taylor Loft 1743 Sherman Ave. 421-0742	Arjo Tea 1618 Sherman Ave. 864-6904
Alex Imports 1618 Sherman Ave. 869-2215	Concord 1716 Sherman Ave. 869-8203
Crossroads Trading Co. 1618 Sherman Ave. 492-9400	Washington Mutual 805 Davis St. 424-9027
Benefit 1625 Sherman Ave. 332-2340	New Water Boutique 1726 Davis St. 899-6399
Dinerm Jewelers 1618 Sherman Ave. 866-9209	Italian Coffee Bar 1743 Sherman Ave. 328-1203

EVMARK

Salutes These Fine Merchants on Their New Locations

Barnes & Noble
1618 Sherman Ave.
424-0848

Fashion Nails 3
1628 Church Street
424-1125

CALENDAR OF EVENTS

October 4

10:30 a.m. - Preschool story time is offered at the Main Library Children's Room for children ages 3 to 5 years old. 847-448-8610.

7 p.m. - Nextbook book discussion of "The Book of Daniel" by E.L. Doctorow at the Main Library. 847-448-8620.

October 5

8 p.m. - Drum Circle at Pick-A-Cup. 847-332-2834.

October 6

6-8 p.m. - Arts Week kick-off celebration with S.O.U.L. Creations at 909 Davis Plaza (Maple Avenue and Church Street)

8 p.m. - Original Music by Mojeh at Pick-A-Cup. 847-332-2834.

October 7

7 a.m.-1 p.m. - Farmers Market at University Place and Maple Avenue.

10:30 a.m.-1:30 p.m. - City Art in the Sand: Sand Sculpture, help build a city in the sand at Clark Street Beach. All ages welcome. 847-328-5864.

1 p.m.-4 p.m. - Family totem building with Art Encounter at the Noyes Cultural Arts Center, 927 Noyes St.

1-3 p.m. - Tom Salvatori, guitarist, plays with accompanying flute, oboe, cello and piano at Shaker Traditions & Simple Gifts. 847-869-0293.

1-5 p.m. - Register to vote at the Main Library.

October 8

7:30 a.m.-12 p.m. - Walk For Hope to Cure Breast Cancer, sponsored by City of Hope, on the lakefront path. 847-583-8600 x 13.

2:30 p.m. - "The Tempest: A Magical Circus" performed by the Actor's Gym at the Noyes Cultural Arts Center. 927 Noyes St., www.magictempest.com.

October 9

9:30 a.m.-2:30 p.m. - Senior ceramics complete a 1-day project at the Levy Senior Center, free. 847-448-8250.

7:30 p.m. - ETHS Band Showcase, Tommy Nevin's Live Room. 847-869-0450.

8 p.m. - Chess night at Pick-A-Cup. 847-332-2834.

October 10

9 a.m.-12 p.m. - Free woodcarving lessons at the Levy Senior Center. 847-448-8250.

October 11

10:30 a.m. - Preschool story time is offered at the Main Library Children's Room for children ages 3 to 5 years old. 847-448-8610.

7-8 p.m. - "Honoring a Living Legend: The Life and Times of Allen 'Bo' Price" by the Fleetwood-Jourdain Theatre at the Noyes Cultural Arts Center. 847-448-8260.

October 12

8:30 a.m. - Caregiving Support Strategies and Everyday Miracles discussion and breakfast at Presbyterian Homes. 847-864-1472.

9 p.m. - Adam Rowings, singer/songwriter, at the Celtic Knot. 847-864-1679.

October 13

12 p.m. - Evanston Symphony Orchestra Music Director Larry Eckerling presents an overview of the 61st season at the Main Library. 847-864-8804.

October 14

10 a.m.-4 p.m. - Fall Dried Flower Sale Oct. 14-15. 10-4 Saturday and 11-3 Sunday at the Ecology Center, 2024 McCormick Blvd. Free. 847-448-8256.

2 p.m. - Piven Theatre's Young People's Workshop Company, improv, at the Piven Theatre Workshop. 847-866-6597.

10 p.m. - City Holler, bluegrass, at the Celtic Knot. 847-864-1679.

October 15

11th annual Week Without Violence, sponsored by the Evanston/North Shore YWCA.

2 p.m. - Lecture by Eric Murphy Selinger on "The Life of David" by former poet-laureate Robert Pinsky. Main Library, 1703 Orrington Ave. Call 847-448-8600.

4 p.m.-5 p.m. - The Musical Offering Faculty Recital with newly composed music at The Musical Offering. 847-866-6250.

October 16

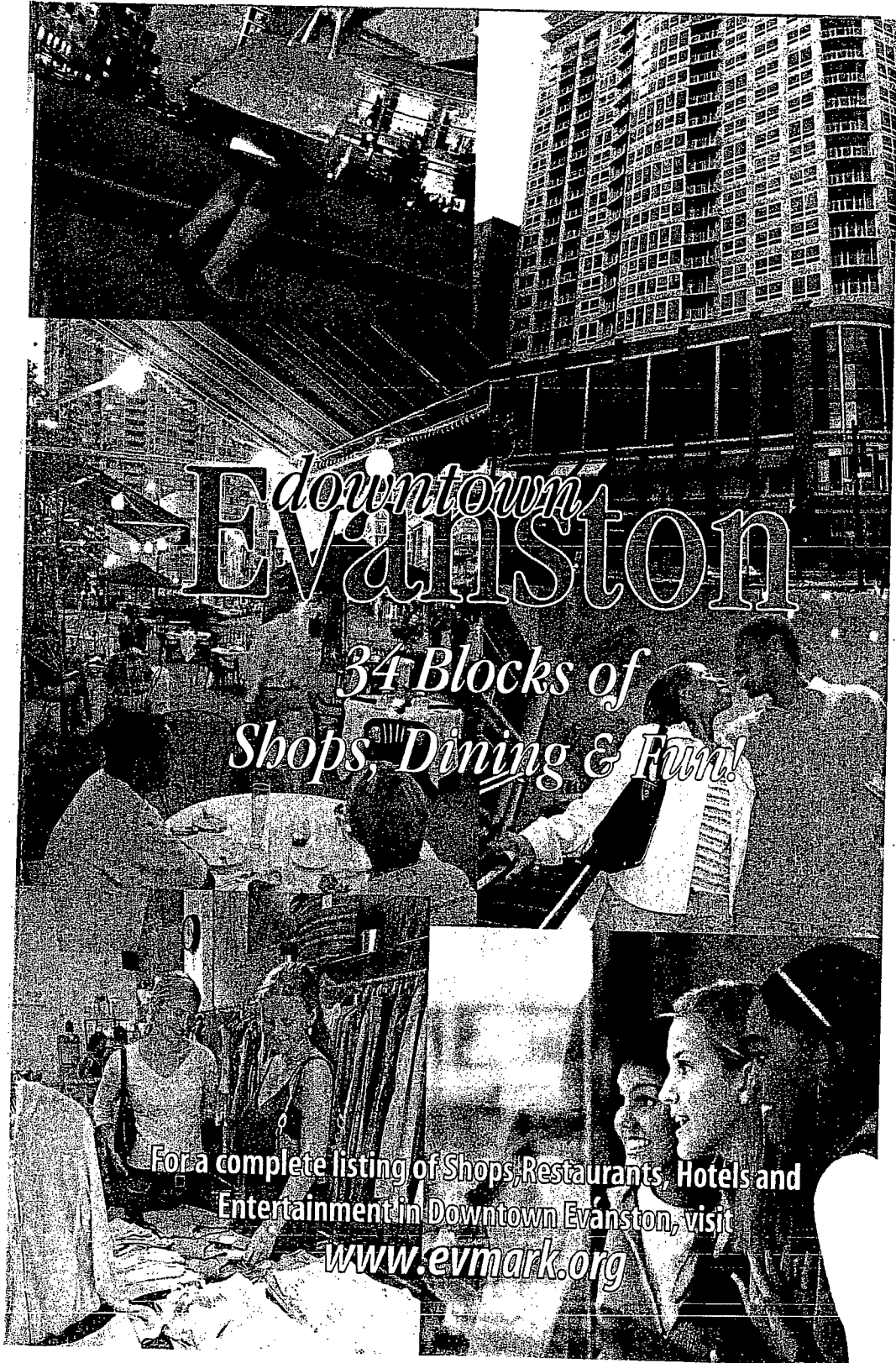
8 p.m. - Chess night at Pick-A-Cup. 847-332-2834.

October 17

Domestic Violence Week: "Hate Crimes." Vernita Gray of the Cook County State's Attorney's Office speaks to students at Evanston Township High School about hate crimes and their impact on our community. Evanston Township High School, 1600 Dodge Ave. Contact: Loretta Line, 847-864-8445, ext. 20.

FALL INTO A FREE AD!!
 For the October 18, November 1 & 15, 2006 issues, the RoundTable is offering a FREE ad to Evanston Households. Whether you want to get rid of a few things, sell your home, or are looking for help, place your FREE ad in the next issue of the RoundTable. Call Brett at 847-864-7741. The first ad is free, each additional ad is \$25.00, up to one inch. One ad per household.

Or email brett@evanstonroundtable.com

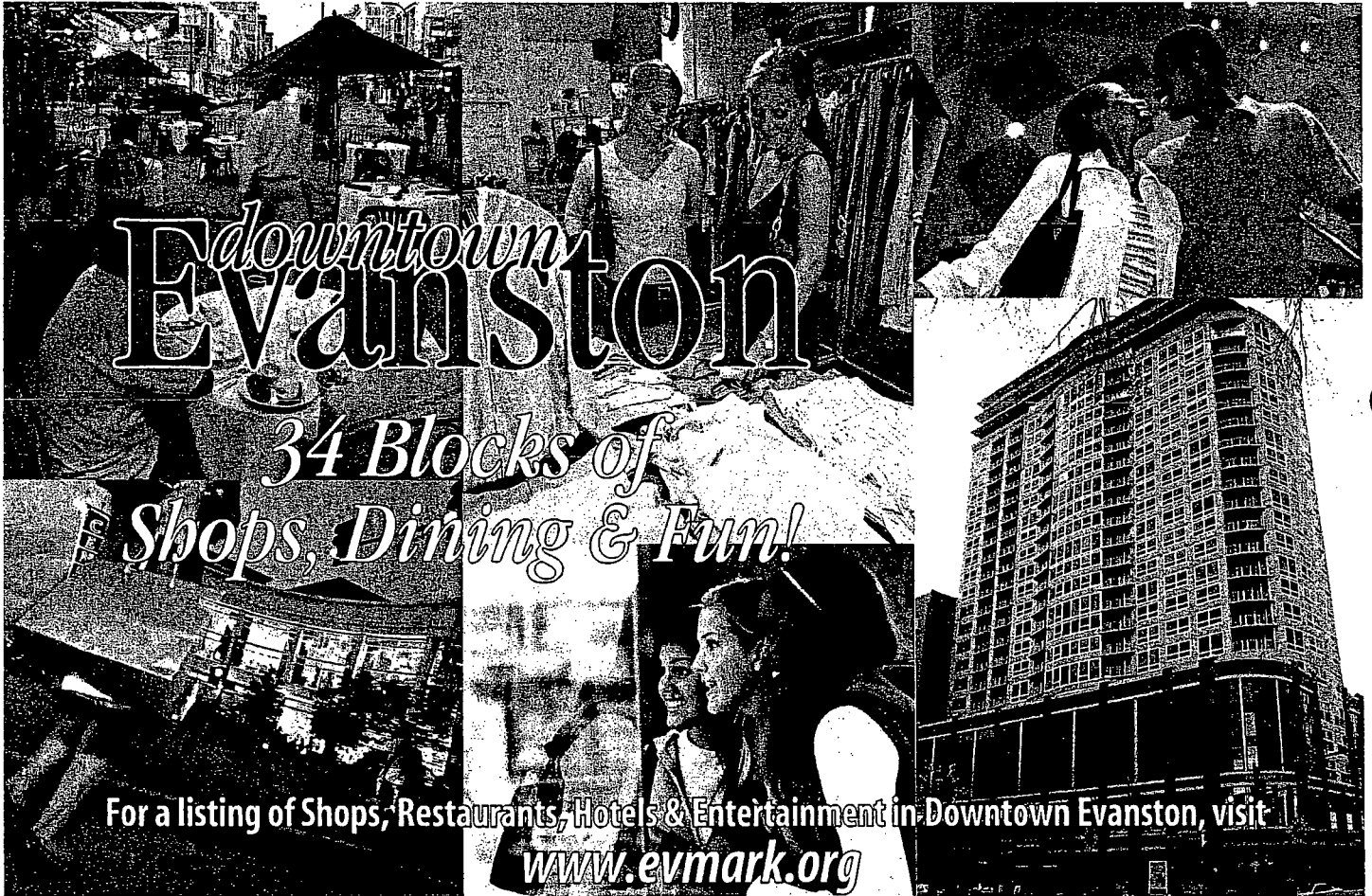


Downtown
EVANSTON

*34 Blocks of
Shops, Dining & Fun!*

For a complete listing of Shops, Restaurants, Hotels and
Entertainment in Downtown Evanston, visit
www.evmark.org

Evanston Community Guide 2007 Color
Circ: 34,000



Downtown
Evanston

*34 Blocks of
Shops, Dining & Fun!*

For a listing of Shops, Restaurants, Hotels & Entertainment in Downtown Evanston, visit
www.evmark.org

Second largest Chicago visitor web site
Listed with major shopping centers

Evanston Downtown Shopping

300 ground level businesses—more than most malls—including brands such as Ann Taylor Loft, Jos A Bank, Pier 1, Gap, Urban Outfitters, American Apparel, Urban Outfitters, Design Within Reach, Francesca's Collections, Cost Plus World Market, movies, bookstores and some exciting offbeat boutiques which aren't found anywhere else. It also boasts 85 restaurants--more than any dining destination in the Chicagoland area.

Gurnee Mills Outlet Mall At 6170 W. Grand Ave., Gurnee.

Hawthorn Center Milwaukee Road and Route 60, Vernon Hills.

Northbrook Court 2171 Northbrook Court Northbrook, Illinois 60062 (847) 498-8161 With over 125 stores, including specialty and boutique retailers, Northbrook Court is an upscale shopping destination anchored by Neiman Marcus, Marshall Field's and Lord & Taylor, and features unique designer concepts such as Nicole Miller, Betsey Johnson and DKNY.

Oak Brook Center Route 83 and 22nd Street, Oak Brook.

Old Orchard Shopping Center At 34 Old Orchard Center, Skokie.

3rd Street Shops 12 N. Third St., Downtown St. Charles, IL.

630-584-3899 info@themarketshops.com

Over 20 specialty shops under one roof. A collection of one-of-a-kind shops with merchandise you won't find anywhere else. Located in beautiful historic downtown Saint Charles, in the heart of the shopping district. Across the street from the Filling Station (bar/grill) on Third St. in between North Ave. and Cedar St.

Westfield Shoppingtown Fox Valley

195 Fox Valley Center Drive, Aurora, IL 60504

Corner of Route 59 and New York Street

630-851-7200

Located in Aurora west of Chicago, features Marshall Field's, Carson Pirie Scott, JCPenney, Sears and over 200 specialty stores featuring apparel for women, men and children, shoes, home furnishings, jewelry, gifts, services and much more. Dining options include Ruby Tuesday's, Savannah's Restaurant & Tea Room and 20 Food Court dining options with plenty of available seating. Free Kiddie Kruzzers, Free Wheelchairs, Free Shopping Bags, Package Carryout, Westfield Gift Cards, Free Signature Gift Box with a \$50.00 purchase, Free Balloons. A Kiddie Climber, Carousel and Kiddie Rides are available for the Kids to complete the Family Shopping Experience.

Other Chicago Shopping-Online

Chicago Fashionista: 47 West Division Street, Suite 390

Featuring Chicago shopping & fashion-related events

Ph: 773-486-3004, email: info@chicagofashionista.com

Imagine shopping the hottest boutiques from Chicago to Miami, LA to New York, in one quick stop. You pick up a trendy new necklace in Soho, then drop by Wicker Park to check out the line of a brilliant new designer everyone is talking about. Better yet, you do it all on a working girl's salary. Welcome to Fashionista, the best boutiques, the hottest designers, the latest trends all at your fingertips, all available with the click of a mouse. Chicago Fashionista.com is a Chicago shopping and fashion online resource. Shop this online store of Chicago boutiques offering fashion items and accessories. Learn about local trendy boutiques and print off coupons for discounts.

- [Sears Tower Skydeck](#)
- [Shedd Aquarium](#)

Ads by Google

A Chicago Florist

A Chicago Florist
Located Downtown
Call 866-405-9555
For Fast Delivery
achicagoflorist.com

[Advertise on this site](#)

Michigan Avenue Guide
From Michigan Ave to Millenium Park An inside look at Chicago treasures
www.ConciergePreferred.com

Online Shopping Mall
Why Drive To The Mall, When You Can Find It All at The E Mall
www.the-e-mall.biz

Restaurants Chicago
Complete Chicago restaurant guide. Menus. Coupons. Reviews.
Chicago.Citysearch.com

Dormia Mattress on Sale
Up To 30% Off This Week Quality Memory Foam And Latex Beds
www.dormiadirect.com

Summer 2007
Evanston Roundtable Circ:
18,000

downtown
Evanston
www.evmark.org



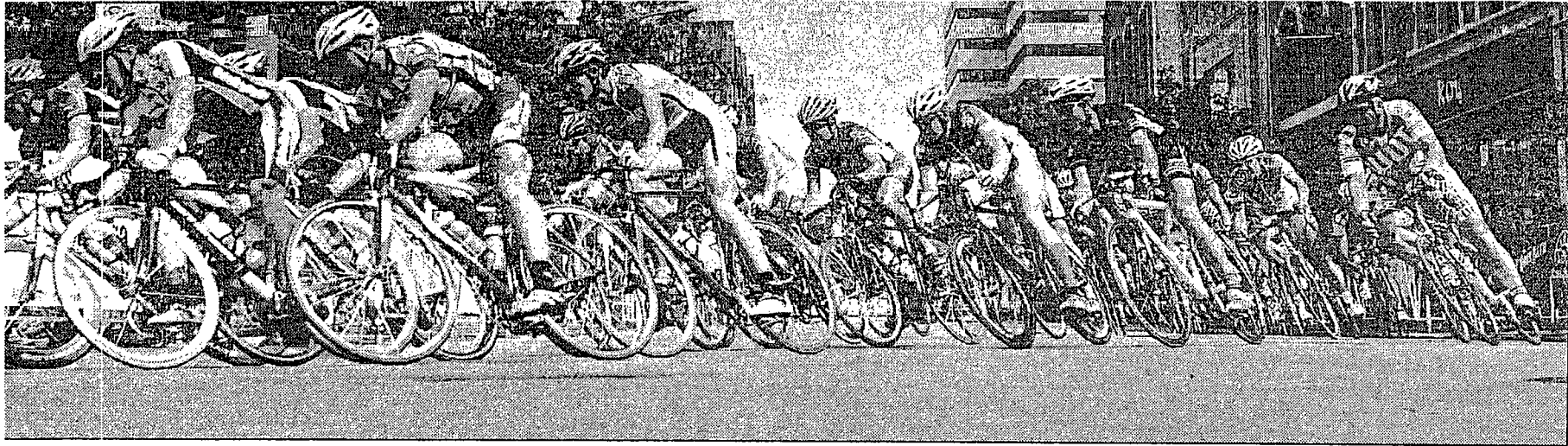
salutes

**Chris Mailing
&
Turin Bike Shop**
www.turinbicycle.com

For bringing the
Evanston Northwestern Healthcare
Grand Prix of Cycling
(Point Premium Root Beer
International Cycling Classic)
to downtown Evanston.

Their efforts brought 500 riders to
downtown Evanston as well as fun
to over 20,000 spectators.





Day's race as cyclists in the men's Category 3 competition negotiate the tight turn from Davis Street onto Orrington Avenue Sunday in the Point Premium Root Beer International Cycling Classic. — Joel Lerner/Staff Photographer

Cycling race a big hit downtown

SEIDENBERG | City Editor
 seidenberg@pioneerlocal.com

Some may have found an interesting event to add to its summer festival schedule. The city mainly benefited Sunday's nearly flawless weather and challenging race course to the successful staging of the Point Premium Root Beer International Cycling Classic.

RESULTS Page 130

Day's last event, featuring some of the best cyclists in the country, crowds stood two-deep near Fountain Plaza, cheering racers on and pointing toward the finish line. "It was great, wonderful!" Mayor Lorraine H. Madigan was firing her starting pistol, sending the cyclists off in the

Evanston Northwestern Health Care agreed to serve as the race's title sponsor, footing a large share of the costs.

The city mainly provided low-key publicity, seemingly wanting to give the race a spin around the course to see the reception it received.

Almost unanimously, officials were pleased with the results.

"It goes without saying we had a perfect day as far as weather, and I think the organization has been superb," reacted Jonathan Perman, executive director of the Evanston Chamber of Commerce and also a cyclist.

Perman was stationed with many others near the Burger King at the corner of Clark Street and Orrington Avenue, which became a must-see spot during the day, as rows of riders, coming off a straight-away, whipped around the tight corner.

Riders positive about race

"I was just talking to a few of



Evanston cycling fans get into the competitive spirit Sunday, banging on barricades and cheering on their favorite racers as they sprint toward the finish line at Sherman Avenue and Davis Street. Evanston Northwestern Healthcare was the event's primary sponsor. — Joel Lerner/Staff Photographer

For groups
call 312-423-6612 or
grouptheatertix.com

Your passion is our passion.

Read reviews each week in
Diversions of dance performances
coming soon to suburban stages—
in addition to shows, musicals,
concerts, and special recitals.



boys will wear their
and Scarecrow cost
"Seeing those little
I enter is priceless."
Ernster believes
Wizard of Oz" is so
the true and st A
has also enjoyed b
sages about the val
friendship, she add
agree.

Tickets are \$10.
For details, call (

On the waterfron

Summer 2007
Pioneer Press Diversions section
Circ: 120,000

EVMARK presents

It's Thursday... Let's Dance!!

Dance Lesson
6:30 to 7:15 pm

909 Davis Plaza
(at Church and Maple)
Parking 1/2 block North @ Maple Avenue Self-Park

www.evmark.org

Music & Dance
7:30 to 9:00 pm

July 22
Dave Weld & the Imperial Flames
Held Sun at Orrington & Davis
after ENH Grand Prix



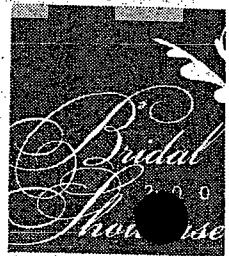
July 26
Angel Melendez & Su Orquestra

August 2
The Midway Ramblers

August 9
Bopology

August 16
Lynne Jordan & The Shivers

August 23
Indigo
featuring
Toni Di Donato

Sunday, Augu
Come join us in
ballroom, where
planners, pho
honeymoon pac
more will be e:
id

Also, sample ou
cuisine, includ
Kitchen preparea

Special give
Honeymoon Cr
bed & pillow (\$1

Book your 2008
the Showcase a

RSVP by 7
or de

EVMARK's "It's Thursday" dance series is sponsored by:

chicagonorthshore.dou
9599 Skokie Blvd.
Skokie, IL 60077
847.679.7000

all 2007
ion Press/Evanston Roundtable
irc: 59,000

FIND IT IN DOWNTOWN EVANSTON

Q: *I just bought my first condo in downtown Evanston! While I unwind from packing and moving—and before the stress of being a new homeowner hits—I would like a relaxing massage.*

A: Lucky you! Downtown Evanston offers a world of massage therapy options! **Egea, the North Shore's Wellness Spa**, 1521 Sherman (847-332-2772) was cited for excellence by **Allure** magazine and offers its own line of private label beauty products. The brand new **Elizabeth Arden Red Door Spa**, 1604 Sherman (847-332-2339) is an "oasis in the suburbs with a sexy downtown feel" according to **Chicago Social** magazine. And the **Relaxing Urban Bodywork** ("The RUB") just opened at 816 Church (847-869-0300) is another favorite spot for stress reduction. (Decisions, decisions!)

Many downtown salons also offer massage including **J. Antou Salon**, 625 Grove (847-328-6877) and **Technicolour Nails**, 1031 Davis (847-328-2999) so be sure to ask.

But maybe you need a therapeutic massage for pain relief from carrying the cat carrier and good dishes yourself (not that you don't trust the movers!)

Visit **Ergo Salon and Spa**, 1567 Sherman (847-424-8888) or the acclaimed holistic health centers **Heartwood Center for Body Mind Spirit**, 1599 Maple (847-491-1122 ex11) and **Wellspring Integrative Medicine**, 1565 Sherman (847-733-9900) for a full complement of bodywork.

(Look for additional massage therapists on the **American Massage Therapy Association's** web site, www.findamassagetherapist.org; AMTA is also in downtown Evanston!)

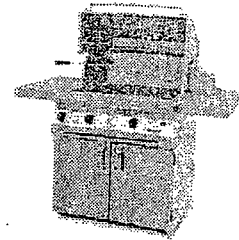
Finally the popular **Evanston Athletic Club**, 1723 Benson (847-866-6190) offers relaxing and therapeutic massage and you don't even have to be a member. But don't worry. No one expects you to **workout** just yet!

For a complete list of shopping, restaurants and services offered in downtown Evanston, visit www.evmark.org, click on Downtown Directory and search by name, category or keyword in the **Directory by Business Category** menu. Better yet come **find it in downtown Evanston** yourself!

Want to find something in downtown Evanston? Write info@evmark.org

some questions fictitious

Your source for
fireplaces from
across the U.S.
and the world



Infrared
Grilling System
by

Sola
INFRARED GRILLING

3054 N. Western Ave. Chi
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mailto:info@amherfire.com



Free In-Home Consultation
Licensed-Bonded-Insured

The Voices of Faith Youth Presents
**Annual Pre-Labor
Late Nite Music**

Special Guest:

Joshua's Troup

Other Featured Guests:

Tim Butler

— Chicago, IL
(Recording Artist)

Mark W

& Frie
— Chicag

Donald "Buster" Woods

& His People

— Chicago, IL
(Recording Artist)

**Maurice
Griffin &
MG Ministries**

— Chicago, IL

Reggie

& Ju

— Chic

(Recordin

**Darien Mickins
& Ordered By God**

— Chicago, IL

Date: Sunday, September 2, 2007

Time: 9:00p.m.

**Location: Faith Temple C.O.G.I.
132 Dewey Avenue, Evanston**

847-328-3808

Bishop Carlis L. Moody, Sr., Pastor A. Lavern Gregory, Min

Mother's Day

Whether it is
Brunch
or Dinner

it's a tradition in ^{downtown} Evanston

For a complete listing of ^{downtown} Evanston's fine dining establishments,
visit our website at www.evmark.org

BETH EMET

Holiday events 2006- 2007
Valentine's Day, Easter Brunch, Mother's Day
Evanston Roundtable
Pioneer Press paper including Evanston Review
Circ: 48,000

DEMOCRATIZATION SCHOOL

OPEN SUNDAY 1-4

EVANSTON

OBITUARIES

Structural engineering pioneer Eli Cohen, 80

Eli W. Cohen of Evanston, a structural engineering pioneer who helped forge the Chicago skyline and founded the consulting firm that became the Thornton Tomasetti Chicago office, died May 2 at his home. He was 80.

Mr. Cohen had been a leading member of the Chicago engineering community since the mid-1950s.

Eli (pronounced "Elly") Cohen is known for his refinement of the composite steel high-rise with a reinforced concrete core, and for nearly a half-century collaborated with world-renowned architects on many Chicago landmark buildings. His firm, Cohen-Barreto-Marchertas, served as structural engineer for more than 350 projects and more than 70 high-rise buildings.

Mr. Cohen worked closely with leading developers — such as the John Buck Co.; U.S. Equities; the Prime Group; Mesirov Stein, Hines; and LR Development — and with world-renowned designers, including Helmut Jahn, Philip Johnson, Tadao Ando, Cesar Pelli and Ricardo Bofill.

"Eli will be best remembered professionally for his many Chicago high-rise buildings, and personally for his generosity and humanity" said Daniel Marquardt, managing partner of the Thornton Tomasetti Chicago office, who worked in Cohen's firm for 20 years.

Family fled the Nazis

Born in Germany in 1927, Mr. Cohen and his family fled the Nazis and moved to Palestine in 1935. After high school, he served as a communications officer in the Haganah, fighting for Israeli inde-

Composite steel pioneer

Under Mr. Cohen's leadership, CI pioneered the use of a composite structural system. This involved the integration of a reinforced-concrete wall, to resist lateral loads, with a light steel floor framing. The development of 50- to 60-story buildings became more feasible and efficient because the light framing reduced construction time and expense, and allowed for large, column-free spans, giving architects greater freedom in exterior expression.

Mr. Cohen's composite steel design received awards from the Structural Engineers Association of Illinois for Most Innovative Design in 1987, for 10 S. LaSalle St.; Best Structure Award in 1991, for 1 W. Madison St.; and Best Structure Award in 1992, for 77 W. Wacker Drive.

Other distinguished Chicago buildings CBM contributed to include the Xerox Center, American Medical Association headquarters, Swissotel, a 42-story office building at 190 S. LaSalle St. and the 15-story Leo Burnett Building.

Mr. Cohen also spearheaded numerous philanthropic efforts, particularly the firm's involvement with the Chicago Architecture Foundation's Newhouse Architectural Program, which gives high school students the opportunity to enter the field of architecture and design.

Served Beth Emet's board

He served on the board of Beth Emet Synagogue in Evanston and led a tour of Israel that included, among other sites, a building named in his honor at the Shaare Zedek Medical Center.

Featuring:
 The coolest and best selection of:
 Women's and men's quality fashion, comfort footwear and accessories from Chicago to Sheboygan

Summer 2007
 Pioneer Press paper including Evanston Review
 Circ: 30,000

garden
 tination

CTIVE
 NG

door Settings
 Maintenance

917

online:
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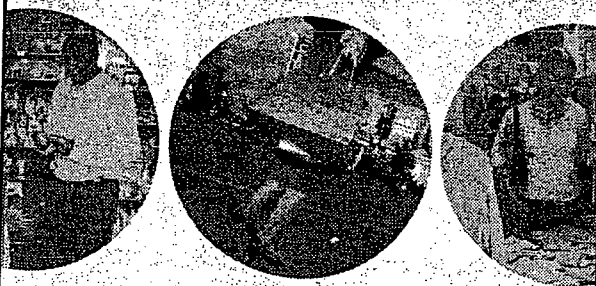
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ERN

Evanston SUPER SUMMER SALE x2

Friday, July 27
 Saturday, July 28
 Sunday, July 29



DOWNTOWN EVANSTON AND CHICAGO/DEMPSTER AN EVENT YOU CAN'T MISS!

Two great Evanston locations
 (Downtown Evanston & Chicago/Dempster).
 Great Deals, Bargains Galore,
 Fabulous Food and more!

SHOPPING & ACTIVITIES

- antiques clothing
- home accessories folk art
- jewelry art galleries
- kid's games crafts

EVANSTON SUPER SUMMER SALE x2

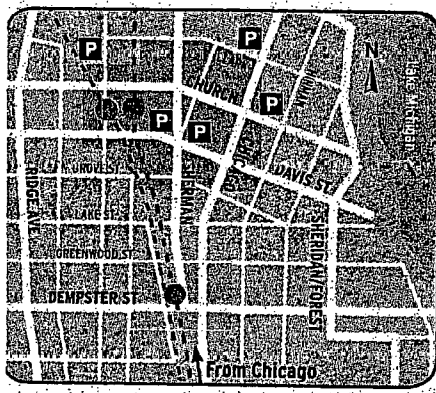
Summer 2007
Chicago Tribune Half Page Color
Circ: 224,000

Friday, July 27 — Saturday, July 28 — Sunday, July 29

AN EVENT YOU CAN'T MISS!

Two great Evanston locations (Downtown Evanston & Chicago/Dempster).
Great Deals, Bargains Galore, Fabulous Food and more!

DOWNTOWN EVANSTON & CHICAGO/DEMPSTER



Both Downtown Evanston (Davis St. stop) and Chicago/Dempster (Dempster St. stop) are served by the CTA Purple Line. Plenty of parking is also available, see map.

Downtown Evanston Shopping Area
 Chicago Dempster Shopping Area

Metra
 CTA purple line
 Parking

downtown
EVANSTON
www.evmark.org

Chicago Dempster
Merchants Association
Evanston, Illinois
www.shapevanston.com

DOWNTOWN EVANSTON

- Asinamali**
1722 Sherman / 847-866-6219
Special on Frye shoes & boots
- The Things We Love**
614 Davis / 847-475-4910
Gifts - Apparel - Home Furnishings
- Williams Shoes - The Walking Spirit**
710 Church / 847-328-0527
Where all your dreams come shoe!
- That Little Mexican Café**
1010 Church / 847-905-1550
Where you peso little & get so much
- Accents Plus**
601 Davis / 847-864-0420
Women's apparel - jewelry - accessories
- The Architect's Wife**
626 Davis / 847-733-1500
Delightful home accessories & art
- Becky & Me Toys**
620 Grove / 847-492-1030
Toys - games - books - crafts & more
- George Salon**
808 Davis / 847-328-3800
Dumble & Bumble - Aveda - Keratase

- Papyrus**
1619 Sherman / 847-425-9470
Cards - stationery - frames - gift wrap - invitations
- Teresa Marie**
628 Grove / 847-492-9000
Natural - genuine - one of a kind
- LuLu's Dim Sum & Then Sum**
804 Davis / 847-869-4343
Asian dumplings - salads - stirfry
- The Comix Revolution**
606 Davis / 847-866-8659
Comic shop & anarcho-punk bookstore
- Cassona Home Furnishing & Accessories**
1509 Chicago / 847-328-0995
Ethnic & eclectic ideal for an urban decor
- Affordable Portables**
924 Davis / 847-866-8124
Chicagoland's best bargain furniture store
- Bloom 3**
1503 Chicago / 847-424-0003
Sophisticated & simple - floral vases - candles
- The Silk Road**
531 Davis / 847-424-1111
Purses - jewelry & more
- Koi**
624 Davis / 847-866-6969
Chinese & Sushi

CHICAGO/DEMPSTER

- FolkWorks Gallery**
1310 1/2 Chicago / 847-328-0083
Vintage jewelry - antiques - quilts
- lollie**
1312 Chicago / 847-328-7303
Unique & unusual clothes for kids
- Superfine Things**
605 Dempster / 847-328-1046
Beads - jewelry - furniture
- Secret Treasures Antiques**
611 Dempster / 847-866-6889
Flea market extravaganza
- ATE20 Sneaker Boutique**
820 Dempster / 847-414-4482
Men's - women's - kid's - sneakers
- Possibilities**
1235 Chicago / 847-328-1235
The possibilities are endless
- Blind Faith Café**
525 Dempster / 847-328-6875
International vegetarian cuisine

DESTINATION NORTH SHORE

For information on this event, to discover many more North Shore summer happenings and to book a special getaway including overnight accommodations, check out www.visitchicagonorthshore.com

BRICKMAN
Enhancing the American Landscape Since 1939

September 6, 2007

Diane Williams
EVMARK

1560 Sherman Avenue – Suite 860
Evanston, IL 60201-4802

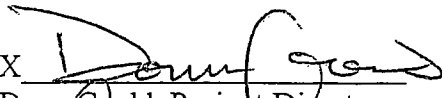
Dear Diane,

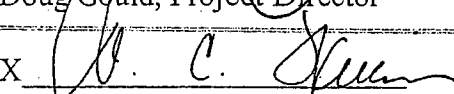
Per our conversation, please accept the signature below as verification that The Brickman Group, Ltd. will provide continued monthly service as outlined in the attached 2007-2008 proposal at the new monthly rate specified of \$11,660.00 from August 1, 2007 through February 28, 2008 now that approval of funding from the City of Evanston is final.

This service will only be put out to bid for the next fiscal year of March 1, 2008 – February 28, 2009.

Sincerely,

THE BRICKMAN GROUP, LTD.
Doug Gould, Project Director

X 
Doug Gould, Project Director

X 
Diane Williams, EVMARK

BRICKMAN

Enhancing the American Landscape Since 1939

February 9, 2007

Diane Williams
EVMARK

1560 Sherman Avenue – Suite 860
Evanston, IL 60201-4802

Dear Diane,

Per our conversation, please accept the signatures below as verification that The Brickman Group, Ltd. will provide monthly service as outlined in the attached 2007-2008 proposal at the new monthly rate specified of \$11,660.00 at a minimum from March 1, 2007 through ~~May 30, 2007~~ pending the final approval of the EVMARK funding from the The City of Evanston.

July 31, 2007 DCW DL


This short-term agreement is with the understanding that once funding is approved, the presented contract will be approved to extend the service through February 28, 2008. This service will only be put out to bid for the next fiscal year of March 1, 2008 – February 28, 2009.

Sincerely,



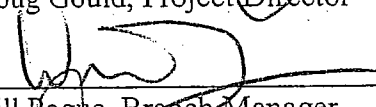
THE BRICKMAN GROUP, LTD.
Doug Gould, Project Director

X



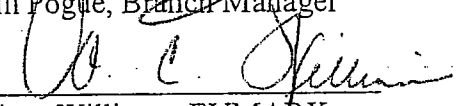
Doug Gould, Project Director

X



Bill Fogue, Branch Manager

X



Diane Williams, EVMARK

BRICKMAN

Enhancing the American Landscape Since 1939

January 25, 2007

~~Diane Williams~~
 EVMARK
 1560 Sherman Avenue, suite 860
 Evanston, IL 60201-4802

RE: 2007-08 EVMARK Environmental Management

Dear Diane,

The Brickman Group, LTD. is pleased to present the following proposals for your consideration for the 2007-08 season(s). The following proposals are based on the specifications and maps provided by EVMARK and provide for total pricing for the 2007-08 season from March 1, 2007 – February 28, 2008.

SIDEWALK MAINTENANCE AND BEAUTIFICATION

1) Scrubbing/Brushing of Walks/Removal of Handbills \$23,700.00

- From March 15TH 2007 (as weather permits) through November 2007 sweeping or brushing of walks will be completed using the EVMARK Applied Sweeper and Brickman Billy Goat Vacuums once per week in all district sidewalk areas. We will also provide for the use of hand labor as needed to sweep areas that prove to be too confined for the sweeping machine. All collected debris would be disposed of in the City of Evanston dumpsters daily.
- Removal of handbills from poles, mailboxes, newspaper racks will be conducted weekly from March 15th 2007 (as weather permits) through November 2007.
- The proposed amount includes 1000 man -hours including supervisory time.
- The proposal does not include the cost of annual fuel and oil to operate the Applied Sweeper. This fuel/oil expense would be the responsibility of The Brickman Group, Ltd.

2) Pressure Washing Sidewalks \$ 16,000.00

- During the beginning of April 2007 (or as early as March 2007), in late July 2007, and again in late September 2007 (or at a specific times specified by EVMARK) all walks will be hot water pressure washed with a cleaning solution to remove stains, dirt, and gum. The work will be accomplished using a truck mounted 4000 psi gas pressure washer and water tank.
- The proposed amount includes 400 man-hours including supervisory time.
- Water to fill the tank will be supplied by EVMARK.
- Fuel to operate the gas pressure washer will be provided by Brickman.
- Special parking arrangements or bans will have to be scheduled to provide access to clean walks.
- Although all Brickman crewmembers will take every precaution to avoid back spray of water up onto windows and doors, we cannot be held responsible for window cleaning do to the nature of the work.

Evmark
2007-2008
Page 2

3)Weekend Trash Receptacle Debris Disposal

\$27,900.00

- From March 1, 2007 through February 28, 2008 all EVMARK trash receptacles will be emptied/checked a minimum of twice each day on Saturdays and Sundays using a combination of a Brickman F-450 truck and the EVMARK Motrec E-320. From May 1, 2007 through September 30, 2007 a nightly third round will be made to eliminate overflow into the next morning in high traffic areas. Trash receptacles will be emptied/checked once daily on the remaining three days of Thursday, Friday, and Monday from March 1, 2007 through February 28, 2008. **The City of Evanston will be responsible for checking/emptying on Tuesdays and Wednesdays.**
- All debris will be transported and disposed of in the City of Evanston dumpsters.
- The proposed amount includes 1200 man-hours including supervisory time.
- Liners will be replaced upon the removal of old liner. Brickman is responsible to supply all can liners.
- Fuel and oil for the Brickman F-450 truck will be the responsibility of Brickman.
- Electric supply to charge the EVMARK Motrec E-320 will be the responsibility of EVMARK.
- Brickman will track areas that may need additional attention and make scheduling changes to service these areas more frequently.

4)Trash Receptacle Cleaning (Washing Out)

\$ 6,900.00

- From April 2007 (weather permitting) through October 2007 all trash receptacles will be washed out once at the end of each month using a truck mounted hot water pressure water and water tank.
- The proposed amount includes 140 man-hours including supervisory time.
- Water to fill the tank will be the responsibility of EVMARK.
- Brickman will supply fuel and oil for the truck and pressure washer.

5)Landscaping/Seasonal Flower Care/Trees

\$44,900.00

- The proposed amount includes 1100 man-hours including supervisory time.

Spring Clean-up,Cultivate shrub & perennial beds, apply pre-emergent

\$3,370.00

- Work to be accomplished in early April:

Annual Flowers

\$11,520.00

- Remove & dispose of existing bulbs in annual areas
- Cultivate beds
- Install 7675 flatted 36/ct., 18/ct., and 4.5" potted flowers (mix to be determined).
- Integrate up to 2" of mushroom compost into beds
- Lightly mulch beds with peat moss.

Annual Flower Maintenance

\$7,500.00

- Water annuals as needed (owner to supply water)
- Fertilize as needed (4 occurrences using 36-3-13, spray applied)
- Hand weed or cultivate to maintain a neat and weed free bed (weekly inspections)

Evmark
2007-2008
Page 3

Planter Watering (12-15 Planters) **\$1,140.00**
 • Provide watering twice weekly of Evmark planters from June 1, 2007 – September 30, 2007 as weather dictates based upon installation of flowers by another contractor.

Perennial Maintenance **\$4,300.00**

- Cultivate and maintain beds in a weed free manner (weekly inspections)
- Dead head spent perennial flowers
- Fertilize

Maintain Turf Areas **\$1,900.00**

- Island at Sherman & Davis, Elgin & Sherman Street Medians
- Mowing and trimming of turf (as needed weekly)
- Fertilization of turf (3 occurrences), spot spray weeds, pre-emergent application
- Edge beds/tree rings (4 occurrences)

Shrub Bed Maintenance – Spring and Summer **\$2,550.00**

- Provide horticulturally correct pruning of all deciduous and evergreen shrubs as needed.
- Remove dead or damaged branches

Bulb Installation **\$10,820.00**

- Remove annuals at owners direction, cultivate beds
- Install 12,000 Darwin Mix Bulbs (mix to be determined)
- Add bone meal at the time of planting
- Mulch beds with ½ " mushroom compost after planting

Dormant Prune all Deciduous Shrubs **\$1,800.00**

- Work to be performed in December.

Additional Separate Items:

Landscape Maintenance for Metra Right-of-Way (Area 1) **\$8,900.00**

- Completely cut back prairie areas and remove over wintering debris in April. Cut dead out of shrubs as needed. Pull any rogue weeds.
- Spot prune low hanging or low broken tree branches as needed.
- Provide horticulturally correct pruning of all shrubs and ground cover as needed.
- Remove rogue weeds through out the season.
- Maintain area from April 1, 2007 through November 30, 2007.
- Provide bi-weekly policing and debris removal with picking sticks.
- Cut back any perennials and remove any fallen leaves from October 2007 to November 2007.
- Prepare beds and install flatted annual flowers in the four cut out section areas. Water and fertilize annuals as needed. When annuals are removed install spring flowering bulbs.

CTA Station (Area 2) **\$4,440.00**

- Completely cut back prairie area in the rear and remove all over wintering debris in April. Cut the dead out of any shrubs as needed. Pull any rogue weeds.
- Prune all ornamental trees as needed to remove suckers and open up trees.

**Evmark
2007-2008
Page 4**

- Provide horticulturally correct pruning of all shrubs and ground cover as needed.
- Weed and cultivate beds as needed to present a weed -free appearance.
- Provide weekly policing and debris removal with picking sticks.
- ~~In the fall, cut back any perennials and remove any fallen leaves from October 2007 through November 2007.~~
- Maintain the area from April 1, 2007 through November 30, 2007.

Farmer's Market (Area 3) \$3,000.00

- Provide clean-up of any trash cans and the lot after the close of the market on Saturdays from May 2007 through October 2007.
- Spray and line trim weeds that come up through asphalt and in tree grates.

Metra Station @ Davis St. (Area 4) \$4,180.00

- Provide for a spring clean-up in April 2007 to cut back perennials, prune dead out of shrubs, cultivate beds, edge beds, apply pre-emergent granular weed control and plant fertilizer, and pick up any garbage.
- Prune all trees through out the season to remove low broken branches, sucker growth, and any branches that impede pedestrians.
- Provide horticulturally correct pruning of all shrubs, and ground cover as needed.
- Weed all beds as needed to present a weed free appearance.
- Provide weekly policing for garbage and debris.
- Provide leaf removal starting in October 2007- November 2007, and cut back and prepare shrubs and perennials for winter.
- Maintain the area from April 1, 2007 through November 30, 2007.

Total \$139,920.00

TERMS OF PAYMENT: All of the above services, materials, equipments, and labor shall be provided for the sum of \$139,920.00 divided into 12 monthly payments of \$11,660.00 beginning March 1, 2007 and ending February 1, 2008. (A 2.3% increase over 2006-07).

PRICING: The above pricing is for the period of March 1, 2007 through February 28, 2008. As indicated in the specifications a multi-year contract is desired by EVMARK. In the case of a multi-year contract we would like to tie any increases for the 2007-08 seasons to the Consumer Price Index percentages for the Chicago Metro Area as provided by the Bureau of Labor Statistics. The increases have ranged between 2.5 - 4.0 % over the last two years. We would use the year ending data of the previous year to determine the price increase for the next year. We have found using this format is beneficial to both parties, but would be open to using any sort of format to provide for annual increases.

CONTINGENCIES: It should be noted that unforeseen and unpredictable items occur, and must be responded to. Because of their unpredictable nature, we have omitted them from this proposal. However, it is the contractor's responsibility to bring these concerns to the attention of the client. In these instances, we would respond upon written authorization on a time and material basis.

CANCELLATION: This contract may be canceled with cause upon ninety (90) days written notice. If the contractor cannot correct deficiencies within ninety days, this contract will become null and void and all services rendered will become due and payable within the terms of this contract. Billings do not necessarily reflect the cost of service performed. All correspondence regarding cancellation shall be via Certified Mail/Return Receipt Requested.

Sincerely,

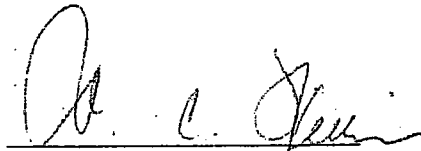
THE BRICKMAN GROUP, LTD.



Doug Gould
Project Director

Approval

Signature



Diane Williams

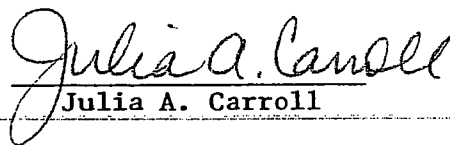
Title

Executive Director

Date

March 1, 2006

Signature


Julia A. Carroll

Title

City Manager
City of Evanston, IL

Date

4-3-07

Remaining Work and Associated Dollars in Evmark Contract from 8/1/07-2/28/08

<u>Item (based on original scope)</u>	<u>Amount Remaining</u>	<u>Original Amount</u>
1) Sidewalk Cleaning/Brushing/Handbills	\$ 11,534.00	\$ 23,700.00
2) Pressure Washing Sidewalks (2 Occurrences)	\$ 12,000.00	\$ 16,000.00
3) Trash Receptacle Emptying/Disposal	\$ 18,080.00	\$ 27,900.00
4) Washing-Out Trash Receptacles	\$ 3,900.00	\$ 6,900.00
<hr/>		
5) Landscaping	\$ 25,300.00	\$ 44,900.00
6) Metra Right -of - Way	\$ 4,648.00	\$ 8,900.00
7) CTA Station	\$ 2,320.00	\$ 4,440.00
8) Farmers Market	\$ 1,650.00	\$ 3,000.00
9) Metra Station @ Davis	\$ 2,188.00	\$ 4,180.00
	<u>\$ 81,620.00</u>	<u>\$ 139,920.00</u>

The original proposal amount from 3/1/07-2/28/08 was for \$139,920.
Our commitment from EvMark from 3/1/07-7/31/07 will total \$58,300.

Submitted by The Brickman Group, Ltd.
Doug Gould, Project Director


BROWN, KAPLAN & LISS LLP


CERTIFIED PUBLIC ACCOUNTANTS
500 DAVIS STREET, SUITE 502
EVANSTON, ILLINOIS 60201

(847) 866-6800
FAX (847) 866-6818
www.browncaplan.com

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AMERICAN INSTITUTE OF CPAs
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EVMARK
FINANCIAL STATEMENTS
FEBRUARY 28, 2007

TABLE OF CONTENTS

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Statement of Financial Position	2
Statement of Activities	3
Statement of Cash Flows	4
Notes to Financial Statements	5 - 6

INDEPENDENT AUDITOR'S REPORT

May 11, 2007

Board of Directors
EVMARK
Evanston, Illinois

We have audited the accompanying statement of financial position of EVMARK (a nonprofit corporation) as of February 28, 2007, and the related statements of activities and cash flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of EVMARK as of February 28, 2007, and its changes in net assets and cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America

Brown Kaplan & Liss LLP

Certified Public Accountants

EVMARK
 STATEMENT OF FINANCIAL POSITION
 FEBRUARY 28, 2007

ASSETS

Cash - checking and money market	\$	52,293
Prepaid insurance		1,604
Equity in Special Services Area #4		94,783
Total current assets	<u>\$</u>	<u>148,680</u>
Property and equipment		
Holiday decorations under equipment lease	\$	131,492
Maintenance equipment		32,618
Less accumulated depreciation		<u>(72,534)</u>
Net property and equipment	<u>\$</u>	<u>91,576</u>
Total assets	<u>\$</u>	<u>240,256</u>

LIABILITIES AND NET ASSETS

Credit card payable	\$	603
Equipment lease, current portion		32,746
Accrued salaries		4,210
Total current liabilities	<u>\$</u>	<u>37,559</u>
Equipment lease, long-term portion		<u>32,745</u>
Total liabilities	<u>\$</u>	<u>70,304</u>
Net assets, temporarily restricted	<u>\$</u>	<u>169,952</u>
Total liabilities and net assets	<u>\$</u>	<u>240,256</u>

See accompanying notes and accountants' report.

EVMARK
STATEMENT OF ACTIVITIES
YEAR ENDED FEBRUARY 28, 2007

	Unrestricted	Temporarily Restricted	Total
<u>Revenue</u>			
City of Evanston:			
Tax levy, Special Service Area No. 4		\$ 253,922	\$ 253,922
Landscaping, maintenance reimbursement		109,431	109,431
Marketing reimbursement from merchants	\$ 20,550		20,550
Contributions	22,000		22,000
Interest	1,666		1,666
Net Assets released from restrictions	365,352	(365,352)	-
Total revenue	\$ 409,568	\$ (1,999)	\$ 407,569
 <u>Expenses</u>			
<u>Program Services</u>			
Advertising, marketing, promotion	\$ 102,884		\$ 102,884
Depreciation	18,784		18,784
Dues, subscriptions, licenses	1,595		1,595
Executive Director	45,064		45,064
Holiday decorating	2,928		2,928
Insurance	3,970		3,970
Maintenance: Equipment and material	11,615		11,615
Contracts	136,740		136,740
Labor	2,069		2,069
Marketing facilitator	30,083		30,083
Payroll taxes	7,469		7,469
Postage	667		667
Summerfest	11,003		11,003
Total program services	\$ 374,871		\$ 374,871
 <u>Management and General</u>			
Board meetings	\$ 984		984
Miscellaneous	2,178		2,178
Office supplies and equipment	2,174		2,174
Office wages	3,473		3,473
Professional services	11,768		11,768
Payroll processing fees	956		956
Professional development	225		225
Rent and parking	10,556		10,556
Telephone and internet	2,383		2,383
Total management and general	34,697		34,697
Total expenses	\$ 409,568		\$ 409,568
Decrease in net assets	-	(1,999)	(1,999)
Net Assets, beginning of year	-	171,951	171,951
Net assets, end of year	\$ -	\$ 169,952	\$ 169,952

See accompanying notes and accountants' report.

EVMARK
STATEMENT OF CASH FLOWS
YEAR ENDED FEBRUARY 28, 2007

Cash Flows from Operating Activities

Decrease in net assets	\$ (1,999)
Adjustments to reconcile increase in net assets to net cash provided by operating activities:	
Depreciation	18,784
Decrease in accounts receivable	1,250
Decrease in prepaid insurance	562
Increase in equity in Special Services Area #4	(8,922)
Increase in accrued salaries	394
Increase in credit card payable	359
Net cash provided by operating activities	<u>\$ 10,428</u>

Cash Flows from Investing Activities

-

Cash Flows from Financing Activities

Payments under equipment lease	<u>\$ (32,747)</u>
Net cash (used)	\$ (22,319)
Cash, beginning of year	<u>74,612</u>
Cash, end of year	<u>\$ 52,293</u>

See accompanying notes and accountants' report.

EVMARK
NOTES TO FINANCIAL STATEMENTS
FEBRUARY 28, 2007

Note 1 - Summary of Significant Accounting Policies

The following summary describes the significant accounting policies followed by EVMARK in the presentation of its financial statements.

Organization

EVMARK is an Illinois non-profit organization incorporated May 4, 1987. The Organization has been established for the purpose of marketing, promoting, maintaining and improving the downtown Evanston, Illinois area.

The Organization is exempt from federal income tax as an organization described in Section 501(c)(6) of the Internal Revenue Code.

Basis of Accounting

The financial statements of EVMARK have been prepared on the accrual basis.

Principle Source of Revenue

The Organization is funded by a tax levy each year from the landowners who own property within the boundaries of Special Services Area #4 within downtown Evanston.

Financial Statement Preparation

The Organization has adopted Statement of Accounting Standards (SFAS) No. 117, Financial Statements of Not-for-Profit Organizations. Under SFAS No. 117, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. In addition, the Organization is required to present a statement of cash flows. Due to the tax levy discussed above and in Note 2, the Organization has only temporarily restricted net assets at each year end.

Note 2 - Evanston Special Services Area No. 4

In 1987, the City of Evanston established Evanston Special Services Area No. 4 (the "Territory" or SSA #4) in order to provide certain public services which will supplement services currently or customarily provided by the City to the Territory and to assist the promotion and advertisement of the Territory in order to attract businesses and consumers to the Territory.

The City of Evanston is responsible for collecting the tax levy for the Territory. The City maintains a separate fund to reflect the equity in this account on behalf of EVMARK. At February 28, 2007, EVMARK's equity in the SSA #4 fund held by the City of Evanston is \$94,783.

EVMARK
NOTES TO FINANCIAL STATEMENTS
FEBRUARY 28, 2007

Note 3 - Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Actual results could differ from those estimates.

Note 4 - Property and Equipment

In general, capital items are recorded at cost, if purchased, or at fair market value, if donated. Holiday Decorations and Maintenance Equipment consisting of sidewalk cleaning machines is recorded at cost. Depreciation is calculated on the straight-line method over a seven year useful life.

Note 5 - Cash

For purposes of the Statement of Cash Flows the organization defines cash as checking and money market account balances.

Note 6 - Equipment lease

In December 2004 EVMARK purchased Holiday decorations under a lease/purchase agreement. The agreement requires four annual payments of \$32,745, totaling \$130,982. At February 28, 2007 two remaining installments were due totaling \$65,491.

Note 7 - Subsequent event

The Special Services Area No.4 expires in August, 2007. During the current year EVMARK and the City of Evanston began negotiations to renew the agreement which was subsequently approved by the Evanston City Council in April, 2007. The renewal agreement basically extends the Special Service Area through 2012 and is scheduled to be finalized in June, 2007.

Eve Ark
Profit & Loss Detail
 March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
Income				0.00
Expense				
505 · Holiday Decorations				
506 · Materials				
Check	8/1/2007	Eve Alfille	50.00	50.00
Check	4/4/2007	Temple Display	33,963.68	34,013.68
Total 506 · Materials			34,013.68	34,013.68
507 · Labor				
Check	4/4/2007	Temple Display	1,701.00	1,701.00
Check	4/4/2007	Temple Display	1,701.00	3,402.00
Total 507 · Labor			3,402.00	3,402.00
Total 505 · Holiday Decorations			37,415.68	37,415.68
540 · Accounting				
Check	7/3/2007	Brown Kaplan & Company	5,000.00	5,000.00
Total 540 · Accounting			5,000.00	5,000.00
560 · Bank Charges				
Check	6/30/2007		15.00	15.00
Total 560 · Bank Charges			15.00	15.00
565 · Business Dev.				
Credit Card Charge	7/1/2007	ICSC	340.00	340.00
Credit Card Charge	7/3/2007	ICSC	230.00	570.00
Credit Card Charge	8/1/2007	ICSC	70.00	640.00
Total 565 · Business Dev.			640.00	640.00
590 · Dues				
Check	7/3/2007	Internation Downtown Assn.	425.00	425.00
Total 590 · Dues			425.00	425.00
595 · Entertainment				
596 · Board Meeting				
Check	4/4/2007	Aramark Services, Inc.	95.88	95.88
Check	8/29/2007	Aramark Services, Inc.	91.28	187.16
Check	3/5/2007	Cushman & Wakefield	0.00	187.16
Check	3/5/2007	Cushman & Wakefield	0.00	187.16
Check	3/5/2007	Cushman & Wakefield	0.00	187.16
Check	3/5/2007	Cushman & Wakefield	0.00	187.16
Check	4/4/2007	Cushman & Wakefield	0.00	187.16
Check	4/4/2007	Cushman & Wakefield	0.00	187.16
Check	4/4/2007	Cushman & Wakefield	0.00	187.16
Check	4/4/2007	Cushman & Wakefield	0.00	187.16
Check	5/4/2007	Cushman & Wakefield	0.00	187.16
Check	5/4/2007	Cushman & Wakefield	0.00	187.16
Check	5/4/2007	Cushman & Wakefield	0.00	187.16

10:21 AM
 09/12/07
 Accrual Basis

EVMark
Profit & Loss Detail
 March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
Check	5/4/2007	Cushman & Wakefield	0.00	187.16
Check	5/30/2007	Cushman & Wakefield	105.94	293.10
Check	5/30/2007	Cushman & Wakefield	0.00	293.10
Check	6/1/2007	Cushman & Wakefield	0.00	293.10
Check	6/1/2007	Cushman & Wakefield	0.00	293.10
Check	7/3/2007	Cushman & Wakefield	0.00	293.10
Check	7/3/2007	Cushman & Wakefield	0.00	293.10
Check	7/3/2007	Cushman & Wakefield	0.00	293.10
Check	7/3/2007	Cushman & Wakefield	0.00	293.10
Check	7/30/2007	Cushman & Wakefield	0.00	293.10
Check	7/30/2007	Cushman & Wakefield	0.00	293.10
Check	8/1/2007	Cushman & Wakefield	0.00	293.10
Check	8/1/2007	Cushman & Wakefield	0.00	293.10
Check	8/29/2007	Cushman & Wakefield	0.00	293.10
Check	8/29/2007	Cushman & Wakefield	0.00	293.10
Check	9/5/2007	Cushman & Wakefield	0.00	293.10
Check	9/5/2007	Cushman & Wakefield	0.00	293.10
Total 596 · Board Meeting			293.10	293.10
595 · Entertainment - Other				
Check	4/25/2007	Evanston Chamber Of Com...	120.00	120.00
Total 595 · Entertainment - Other			120.00	120.00
Total 595 · Entertainment			413.10	413.10
610 · Insurance				
Check	3/19/2007	Heil & Heil	1,376.00	1,376.00
Check	5/30/2007	Travelers	218.52	1,594.52
Check	5/30/2007	Travelers	355.23	1,949.75
Check	7/30/2007	Travelers	210.50	2,160.25
Check	7/30/2007	Travelers	375.25	2,535.50
Total 610 · Insurance			2,535.50	2,535.50
625 · License & Fees				
Credit Card Charge	5/1/2007	American Internet Comm.	49.50	49.50
Check	4/30/2007	Secretary Of State-III.	5.00	54.50
Total 625 · License & Fees			54.50	54.50
630 · Maint-Equipment				
Check	4/4/2007	United Rentals	1,414.85	1,414.85
Check	5/30/2007	United Rentals	809.57	2,224.42
Total 630 · Maint-Equipment			2,224.42	2,224.42

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Accrual Basis

E-mark

Profit & Loss Detail

March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
640 · Maint-Contracts				
Check	4/30/2007	Brickman Group	11,660.00	11,660.00
Check	5/9/2007	Brickman Group	11,660.00	23,320.00
Check	5/30/2007	Brickman Group	11,660.00	34,980.00
Check	7/3/2007	Brickman Group	11,660.00	46,640.00
Check	8/1/2007	Brickman Group	11,660.00	58,300.00
Check	5/30/2007	Just Pots	2,450.00	60,750.00
Check	8/22/2007	Just Pots	2,450.00	63,200.00
Total 640 · Maint-Contracts			63,200.00	63,200.00
645 · Marketing				
646 · expenses				
Check	7/3/2007	Aaron & Alyssa Trucking	31.48	31.48
Check	8/22/2007	Aaron & Alyssa Trucking	29.16	60.64
Credit Card Charge	6/6/2007	Case Handyman	599.00	659.64
Credit Card Charge	6/6/2007	Case Handyman	430.00	1,089.64
Check	5/9/2007	Chip Butzko	506.40	1,596.04
Check	5/9/2007	Chip Butzko	230.36	1,826.40
Credit Card Charge	8/1/2007	City Of Evanston	80.00	1,906.40
Check	8/22/2007	Evanston Signs & Graphics	450.00	2,356.40
Check	7/11/2007	Kennan Daoudi	120.00	2,476.40
Check	7/13/2007	Kennan Daoudi	100.00	2,576.40
Check	7/20/2007	Kennan Daoudi	110.00	2,686.40
Check	3/20/2007	Nancy Vega	45.00	2,731.40
Check	3/2/2007	Nancy Vega	45.00	2,776.40
Check	4/24/2007	Nancy Vega	45.00	2,821.40
Check	4/17/2007	Nancy Vega	60.00	2,881.40
Check	3/2/2007	Payroll	0.00	2,881.40
Check	3/16/2007	Payroll	0.00	2,881.40
Check	3/30/2007	Payroll	0.00	2,881.40
Check	4/13/2007	Payroll	0.00	2,881.40
Check	4/27/2007	Payroll	0.00	2,881.40
Check	5/25/2007	Payroll	0.00	2,881.40
Check	5/11/2007	Payroll	0.00	2,881.40
Check	6/22/2007	Payroll	0.00	2,881.40
Check	6/8/2007	Payroll	0.00	2,881.40
Check	6/28/2007	Payroll	0.00	2,881.40
Check	7/6/2007	Payroll	0.00	2,881.40
Check	7/20/2007	Payroll	0.00	2,881.40
Check	8/3/2007	Payroll	0.00	2,881.40
Check	8/17/2007	Payroll	0.00	2,881.40
Check	8/31/2007	Payroll	0.00	2,881.40
Check	6/14/2007	Tara Minton	30.00	2,911.40
Check	6/18/2007	Tara Minton	40.00	2,951.40
Total 646 · expenses			2,951.40	2,951.40

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 Accrual Basis

EVMark
Profit & Loss Detail
 March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
647 · printing				
Check	4/10/2007	Chip Butzko	0.00	0.00
Check	5/9/2007	Chip Butzko	9,700.00	9,700.00
Check	6/26/2007	Chip Butzko	0.00	9,700.00
Check	7/30/2007	Chip Butzko	0.00	9,700.00
Check	3/19/2007	Minuteman Press	19.28	9,719.28
Check	3/2/2007	Payroll	0.00	9,719.28
Check	3/16/2007	Payroll	0.00	9,719.28
Check	3/30/2007	Payroll	0.00	9,719.28
Check	4/13/2007	Payroll	0.00	9,719.28
Check	4/27/2007	Payroll	0.00	9,719.28
Check	5/25/2007	Payroll	0.00	9,719.28
Check	5/11/2007	Payroll	0.00	9,719.28
Check	6/22/2007	Payroll	0.00	9,719.28
Check	6/8/2007	Payroll	0.00	9,719.28
Check	6/28/2007	Payroll	0.00	9,719.28
Check	7/6/2007	Payroll	0.00	9,719.28
Check	7/20/2007	Payroll	0.00	9,719.28
Check	8/3/2007	Payroll	0.00	9,719.28
Check	8/17/2007	Payroll	0.00	9,719.28
Check	8/31/2007	Payroll	0.00	9,719.28
Check	4/25/2007	Quartet Copies	58.98	9,778.26
Check	5/9/2007	Quartet Copies	104.80	9,883.06
Check	6/26/2007	Quartet Copies	495.82	10,378.88
Check	7/17/2007	Quartet Copies	297.40	10,676.28
Check	8/8/2007	Quartet Copies		10,676.28
Total 647 · printing			10,676.28	10,676.28
648 · Advertising				
Deposit	8/10/2007		-165.00	-165.00
Deposit	8/10/2007		-2,149.00	-2,314.00
Check	4/10/2007	Chicago's North Shore CVB	0.00	-2,314.00
Check	8/22/2007	Chicago's North Shore CVB	3,956.22	1,642.22
Check	8/22/2007	Chicago's North Shore CVB	2,855.75	4,497.97
Check	4/10/2007	Chip Butzko	0.00	4,497.97
Check	6/26/2007	Chip Butzko	85.00	4,582.97
Check	7/30/2007	Chip Butzko	0.00	4,582.97
Check	3/5/2007	Cinema Screen Media	600.00	5,182.97
Credit Card Charge	3/7/2007	Cinema Screen Media	600.00	5,782.97
Credit Card Charge	6/1/2007	Cinema Screen Media	600.00	6,382.97
Credit Card Charge	7/1/2007	Cinema Screen Media	600.00	6,982.97
Credit Card Charge	8/1/2007	Cinema Screen Media	600.00	7,582.97
Credit Card Charge	8/15/2007	Cinema Screen Media	600.00	8,182.97
Check	8/8/2007	Community Link	295.00	8,477.97
Check	3/5/2007	Evanston Roundtable	499.00	8,976.97
Check	4/4/2007	Evanston Roundtable	298.00	9,274.97
Check	4/25/2007	Evanston Roundtable	408.00	9,682.97
Check	5/9/2007	Evanston Roundtable	214.00	9,896.97
Check	5/30/2007	Evanston Roundtable	149.00	10,045.97

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Profit & Loss Detail

March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
Check	6/26/2007	Evanston Roundtable	519.00	10,564.97
Check	7/17/2007	Evanston Roundtable	370.00	10,934.97
Check	7/30/2007	Evanston Roundtable	1,582.00	12,516.97
Check	8/22/2007	Evanston Roundtable	422.00	12,938.97
Check	8/22/2007	Hoy Chicago	800.00	13,738.97
Check	4/4/2007	Pioneer Press	2,687.00	16,425.97
Check	5/4/2007	Pioneer Press	545.00	16,970.97
Check	6/26/2007	Pioneer Press	545.00	17,515.97
Check	8/22/2007	Pioneer Press	2,138.00	19,653.97
Check	8/8/2007	Students Publishing Company	650.00	20,303.97
Check	5/30/2007	The Onion	285.00	20,588.97
Check	7/3/2007	The Onion	285.00	20,873.97
Check	3/12/2007	WBBM-AM	750.00	21,623.97
Check	4/4/2007	WBBM-AM	0.00	21,623.97
Check	4/5/2007	WBBM-AM	750.00	22,373.97
Check	6/26/2007	WBBM-AM	850.00	23,223.97
Check	7/3/2007	WBBM-AM	750.00	23,973.97
Check	7/17/2007	WBBM-AM	750.00	24,723.97
Check	8/22/2007	WBBM-AM	500.00	25,223.97
Check	8/22/2007	WBBM-AM	750.00	25,973.97
Check	5/9/2007	WBEZ	896.00	26,869.97
Check	6/26/2007	WBEZ	896.00	27,765.97
Check	7/17/2007	WBEZ	896.00	28,661.97
Check	8/22/2007	WBEZ	1,568.00	30,229.97
Total 648 · Advertising			30,229.97	30,229.97
649 · graphic design				
Check	4/10/2007	Chip Butzko	525.00	525.00
Check	4/10/2007	Chip Butzko	0.00	525.00
Check	4/25/2007	Chip Butzko	50.00	575.00
Check	4/25/2007	Chip Butzko	175.00	750.00
Check	4/25/2007	Chip Butzko	125.00	875.00
Check	4/25/2007	Chip Butzko	75.00	950.00
Check	4/25/2007	Chip Butzko	600.00	1,550.00
Check	4/25/2007	Chip Butzko	150.00	1,700.00
Check	4/25/2007	Chip Butzko	1,125.00	2,825.00
Check	5/9/2007	Chip Butzko		2,825.00
Check	5/9/2007	Chip Butzko		2,825.00
Check	5/9/2007	Chip Butzko		2,825.00
Check	5/9/2007	Chip Butzko		2,825.00
Check	6/26/2007	Chip Butzko	260.00	3,085.00
Check	6/26/2007	Chip Butzko		3,085.00
Check	6/26/2007	Chip Butzko		3,085.00
Check	6/26/2007	Chip Butzko	300.00	3,385.00
Check	7/30/2007	Chip Butzko	2,400.00	5,785.00
Check	7/30/2007	Chip Butzko		5,785.00
Check	7/30/2007	Chip Butzko		5,785.00
Check	7/30/2007	Chip Butzko	0.00	5,785.00
Check	4/4/2007	JB Interaction	225.00	6,010.00

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Profit & Loss Detail
 March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
Check	4/27/2007	JB Interaction	435.00	6,445.00
Check	5/9/2007	JB Interaction	610.00	7,055.00
Check	7/30/2007	JB Interaction	362.50	7,417.50
Total 649 · graphic design			7,417.50	7,417.50
651 · Summerfest				
Check	7/30/2007	Bopology, Inc.	950.00	950.00
Check	7/30/2007	C & D Music	1,000.00	1,950.00
Check	7/30/2007	Cesar Salinas	100.00	2,050.00
Check	7/30/2007	Cesar Salinas	100.00	2,150.00
Check	7/20/2007	Chicago Tribune	800.00	2,950.00
Check	4/10/2007	Chip Butzko	0.00	2,950.00
Check	6/26/2007	Chip Butzko	300.00	3,250.00
Check	7/30/2007	Chip Butzko	0.00	3,250.00
Check	8/22/2007	Chris Tobin	300.00	3,550.00
Check	7/23/2007	Dave Weld	700.00	4,250.00
Check	7/30/2007	Denise Thompson	700.00	4,950.00
Check	3/5/2007	Evanston Roundtable		4,950.00
Check	4/4/2007	Evanston Roundtable		4,950.00
Check	4/25/2007	Evanston Roundtable		4,950.00
Check	5/9/2007	Evanston Roundtable		4,950.00
Check	5/30/2007	Evanston Roundtable		4,950.00
Check	6/26/2007	Evanston Roundtable		4,950.00
Check	7/17/2007	Evanston Roundtable		4,950.00
Check	7/30/2007	Evanston Roundtable		4,950.00
Check	8/22/2007	Evanston Roundtable	266.00	5,216.00
Check	8/1/2007	Jim Parks	1,050.00	6,266.00
Check	7/26/2007	Latin Street Dancing	1,125.00	7,391.00
Check	8/1/2007	Lois Roewade	1,800.00	9,191.00
Check	8/1/2007	Lynn Jordan	1,100.00	10,291.00
Check	7/30/2007	Monica Vachlon	100.00	10,391.00
Check	4/25/2007	Quartet Copies	0.00	10,391.00
Check	5/9/2007	Quartet Copies	0.00	10,391.00
Check	6/26/2007	Quartet Copies	0.00	10,391.00
Check	7/17/2007	Quartet Copies	1,007.40	11,398.40
Check	8/8/2007	Quartet Copies	202.80	11,601.20
Total 651 · Summerfest			11,601.20	11,601.20
645 · Marketing - Other				
Check	3/5/2007	Law Bulletin Publishing Co.	250.00	250.00
Check	4/25/2007	Law Bulletin Publishing Co.	250.00	500.00
Check	5/9/2007	Law Bulletin Publishing Co.	250.00	750.00
Check	5/30/2007	Law Bulletin Publishing Co.	500.00	1,250.00
Check	3/2/2007	Payroll	0.00	1,250.00
Check	3/16/2007	Payroll	0.00	1,250.00
Check	3/30/2007	Payroll	0.00	1,250.00
Check	4/13/2007	Payroll	0.00	1,250.00
Check	4/27/2007	Payroll	0.00	1,250.00
Check	5/25/2007	Payroll	0.00	1,250.00

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Evanston

Profit & Loss Detail

March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
Check	5/11/2007	Payroll	0.00	1,250.00
Check	6/22/2007	Payroll	0.00	1,250.00
Check	6/8/2007	Payroll	0.00	1,250.00
Check	6/28/2007	Payroll	0.00	1,250.00
Check	7/6/2007	Payroll	0.00	1,250.00
Check	7/20/2007	Payroll	100.00	1,350.00
Check	8/3/2007	Payroll	0.00	1,350.00
Check	8/17/2007	Payroll	0.00	1,350.00
Check	8/31/2007	Payroll	0.00	1,350.00
Total 645 · Marketing - Other			1,350.00	1,350.00
Total 645 · Marketing			64,226.35	64,226.35
655 · Misc. Expenses				
Check	7/3/2007	Cushman & Wakefield	63.77	63.77
Check	7/30/2007	Cushman & Wakefield	0.00	63.77
Check	8/1/2007	Cushman & Wakefield	0.00	63.77
Check	8/29/2007	Cushman & Wakefield	0.00	63.77
Check	9/5/2007	Cushman & Wakefield	0.00	63.77
Total 655 · Misc. Expenses			63.77	63.77
660 · Office Equipment				
Check	5/30/2007	HS & W Consulting	0.00	0.00
Total 660 · Office Equipment			0.00	0.00
665 · Office Supplies				
Check	5/30/2007	Evanston Chamber Of Com...	102.95	102.95
Check	7/3/2007	Intuit Checks and Forms	79.66	182.61
Credit Card Charge	7/24/2007	Office Depot	57.89	240.50
Check	3/2/2007	Payroll	0.00	240.50
Check	3/16/2007	Payroll	0.00	240.50
Check	3/30/2007	Payroll	16.93	257.43
Check	4/13/2007	Payroll	0.00	257.43
Check	4/27/2007	Payroll	11.60	269.03
Check	5/25/2007	Payroll	31.25	300.28
Check	5/11/2007	Payroll	0.00	300.28
Check	6/22/2007	Payroll	0.00	300.28
Check	6/8/2007	Payroll	45.00	345.28
Check	6/28/2007	Payroll	0.00	345.28
Check	7/6/2007	Payroll	0.00	345.28
Check	7/20/2007	Payroll	0.00	345.28
Check	8/3/2007	Payroll	0.00	345.28
Check	8/17/2007	Payroll	0.00	345.28
Check	8/31/2007	Payroll	17.00	362.28
Check	6/26/2007	Sherry Kelly	206.55	568.83
Check	7/3/2007	Sherry Kelly	175.62	744.45
Check	8/22/2007	Sherry Kelly	52.96	797.41
Total 665 · Office Supplies			797.41	797.41

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Accrual Basis

EVMark
Profit & Loss Detail
 March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
670 - Parking				
Check	3/5/2007	Cushman & Wakefield	0.00	0.00
Check	3/5/2007	Cushman & Wakefield	89.00	89.00
Check	4/4/2007	Cushman & Wakefield	89.00	178.00
Check	4/4/2007	Cushman & Wakefield		178.00
Check	5/4/2007	Cushman & Wakefield		178.00
Check	5/4/2007	Cushman & Wakefield	89.00	267.00
Check	5/30/2007	Cushman & Wakefield	89.00	356.00
Check	6/1/2007	Cushman & Wakefield	0.00	356.00
Check	7/3/2007	Cushman & Wakefield	0.00	356.00
Check	7/3/2007	Cushman & Wakefield	89.00	445.00
Check	7/30/2007	Cushman & Wakefield	89.00	534.00
Check	8/1/2007	Cushman & Wakefield	0.00	534.00
Check	8/29/2007	Cushman & Wakefield	89.00	623.00
Check	9/5/2007	Cushman & Wakefield	0.00	623.00
Total 670 - Parking			623.00	623.00
675 - Payroll				
681 - Employer Taxes				
Deposit	3/16/2007		-24.96	-24.96
Check	3/2/2007	Payroll	414.68	389.72
Check	3/16/2007	Payroll	395.76	785.48
Check	3/30/2007	Payroll	-530.39	255.09
Check	4/13/2007	Payroll	240.88	495.97
Check	4/27/2007	Payroll	253.44	749.41
Check	5/25/2007	Payroll	240.11	989.52
Check	5/11/2007	Payroll	251.12	1,240.64
Check	6/22/2007	Payroll	224.06	1,464.70
Check	6/8/2007	Payroll	230.51	1,695.21
Check	6/28/2007	Payroll	23.03	1,718.24
Check	7/6/2007	Payroll	228.76	1,947.00
Check	7/20/2007	Payroll	245.15	2,192.15
Check	8/3/2007	Payroll	225.22	2,417.37
Check	8/17/2007	Payroll	227.59	2,644.96
Check	8/31/2007	Payroll	244.76	2,889.72
Total 681 - Employer Taxes			2,889.72	2,889.72
676 - Processing fees				
Check	3/2/2007	Payroll	38.35	38.35
Check	3/16/2007	Payroll	36.50	74.85
Check	3/30/2007	Payroll	38.35	113.20
Check	4/13/2007	Payroll	36.50	149.70
Check	4/27/2007	Payroll	38.35	188.05
Check	5/25/2007	Payroll	39.95	228.00
Check	5/11/2007	Payroll	37.96	265.96
Check	6/22/2007	Payroll	37.96	303.92
Check	6/8/2007	Payroll	37.96	341.88
Check	6/28/2007	Payroll	33.98	375.86
Check	7/6/2007	Payroll	37.96	413.82

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EV Mark

Profit & Loss Detail

March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
Check	7/20/2007	Payroll	39.95	453.77
Check	8/3/2007	Payroll	37.96	491.73
Check	8/17/2007	Payroll	37.96	529.69
Check	8/31/2007	Payroll	39.95	569.64
Total 676 · Processing fees			569.64	569.64
677 · Administrative				
Check	3/2/2007	Payroll	75.00	75.00
Check	3/2/2007	Payroll	0.00	75.00
Check	3/16/2007	Payroll	75.00	150.00
Check	3/16/2007	Payroll	0.00	150.00
Check	3/30/2007	Payroll	62.50	212.50
Check	3/30/2007	Payroll	0.00	212.50
Check	4/13/2007	Payroll	93.75	306.25
Check	4/13/2007	Payroll	0.00	306.25
Check	4/27/2007	Payroll	68.75	375.00
Check	4/27/2007	Payroll	0.00	375.00
Check	5/25/2007	Payroll	18.75	393.75
Check	5/25/2007	Payroll	0.00	393.75
Check	5/11/2007	Payroll	206.25	600.00
Check	5/11/2007	Payroll	0.00	600.00
Check	6/22/2007	Payroll	37.50	637.50
Check	6/22/2007	Payroll	0.00	637.50
Check	6/8/2007	Payroll	106.25	743.75
Check	6/8/2007	Payroll	0.00	743.75
Check	6/28/2007	Payroll	0.00	743.75
Check	6/28/2007	Payroll	0.00	743.75
Check	7/6/2007	Payroll	87.50	831.25
Check	7/6/2007	Payroll	0.00	831.25
Check	7/20/2007	Payroll	100.00	931.25
Check	7/20/2007	Payroll	0.00	931.25
Check	8/3/2007	Payroll	50.00	981.25
Check	8/3/2007	Payroll	0.00	981.25
Check	8/17/2007	Payroll	75.00	1,056.25
Check	8/17/2007	Payroll	0.00	1,056.25
Check	8/31/2007	Payroll	81.25	1,137.50
Check	8/31/2007	Payroll	0.00	1,137.50
Total 677 · Administrative			1,137.50	1,137.50

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Accrual Basis

EVMark
Profit & Loss Detail
 March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
678 - Executive Director				
Check	3/2/2007	Payroll	1,728.47	1,728.47
Check	3/16/2007	Payroll	1,728.47	3,456.94
Check	3/30/2007	Payroll	1,728.47	5,185.41
Check	4/13/2007	Payroll	1,728.47	6,913.88
Check	4/27/2007	Payroll	1,728.47	8,642.35
Check	5/25/2007	Payroll	1,728.47	10,370.82
Check	5/11/2007	Payroll	1,728.47	12,099.29
Check	6/22/2007	Payroll	1,728.47	13,827.76
Check	6/8/2007	Payroll	1,728.47	15,556.23
Check	6/28/2007	Payroll	0.00	15,556.23
Check	7/6/2007	Payroll	1,728.47	17,284.70
Check	7/20/2007	Payroll	1,728.47	19,013.17
Check	8/3/2007	Payroll	1,728.47	20,741.64
Check	8/17/2007	Payroll	1,728.47	22,470.11
Check	8/31/2007	Payroll	1,728.47	24,198.58
Total 678 - Executive Director			24,198.58	24,198.58
679 - Maint - Labor				
Check	3/2/2007	Payroll	0.00	0.00
Check	3/2/2007	Payroll	131.63	131.63
Check	3/16/2007	Payroll	0.00	131.63
Check	3/16/2007	Payroll	0.00	131.63
Check	3/30/2007	Payroll	0.00	131.63
Check	3/30/2007	Payroll	151.13	282.76
Check	4/13/2007	Payroll	0.00	282.76
Check	4/13/2007	Payroll	0.00	282.76
Check	4/27/2007	Payroll	157.63	440.39
Check	4/27/2007	Payroll	0.00	440.39
Check	5/25/2007	Payroll	188.50	628.89
Check	5/25/2007	Payroll	0.00	628.89
Check	5/11/2007	Payroll	0.00	628.89
Check	5/11/2007	Payroll	0.00	628.89
Check	6/22/2007	Payroll	0.00	628.89
Check	6/22/2007	Payroll	0.00	628.89
Check	6/8/2007	Payroll	0.00	628.89
Check	6/8/2007	Payroll	0.00	628.89
Check	6/28/2007	Payroll	243.75	872.64
Check	6/28/2007	Payroll	0.00	872.64
Check	7/6/2007	Payroll	0.00	872.64
Check	7/6/2007	Payroll	0.00	872.64
Check	7/20/2007	Payroll	160.88	1,033.52
Check	7/20/2007	Payroll	0.00	1,033.52
Check	8/3/2007	Payroll	0.00	1,033.52
Check	8/3/2007	Payroll	0.00	1,033.52
Check	8/17/2007	Payroll	0.00	1,033.52
Check	8/17/2007	Payroll	0.00	1,033.52

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Accrual Basis

Evmark

Profit & Loss Detail

March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
Check	8/31/2007	Payroll	175.50	1,209.02
Check	8/31/2007	Payroll	0.00	1,209.02
Total 679 · Maint - Labor			1,209.02	1,209.02
674 · Marktng Cnsultnt				
Check	3/2/2007	Payroll	1,153.85	1,153.85
Check	3/16/2007	Payroll	1,153.85	2,307.70
Check	3/30/2007	Payroll	1,153.85	3,461.55
Check	4/13/2007	Payroll	1,153.85	4,615.40
Check	4/27/2007	Payroll	1,153.85	5,769.25
Check	5/25/2007	Payroll	1,153.85	6,923.10
Check	5/11/2007	Payroll	1,153.85	8,076.95
Check	6/22/2007	Payroll	1,153.85	9,230.80
Check	6/8/2007	Payroll	1,153.85	10,384.65
Check	6/28/2007	Payroll	0.00	10,384.65
Check	7/6/2007	Payroll	1,153.85	11,538.50
Check	7/20/2007	Payroll	1,153.85	12,692.35
Check	8/3/2007	Payroll	1,153.85	13,846.20
Check	8/17/2007	Payroll	1,153.85	15,000.05
Check	8/31/2007	Payroll	1,153.85	16,153.90
Total 674 · Marktng Cnsultnt			16,153.90	16,153.90
Total 675 · Payroll			46,158.36	46,158.36
685 · Postage				
Check	4/4/2007	Evanston Chamber Of Com...	126.15	126.15
Check	5/4/2007	Evanston Chamber Of Com...	25.88	152.03
Check	6/26/2007	Evanston Chamber Of Com...	54.53	206.56
Check	7/17/2007	Evanston Chamber Of Com...	191.53	398.09
Check	8/1/2007	Evanston Chamber Of Com...	111.50	509.59
Check	9/5/2007	Evanston Chamber Of Com...	28.09	537.68
Check	3/2/2007	Payroll	0.00	537.68
Check	3/16/2007	Payroll	0.00	537.68
Check	3/30/2007	Payroll	0.00	537.68
Check	4/13/2007	Payroll	0.00	537.68
Check	4/27/2007	Payroll	0.00	537.68
Check	5/25/2007	Payroll	0.00	537.68
Check	5/11/2007	Payroll	0.00	537.68
Check	6/22/2007	Payroll	0.00	537.68
Check	6/8/2007	Payroll	0.00	537.68
Check	6/28/2007	Payroll	0.00	537.68
Check	7/6/2007	Payroll	0.00	537.68
Check	7/20/2007	Payroll	21.77	559.45
Check	8/3/2007	Payroll	0.00	559.45
Check	8/17/2007	Payroll	0.00	559.45
Check	8/31/2007	Payroll	0.00	559.45
Total 685 · Postage			559.45	559.45

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Accrual Basis

EVMark
Profit & Loss Detail
 March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
690 · Professional Services				
Check	5/30/2007	HS & W Consulting	340.00	340.00
Total 690 · Professional Services			340.00	340.00
710 · RembrsbleExpens				
Check	3/5/2007	Cushman & Wakefield	0.00	0.00
Check	3/5/2007	Cushman & Wakefield	0.00	0.00
Check	4/4/2007	Cushman & Wakefield	0.00	0.00
Check	4/4/2007	Cushman & Wakefield	0.00	0.00
Check	5/4/2007	Cushman & Wakefield	0.00	0.00
Check	5/4/2007	Cushman & Wakefield	0.00	0.00
Check	5/30/2007	Cushman & Wakefield	0.00	0.00
Check	6/1/2007	Cushman & Wakefield	0.00	0.00
Check	7/3/2007	Cushman & Wakefield	0.00	0.00
Check	7/3/2007	Cushman & Wakefield	0.00	0.00
Check	7/30/2007	Cushman & Wakefield	0.00	0.00
Check	8/1/2007	Cushman & Wakefield	0.00	0.00
Check	8/29/2007	Cushman & Wakefield	0.00	0.00
Check	9/5/2007	Cushman & Wakefield	0.00	0.00
Total 710 · RembrsbleExpens			0.00	0.00
715 · Rental Expense				
Check	3/5/2007	Cushman & Wakefield	861.88	861.88
Check	3/5/2007	Cushman & Wakefield	0.00	861.88
Check	4/4/2007	Cushman & Wakefield	0.00	861.88
Check	4/4/2007	Cushman & Wakefield	861.88	1,723.76
Check	5/4/2007	Cushman & Wakefield	861.88	2,585.64
Check	5/4/2007	Cushman & Wakefield	0.00	2,585.64
Check	5/30/2007	Cushman & Wakefield	0.00	2,585.64
Check	6/1/2007	Cushman & Wakefield	861.88	3,447.52
Check	7/3/2007	Cushman & Wakefield	895.29	4,342.81
Check	7/3/2007	Cushman & Wakefield	0.00	4,342.81
Check	7/30/2007	Cushman & Wakefield	0.00	4,342.81
Check	8/1/2007	Cushman & Wakefield	895.29	5,238.10
Check	8/29/2007	Cushman & Wakefield	0.00	5,238.10
Check	9/5/2007	Cushman & Wakefield	895.29	6,133.39
Check	7/3/2007	Evanston Chamber Of Com...	200.47	6,333.86
Total 715 · Rental Expense			6,333.86	6,333.86
730 · Subscriptions				
Check	3/5/2007	Crains Chicago Business	94.95	94.95
Check	7/3/2007	Dealmakers	274.00	368.95
Check	8/1/2007	Downtown Idea Exchange	236.50	605.45
Check	8/29/2007	Downtown Promotion Reporter	206.50	811.95
Total 730 · Subscriptions			811.95	811.95

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Accrual Basis

Edmark

Profit & Loss Detail

March 1 through September 12, 2007

Type	Date	Name	Amount	Balance
740 · Telephone				
741 · Long Distance				
Check	3/19/2007	AT&T	195.49	195.49
Check	4/4/2007	AT&T	197.48	392.97
Check	5/9/2007	AT&T	201.66	594.63
Check	6/21/2007	AT&T	202.85	797.48
Check	7/17/2007	AT&T	202.67	1,000.15
Check	8/8/2007	AT&T	195.96	1,196.11
Total 741 · Long Distance			1,196.11	1,196.11
Total 740 · Telephone			1,196.11	1,196.11
Total Expense			233,033.46	233,033.46
Net Income			-233,033.46	-233,033.46

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Accrual Basis

EVMARK
Profit & Loss Detail
 March 2006 through February 2007

Type	Date	Name	Amount	Balance
Income				0.00
Expense				
40900 - Depreciation				
General Journal	2/28/2007		18,784.00	18,784.00
Total 40900 - Depreciation			18,784.00	18,784.00
505 - Holiday Decorations				
506 - Materials				
General Journal	2/28/2007		-18,045.60	-18,045.60
Check	3/6/2006	Temple Display	18,045.60	0.00
Check	7/26/2006	Temple Display	1,218.08	1,218.08
Total 506 - Materials			1,218.08	1,218.08
507 - Labor				
General Journal	2/28/2007		-14,700.00	-14,700.00
Check	11/20/2006	Sandra Levin	90.00	-14,610.00
Check	3/6/2006	Temple Display	14,700.00	90.00
Check	3/6/2006	Temple Display	1,620.00	1,710.00
Check	7/26/2006	Temple Display	0.00	1,710.00
Check	7/26/2006	Temple Display	0.00	1,710.00
Total 507 - Labor			1,710.00	1,710.00
Total 505 - Holiday Decorations			2,928.08	2,928.08
510 - DSL				
Check	3/6/2006	Evanston Chamber Of Com...	39.71	39.71
Check	5/5/2006	Evanston Chamber Of Com...		39.71
Check	5/15/2006	Evanston Chamber Of Com...		39.71
Check	6/16/2006	Evanston Chamber Of Com...		39.71
Check	8/7/2006	Evanston Chamber Of Com...		39.71
Check	9/11/2006	Evanston Chamber Of Com...		39.71
Total 510 - DSL			39.71	39.71
540 - Accounting				
Check	7/3/2006	Brown Kaplan & Company	4,750.00	4,750.00
Total 540 - Accounting			4,750.00	4,750.00
565 - Business Dev.				
Credit Card Charge	9/1/2006	GES Exposition Services, Inc.	386.53	386.53
Credit Card Charge	8/8/2006	ICSC	70.00	456.53
Credit Card Charge	9/1/2006	ICSC	230.00	686.53
Total 565 - Business Dev.			686.53	686.53

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Accrual Basis

E-mark
Profit & Loss Detail
 March 2006 through February 2007

Type	Date	Name	Amount	Balance
590 · Dues				
Check	1/3/2007	Evanston Chamber Of Com...	240.00	240.00
Check	6/23/2006	Internation DOWntown Assn.	425.00	665.00
Check	12/28/2006	INternational Council of Sho...	100.00	765.00
Total 590 · Dues			765.00	765.00
595 · Entertainment				
596 · Board Meeting				
Check	3/24/2006	Aramark Services, Inc.	0.00	0.00
Check	4/19/2006	Aramark Services, Inc.	106.75	106.75
Check	6/16/2006	Aramark Services, Inc.	104.27	211.02
Check	7/26/2006	Aramark Services, Inc.	104.27	315.29
Check	10/10/2006	Aramark Services, Inc.	52.13	367.42
Check	11/1/2006	Aramark Services, Inc.	52.13	419.55
Check	12/18/2006	Aramark Services, Inc.	91.28	510.83
Check	5/5/2006	Cushman & Wakefield	80.00	590.83
Check	7/17/2006	Cushman & Wakefield	70.00	660.83
Check	7/17/2006	Cushman & Wakefield	15.94	676.77
Check	7/31/2006	Cushman & Wakefield	0.00	676.77
Check	7/31/2006	Cushman & Wakefield	0.00	676.77
Check	8/7/2006	Cushman & Wakefield	95.00	771.77
Check	8/7/2006	Cushman & Wakefield	0.00	771.77
Check	8/23/2006	Cushman & Wakefield	0.00	771.77
Check	8/23/2006	Cushman & Wakefield	0.00	771.77
Check	9/1/2006	Cushman & Wakefield	0.00	771.77
Check	9/1/2006	Cushman & Wakefield	0.00	771.77
Check	9/30/2006	Cushman & Wakefield	0.00	771.77
Check	9/30/2006	Cushman & Wakefield	0.00	771.77
Check	10/2/2006	Cushman & Wakefield	0.00	771.77
Check	10/2/2006	Cushman & Wakefield	0.00	771.77
Check	10/25/2006	Cushman & Wakefield	76.88	848.65
Check	10/25/2006	Cushman & Wakefield	0.00	848.65
Check	11/1/2006	Cushman & Wakefield	0.00	848.65
Check	11/1/2006	Cushman & Wakefield	0.00	848.65
Check	12/1/2006	Cushman & Wakefield	0.00	848.65
Check	12/1/2006	Cushman & Wakefield	0.00	848.65
Check	12/18/2006	Cushman & Wakefield	45.00	893.65
Check	12/18/2006	Cushman & Wakefield	0.00	893.65
Check	12/28/2006	Cushman & Wakefield	0.00	893.65
Check	12/28/2006	Cushman & Wakefield	0.00	893.65
Check	1/3/2007	Cushman & Wakefield	0.00	893.65
Check	1/3/2007	Cushman & Wakefield	0.00	893.65
Check	2/1/2007	Cushman & Wakefield	0.00	893.65
Check	2/1/2007	Cushman & Wakefield	0.00	893.65

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Accrual Basis

EVMark
Profit & Loss Detail
 March 2006 through February 2007

Type	Date	Name	Amount	Balance
Check	2/1/2007	Cushman & Wakefield	0.00	893.65
Check	2/1/2007	Cushman & Wakefield	0.00	893.65
Total 596 · Board Meeting			893.65	893.65
Total 595 · Entertainment			893.65	893.65
600 · Equipment				
Credit Card Charge	5/8/2006	Dell Catalog Sales	1,115.83	1,115.83
Total 600 · Equipment			1,115.83	1,115.83
605 · Gifts Given				
Check	9/25/2006	Saville Flowers	89.50	89.50
Total 605 · Gifts Given			89.50	89.50
610 · Insurance				
General Journal	2/28/2007		561.79	561.79
Deposit	3/8/2006	Deposit	-312.00	249.79
Check	4/12/2006	Heil, Heil Smart and Golee	1,376.00	1,625.79
Check	10/27/2006	St. Paul Travelers	1,179.00	2,804.79
Check	10/27/2006	St. Paul Travelers	210.50	3,015.29
Check	10/27/2006	St. Paul Travelers	369.25	3,384.54
Check	10/27/2006	St. Paul Travelers	6.00	3,390.54
Check	2/1/2007	Travelers	210.50	3,601.04
Check	2/1/2007	Travelers	369.25	3,970.29
Total 610 · Insurance			3,970.29	3,970.29
625 · License & Fees				
Credit Card Charge	4/10/2006	American Internet Comm.	99.50	99.50
Check	3/25/2006	Secretary Of State-III.	5.00	104.50
Total 625 · License & Fees			104.50	104.50
630 · Maint-Equipment				
Check	3/28/2006	United Rentals	314.83	314.83
Total 630 · Maint-Equipment			314.83	314.83
640 · Maint-Contracts				
Check	4/19/2006	Brickman Group	11,395.00	11,395.00
Check	5/12/2006	Brickman Group	11,395.00	22,790.00
Check	7/17/2006	Brickman Group	22,790.00	45,580.00
Check	8/16/2006	Brickman Group	22,790.00	68,370.00
Check	10/16/2006	Brickman Group	22,790.00	91,160.00
Check	11/20/2006	Brickman Group	11,395.00	102,555.00
Check	12/18/2006	Brickman Group	11,395.00	113,950.00
Check	2/19/2007	Brickman Group	11,395.00	125,345.00
Check	2/19/2007	Brickman Group	11,395.00	136,740.00
Check	3/6/2006	Just Pots	2,000.00	138,740.00
Check	6/16/2006	Just Pots	2,250.00	140,990.00
Check	9/25/2006	Just Pots	2,550.00	143,540.00

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Accrual Basis

Evmark
Profit & Loss Detail

March 2006 through February 2007

Type	Date	Name	Amount	Balance
Check	12/18/2006	Just Pots	2,250.00	145,790.00
Check	2/1/2007	Just Pots	2,250.00	148,040.00
Total 640 · Maint-Contracts			148,040.00	148,040.00
645 · Marketing				
646 · expenses				
Check	10/18/2006	City Of Evanston	50.00	50.00
Check	1/12/2007	City Of Evanston	300.00	350.00
Check	9/28/2006	Daniel Farrell	50.00	400.00
Check	11/27/2006	Daniel Farrell	40.00	440.00
Check	12/1/2006	Jim Parks	150.00	590.00
Check	11/1/2006	Micah Highland	500.00	1,090.00
Check	6/21/2006	Nancy Vega	100.00	1,190.00
Check	6/29/2006	Nancy Vega	80.00	1,270.00
Check	7/12/2006	Nancy Vega	60.00	1,330.00
Check	7/7/2006	Nancy Vega	80.00	1,410.00
Check	7/19/2006	Nancy Vega	60.00	1,470.00
Check	8/2/2006	Nancy Vega	40.00	1,510.00
Check	8/16/2006	Nancy Vega	70.00	1,580.00
Check	8/24/2006	Nancy Vega	110.00	1,690.00
Check	9/1/2006	Nancy Vega	40.00	1,730.00
Check	10/9/2006	Nancy Vega	35.00	1,765.00
Check	10/23/2006	Nancy Vega	20.00	1,785.00
Check	10/1/2006	Nancy Vega	85.00	1,870.00
Check	11/6/2006	Nancy Vega	50.00	1,920.00
Check	11/14/2006	Nancy Vega	60.00	1,980.00
Check	11/27/2006	Nancy Vega	35.00	2,015.00
Check	12/13/2006	Nancy Vega	45.00	2,060.00
Check	12/6/2006	Nancy Vega	45.00	2,105.00
Check	1/12/2007	Nancy Vega	30.00	2,135.00
Check	1/6/2007	Nancy Vega	40.00	2,175.00
Check	1/4/2007	Nancy Vega	30.00	2,205.00
Check	2/8/2007	Nancy Vega	45.00	2,250.00
Check	2/16/2007	Nancy Vega	45.00	2,295.00
Check	3/3/2006	Payroll	5.00	2,300.00
Check	12/22/2006	Payroll	40.00	2,340.00
Check	1/5/2007	Payroll	0.00	2,340.00
Check	1/19/2007	Payroll	0.00	2,340.00
Check	2/2/2007	Payroll	0.00	2,340.00
Check	2/16/2007	Payroll	0.00	2,340.00
Check	10/5/2006	The Architects Wife	50.00	2,390.00
Total 646 · expenses			2,390.00	2,390.00

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Accrual Basis

EVMark
Profit & Loss Detail
 March 2006 through February 2007

Type	Date	Name	Amount	Balance
647 · printing				
Check	3/24/2006	Chip Butzko	9,162.00	9,162.00
Check	12/1/2006	Chip Butzko	14,000.00	23,162.00
Check	7/31/2006	Chip Butzko	780.00	23,942.00
Check	7/31/2006	Minuteman Press	9.80	23,951.80
Check	9/25/2006	Minuteman Press	36.00	23,987.80
Check	3/30/2006	Payroll	16.91	24,004.71
Check	4/12/2006	Payroll	0.00	24,004.71
Check	4/28/2006	Payroll	0.00	24,004.71
Check	5/26/2006	Payroll	55.80	24,060.51
Check	5/12/2006	Payroll	0.00	24,060.51
Check	6/9/2006	Payroll	132.83	24,193.34
Check	6/23/2006	Payroll	0.00	24,193.34
Check	7/7/2006	Payroll	0.00	24,193.34
Check	7/21/2006	Payroll	0.00	24,193.34
Check	8/4/2006	Payroll	0.00	24,193.34
Check	8/18/2006	Payroll	0.00	24,193.34
Check	8/31/2006	Payroll	0.00	24,193.34
Check	9/29/2006	Payroll	0.00	24,193.34
Check	9/15/2006	Payroll	0.00	24,193.34
Check	10/13/2006	Payroll	0.00	24,193.34
Check	10/27/2006	Payroll	0.00	24,193.34
Check	11/10/2006	Payroll	0.00	24,193.34
Check	11/24/2006	Payroll	0.00	24,193.34
Check	12/8/2006	Payroll	0.00	24,193.34
Check	12/22/2006	Payroll	0.00	24,193.34
Check	1/5/2007	Payroll	0.00	24,193.34
Check	1/19/2007	Payroll	0.00	24,193.34
Check	2/2/2007	Payroll	0.00	24,193.34
Check	2/16/2007	Payroll	0.00	24,193.34
Check	9/11/2006	Quartet Copies	23.04	24,216.38
Check	10/10/2006	Quartet Copies	194.00	24,410.38
Check	12/18/2006	Quartet Copies	106.80	24,517.18
Check	2/1/2007	Quartet Copies	3,137.00	27,654.18
Check	2/12/2007	Quartet Copies	125.00	27,779.18
Check	3/15/2006	Sir Speedy	54.00	27,833.18
Check	8/28/2006	The Copy Room	10.00	27,843.18
Total 647 · printing			27,843.18	27,843.18

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Accrual Basis

Evmark
Profit & Loss Detail
 March 2006 through February 2007

Type	Date	Name	Amount	Balance
648 - Advertising				
Check	2/1/2007	Chicago's North Shore CVB	1,400.00	1,400.00
Check	12/1/2006	Chicago Tribune	1,234.80	2,634.80
Check	9/11/2006	Chip Butzko	420.00	3,054.80
Check	11/1/2006	Chip Butzko	0.00	3,054.80
Check	12/1/2006	Chip Butzko	0.00	3,054.80
Credit Card Charge	3/2/2006	Cinema Screen Media	600.00	3,654.80
Credit Card Charge	4/1/2006	Cinema Screen Media	600.00	4,254.80
Credit Card Charge	5/1/2006	Cinema Screen Media	600.00	4,854.80
Credit Card Charge	6/5/2006	Cinema Screen Media	600.00	5,454.80
Credit Card Charge	7/7/2006	Cinema Screen Media	600.00	6,054.80
Credit Card Charge	8/3/2006	Cinema Screen Media	600.00	6,654.80
Check	12/19/2006	Cinema Screen Media	600.00	7,254.80
Check	2/1/2007	Cinema Screen Media	600.00	7,854.80
Credit Card Charge	2/5/2007	Cinema Screen Media	600.00	8,454.80
Check	9/25/2006	Evanston Chamber Of Com...	1,150.00	9,604.80
Check	3/6/2006	Evanston Roundtable	74.00	9,678.80
Check	3/24/2006	Evanston Roundtable	74.00	9,752.80
Check	3/28/2006	Evanston Roundtable	74.00	9,826.80
Check	4/19/2006	Evanston Roundtable	74.00	9,900.80
Check	5/4/2006	Evanston Roundtable	152.00	10,052.80
Check	6/1/2006	Evanston Roundtable	78.00	10,130.80
Check	6/16/2006	Evanston Roundtable	78.00	10,208.80
Check	7/3/2006	Evanston Roundtable	228.00	10,436.80
Check	7/17/2006	Evanston Roundtable	655.00	11,091.80
Check	8/8/2006	Evanston Roundtable	282.00	11,373.80
Check	8/16/2006	Evanston Roundtable	282.00	11,655.80
Check	12/1/2006	Evanston Roundtable	227.00	11,882.80
Check	12/19/2006	Evanston Roundtable	78.00	11,960.80
Check	1/9/2007	Evanston Roundtable	78.00	12,038.80
Check	1/15/2007	Evanston Roundtable	78.00	12,116.80
Check	2/1/2007	Evanston Roundtable	78.00	12,194.80
Check	2/12/2007	Evanston Roundtable	204.00	12,398.80
Check	3/6/2006	Pioneer Press	1,514.00	13,912.80
Check	4/19/2006	Pioneer Press	721.00	14,633.80
Check	5/4/2006	Pioneer Press	721.00	15,354.80
Check	6/23/2006	Pioneer Press	793.00	16,147.80
Check	7/17/2006	Pioneer Press	1,514.00	17,661.80
Check	7/31/2006	Pioneer Press	721.00	18,382.80
Check	9/11/2006	Pioneer Press	721.00	19,103.80
Check	11/3/2006	Pioneer Press	2,847.00	21,950.80
Check	12/18/2006	Pioneer Press	3,403.00	25,353.80
Check	1/9/2007	Pioneer Press	1,585.00	26,938.80
Check	2/12/2007	Pioneer Press	286.00	27,224.80
Check	3/26/2006	REN	550.00	27,774.80
Check	8/23/2006	Students Publishing Company	650.00	28,424.80
Check	10/10/2006	The Onion	250.00	28,674.80
Check	5/19/2006	WBEZ	896.00	29,570.80
Check	6/1/2006	WBEZ	1,120.00	30,690.80

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Accrual Basis

EVMark
Profit & Loss Detail
 March 2006 through February 2007

Type	Date	Name	Amount	Balance
Check	6/16/2006	WBEZ	896.00	31,586.80
Check	7/14/2006	WBEZ	896.00	32,482.80
Check	8/7/2006	WBEZ	1,120.00	33,602.80
Check	10/16/2006	WBEZ	896.00	34,498.80
Check	11/3/2006	WBEZ	1,792.00	36,290.80
Check	12/19/2006	WBEZ	896.00	37,186.80
Check	1/9/2007	WBEZ	1,120.00	38,306.80
Check	1/15/2007	WBEZ	1,120.00	39,426.80
Check	2/12/2007	WBEZ	672.00	40,098.80
Total 648 · Advertising			40,098.80	40,098.80
649 · graphic design				
Check	3/6/2006	Chip Butzko	850.00	850.00
Check	3/24/2006	Chip Butzko	750.00	1,600.00
Check	6/20/2006	Chip Butzko	1,900.00	3,500.00
Check	6/20/2006	Chip Butzko	410.00	3,910.00
Check	7/31/2006	Chip Butzko	6,078.00	9,988.00
Check	7/31/2006	Chip Butzko	3,120.00	13,108.00
Check	8/16/2006	Chip Butzko	1,115.00	14,223.00
Check	9/11/2006	Chip Butzko	350.00	14,573.00
Check	11/1/2006	Chip Butzko	600.00	15,173.00
Check	12/1/2006	Chip Butzko	3,280.00	18,453.00
Check	12/1/2006	Chip Butzko	0.00	18,453.00
Check	2/1/2007	Chip Butzko	615.00	19,068.00
Check	2/1/2007	Chip Butzko	0.00	19,068.00
Check	3/26/2006	JB Interaction	0.00	19,068.00
Check	3/6/2006	JB Interaction	62.50	19,130.50
Check	5/5/2006	JB Interaction	25.00	19,155.50
Check	7/14/2006	JB Interaction	1,500.00	20,655.50
Check	8/7/2006	JB Interaction	12.50	20,668.00
Check	10/9/2006	JB Interaction	1,487.50	22,155.50
Check	10/17/2006	JB Interaction	550.00	22,705.50
Check	11/20/2006	JB Interaction	550.00	23,255.50
Check	1/3/2007	JB Interaction	187.50	23,443.00
Check	2/12/2007	JB Interaction	25.00	23,468.00
Total 649 · graphic design			23,468.00	23,468.00
650 · Banner Expense				
Check	6/23/2006	Sign One	150.00	150.00
Total 650 · Banner Expense			150.00	150.00

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Evanston

Profit & Loss Detail

March 2006 through February 2007

Type	Date	Name	Amount	Balance
651 - Summerfest				
Check	7/31/2006	Cesar Salinas	150.00	150.00
Check	9/11/2006	Chip Butzko	1,425.00	1,575.00
Check	11/1/2006	Chip Butzko	0.00	1,575.00
Check	12/1/2006	Chip Butzko	0.00	1,575.00
Check	8/23/2006	Chris Tobin	300.00	1,875.00
Check	8/16/2006	Conrad Black	1,000.00	2,875.00
Check	7/17/2006	Dave Weld	600.00	3,475.00
Check	9/11/2006	Evanston Roundtable	204.00	3,679.00
Check	9/25/2006	Evanston Roundtable		3,679.00
Check	10/10/2006	Evanston Roundtable		3,679.00
Check	10/25/2006	Evanston Roundtable		3,679.00
Check	11/3/2006	Evanston Roundtable		3,679.00
Check	12/1/2006	Evanston Roundtable		3,679.00
Check	12/19/2006	Evanston Roundtable		3,679.00
Check	1/9/2007	Evanston Roundtable		3,679.00
Check	1/15/2007	Evanston Roundtable		3,679.00
Check	2/1/2007	Evanston Roundtable		3,679.00
Check	2/12/2007	Evanston Roundtable		3,679.00
Check	8/23/2006	Jim Parks	625.00	4,304.00
Check	7/26/2006	Keith Baumann	850.00	5,154.00
Check	8/7/2006	Latin Street Dancing	1,125.00	6,279.00
Check	9/11/2006	Lois Roewade	1,800.00	8,079.00
Check	8/16/2006	Micah Boon	150.00	8,229.00
Check	7/21/2006	Payroll	45.67	8,274.67
Check	8/4/2006	Payroll	0.00	8,274.67
Check	8/18/2006	Payroll	0.00	8,274.67
Check	8/31/2006	Payroll	0.00	8,274.67
Check	9/29/2006	Payroll	0.00	8,274.67
Check	9/15/2006	Payroll	0.00	8,274.67
Check	10/13/2006	Payroll	0.00	8,274.67
Check	10/27/2006	Payroll	0.00	8,274.67
Check	11/10/2006	Payroll	0.00	8,274.67
Check	11/24/2006	Payroll	0.00	8,274.67
Check	12/8/2006	Payroll	0.00	8,274.67
Check	8/7/2006	Quartet Copies	501.34	8,776.01
Check	7/26/2006	Quartet Copies	120.00	8,896.01
Check	9/11/2006	Quartet Copies	6.58	8,902.59
Check	10/10/2006	Quartet Copies	0.00	8,902.59
Check	12/18/2006	Quartet Copies	0.00	8,902.59
Check	2/1/2007	Quartet Copies	0.00	8,902.59
Check	2/12/2007	Quartet Copies	0.00	8,902.59
Check	7/31/2006	R Gang	1,000.00	9,902.59
Check	8/23/2006	stitley Entertainment	1,100.00	11,002.59
Total 651 - Summerfest			11,002.59	11,002.59

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Profit & Loss Detail
 March 2006 through February 2007

Type	Date	Name	Amount	Balance
653 - Other Advertising				
Check	7/17/2006	Tribune Interactive	680.00	680.00
Check	8/8/2006	Tribune Interactive	425.00	1,105.00
Credit Card Charge	8/14/2006	Tribune Interactive	425.00	1,530.00
Check	1/9/2007	Tribune Interactive	425.00	1,955.00
Total 653 - Other Advertising			1,955.00	1,955.00
645 - Marketing - Other				
Check	7/17/2006	City Of Evanston	775.00	775.00
Check	8/16/2006	Commercial Inc West	750.00	1,525.00
Check	11/3/2006	Donel Farrell	20.00	1,545.00
Check	9/11/2006	Evanston Roundtable	156.00	1,701.00
Check	9/25/2006	Evanston Roundtable	78.00	1,779.00
Check	10/10/2006	Evanston Roundtable	499.00	2,278.00
Check	10/25/2006	Evanston Roundtable	78.00	2,356.00
Check	11/3/2006	Evanston Roundtable	78.00	2,434.00
Check	11/17/2006	Hallmark Party Center	396.00	2,830.00
Check	3/6/2006	Law Bulletin Publishing Co.	250.00	3,080.00
Check	4/19/2006	Law Bulletin Publishing Co.	250.00	3,330.00
Check	8/16/2006	Law Bulletin Publishing Co.	250.00	3,580.00
Check	10/16/2006	Law Bulletin Publishing Co.	250.00	3,830.00
Check	10/25/2006	Law Bulletin Publishing Co.	775.00	4,605.00
Check	12/19/2006	Law Bulletin Publishing Co.	250.00	4,855.00
Check	3/30/2006	Payroll	50.00	4,905.00
Check	4/12/2006	Payroll	0.00	4,905.00
Check	4/28/2006	Payroll	0.00	4,905.00
Check	5/26/2006	Payroll	0.00	4,905.00
Check	5/12/2006	Payroll	0.00	4,905.00
Check	6/9/2006	Payroll	0.00	4,905.00
Check	6/23/2006	Payroll	0.00	4,905.00
Check	7/7/2006	Payroll	0.00	4,905.00
Check	7/21/2006	Payroll	0.00	4,905.00
Check	8/4/2006	Payroll	0.00	4,905.00
Check	8/18/2006	Payroll	0.00	4,905.00
Check	8/31/2006	Payroll	0.00	4,905.00
Check	9/29/2006	Payroll	0.00	4,905.00
Check	9/15/2006	Payroll	0.00	4,905.00
Check	10/13/2006	Payroll	0.00	4,905.00
Check	10/27/2006	Payroll	0.00	4,905.00
Check	11/10/2006	Payroll	0.00	4,905.00
Check	11/24/2006	Payroll	0.00	4,905.00
Check	12/8/2006	Payroll	0.00	4,905.00
Check	12/22/2006	Payroll	0.00	4,905.00
Check	1/5/2007	Payroll	0.00	4,905.00
Check	1/19/2007	Payroll	30.00	4,935.00
Check	2/2/2007	Payroll	0.00	4,935.00
Check	2/16/2007	Payroll	0.00	4,935.00
Credit Card Charge	12/1/2006	Printable Promotions	560.50	5,495.50
Credit Card Charge	12/22/2006	Printable Promotions	196.21	5,691.71

Profit & Loss Detail

March 2006 through February 2007

Type	Date	Name	Amount	Balance
Check	3/24/2006	Quartet Copies	8.69	5,700.40
Check	4/19/2006	Quartet Copies	69.00	5,769.40
Check	6/16/2006	Quartet Copies	119.02	5,888.42
Check	7/26/2006	Quartet Copies	53.15	5,941.57
Check	3/28/2006	Rick Jockwell	235.00	6,176.57
Check	4/10/2006	Rick Jockwell	80.00	6,256.57
Check	5/16/2006	Rick Jockwell	35.00	6,291.57
Total 645 · Marketing - Other			6,291.57	6,291.57
Total 645 · Marketing			113,199.14	113,199.14
655 · Misc. Expenses				
General Journal	2/28/2007		-40.00	-40.00
General Journal	2/28/2007		1,320.00	1,280.00
General Journal	2/28/2007		12.49	1,292.49
Check	6/9/2006	Andrzej Benkowski	25.00	1,317.49
Check	9/11/2006	Mike Ruley	768.50	2,085.99
Check	12/19/2006	Naomi Rutter	40.50	2,126.49
Check	3/30/2006	Payroll	51.90	2,178.39
Total 655 · Misc. Expenses			2,178.39	2,178.39
660 · Office Equipment				
Check	12/19/2006	HS & W Consulting	616.80	616.80
Total 660 · Office Equipment			616.80	616.80
665 · Office Supplies				
Credit Card Charge	5/4/2006	Jewel	37.51	37.51
Credit Card Charge	8/9/2006	Office Depot	76.11	113.62
Credit Card Charge	1/4/2007	Office Depot	69.59	183.21
Check	5/12/2006	Payroll	98.91	282.12
Check	6/23/2006	Payroll	21.74	303.86
Check	7/7/2006	Payroll	0.00	303.86
Check	7/21/2006	Payroll	0.00	303.86
Check	8/4/2006	Payroll	0.00	303.86
Check	8/18/2006	Payroll	0.00	303.86
Check	8/31/2006	Payroll	0.00	303.86
Check	9/29/2006	Payroll	0.00	303.86
Check	9/15/2006	Payroll	0.00	303.86
Check	10/13/2006	Payroll	0.00	303.86
Check	10/27/2006	Payroll	0.00	303.86
Check	11/10/2006	Payroll	0.00	303.86
Check	11/24/2006	Payroll	0.00	303.86
Check	12/8/2006	Payroll	0.00	303.86
Check	12/22/2006	Payroll	0.00	303.86
Check	1/5/2007	Payroll	0.00	303.86
Check	1/19/2007	Payroll	0.00	303.86
Check	2/2/2007	Payroll	0.00	303.86
Check	2/16/2007	Payroll	0.00	303.86

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Profit & Loss Detail
 March 2006 through February 2007

Type	Date	Name	Amount	Balance
Check	12/18/2006	Sherry Kelly	89.81	393.67
Check	12/28/2006	Sherry Kelly	47.17	440.84
Total 665 · Office Supplies			440.84	440.84
670 · Parking				
Check	3/6/2006	Cushman & Wakefield	89.00	89.00
Check	3/28/2006	Cushman & Wakefield	93.00	182.00
Check	5/5/2006	Cushman & Wakefield	89.00	271.00
Check	6/16/2006	Cushman & Wakefield	89.00	360.00
Check	6/27/2006	Cushman & Wakefield	0.00	360.00
Check	7/17/2006	Cushman & Wakefield	89.00	449.00
Check	7/31/2006	Cushman & Wakefield	0.00	449.00
Check	8/7/2006	Cushman & Wakefield	89.00	538.00
Check	8/23/2006	Cushman & Wakefield	0.00	538.00
Check	9/1/2006	Cushman & Wakefield	89.00	627.00
Check	9/30/2006	Cushman & Wakefield	0.00	627.00
Check	10/2/2006	Cushman & Wakefield	89.00	716.00
Check	10/25/2006	Cushman & Wakefield	89.00	805.00
Check	11/1/2006	Cushman & Wakefield	0.00	805.00
Check	12/1/2006	Cushman & Wakefield	0.00	805.00
Check	12/18/2006	Cushman & Wakefield	89.00	894.00
Check	12/28/2006	Cushman & Wakefield	89.00	983.00
Check	1/3/2007	Cushman & Wakefield	0.00	983.00
Check	2/1/2007	Cushman & Wakefield	0.00	983.00
Check	2/1/2007	Cushman & Wakefield	89.00	1,072.00
Total 670 · Parking			1,072.00	1,072.00
675 · Payroll				
681 · Employer Taxes				
Deposit	6/13/2006		-500.68	-500.68
General Journal	2/28/2007		-20.04	-520.72
Check	3/3/2006	Payroll	458.13	-62.59
Check	3/21/2006	Payroll	492.50	429.91
Check	3/30/2006	Payroll	403.60	833.51
Check	4/12/2006	Payroll	311.64	1,145.15
Check	4/28/2006	Payroll	358.44	1,503.59
Check	5/26/2006	Payroll	268.82	1,772.41
Check	5/12/2006	Payroll	325.32	2,097.73
Check	6/9/2006	Payroll	328.78	2,426.51
Check	6/23/2006	Payroll	339.90	2,766.41
Check	7/7/2006	Payroll	240.93	3,007.34
Check	7/21/2006	Payroll	256.01	3,263.35
Check	8/4/2006	Payroll	228.68	3,492.03
Check	8/18/2006	Payroll	253.23	3,745.26
Check	8/31/2006	Payroll	228.66	3,973.92
Check	9/29/2006	Payroll	265.44	4,239.36
Check	9/15/2006	Payroll	235.83	4,475.19
Check	10/13/2006	Payroll	236.85	4,712.04
Check	10/27/2006	Payroll	264.90	4,976.94

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Emark

Profit & Loss Detail

March 2006 through February 2007

Type	Date	Name	Amount	Balance
Check	11/10/2006	Payroll	234.80	5,211.74
Check	11/24/2006	Payroll	261.88	5,473.62
Check	12/8/2006	Payroll	231.74	5,705.36
Check	12/22/2006	Payroll	256.12	5,961.48
Check	1/5/2007	Payroll	483.53	6,445.01
Check	1/19/2007	Payroll	358.28	6,803.29
Check	2/2/2007	Payroll	413.06	7,216.35
Check	2/16/2007	Payroll	408.71	7,625.06
Deposit	8/31/2006	Surepayroll.com	-131.02	7,494.04
Deposit	11/30/2006	Surepayroll.com	-25.28	7,468.76
Total 681 · Employer Taxes			7,468.76	7,468.76
676 · Processing fees				
General Journal	2/28/2007		-65.50	-65.50
Check	3/3/2006	Payroll	32.45	-33.05
Check	3/21/2006	Payroll	34.20	1.15
Check	3/30/2006	Payroll	34.20	35.35
Check	4/12/2006	Payroll	32.45	67.80
Check	4/28/2006	Payroll	34.20	102.00
Check	5/26/2006	Payroll	38.35	140.35
Check	5/12/2006	Payroll	38.35	178.70
Check	6/9/2006	Payroll	38.35	217.05
Check	6/23/2006	Payroll	40.20	257.25
Check	7/7/2006	Payroll	36.50	293.75
Check	7/21/2006	Payroll	38.35	332.10
Check	8/4/2006	Payroll	36.50	368.60
Check	8/18/2006	Payroll	38.35	406.95
Check	8/31/2006	Payroll	36.50	443.45
Check	9/29/2006	Payroll	38.35	481.80
Check	9/15/2006	Payroll	36.50	518.30
Check	10/13/2006	Payroll	36.50	554.80
Check	10/27/2006	Payroll	38.35	593.15
Check	11/10/2006	Payroll	36.50	629.65
Check	11/24/2006	Payroll	38.35	668.00
Check	12/8/2006	Payroll	36.50	704.50
Check	12/22/2006	Payroll	38.35	742.85
Check	1/5/2007	Payroll	36.50	779.35
Check	1/19/2007	Payroll	38.35	817.70
Check	2/2/2007	Payroll	36.50	854.20
Check	2/16/2007	Payroll	36.50	890.70
Check	12/21/2006	Surepayroll.com	65.50	956.20
Total 676 · Processing fees			956.20	956.20

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EVMark
Profit & Loss Detail
 March 2006 through February 2007

Type	Date	Name	Amount	Balance
677 - Administrative				
General Journal	2/28/2007		130.80	130.80
Check	3/30/2006	Payroll	254.51	385.31
Check	4/12/2006	Payroll	0.00	385.31
Check	4/28/2006	Payroll	0.00	385.31
Check	5/26/2006	Payroll	125.00	510.31
Check	5/12/2006	Payroll	0.00	510.31
Check	5/12/2006	Payroll	256.25	766.56
Check	6/9/2006	Payroll	662.50	1,429.06
Check	6/9/2006	Payroll	-348.54	1,080.52
Check	5/26/2006	Payroll	-114.00	966.52
Check	5/12/2006	Payroll	87.50	1,054.02
Check	5/12/2006	Payroll	-80.48	973.54
Check	6/23/2006	Payroll	375.00	1,348.54
Check	6/23/2006	Payroll	-359.11	989.43
Check	6/23/2006	Payroll	181.25	1,170.68
Check	7/7/2006	Payroll	125.00	1,295.68
Check	7/7/2006	Payroll	0.00	1,295.68
Check	7/7/2006	Payroll	0.00	1,295.68
Check	7/21/2006	Payroll	93.75	1,389.43
Check	7/21/2006	Payroll	0.00	1,389.43
Check	8/4/2006	Payroll	50.00	1,439.43
Check	8/4/2006	Payroll	0.00	1,439.43
Check	8/18/2006	Payroll	75.00	1,514.43
Check	8/18/2006	Payroll	0.00	1,514.43
Check	8/31/2006	Payroll	50.00	1,564.43
Check	8/31/2006	Payroll	0.00	1,564.43
Check	9/29/2006	Payroll	75.00	1,639.43
Check	9/29/2006	Payroll	0.00	1,639.43
Check	9/15/2006	Payroll	93.75	1,733.18
Check	9/15/2006	Payroll	0.00	1,733.18
Check	10/13/2006	Payroll	100.00	1,833.18
Check	10/13/2006	Payroll	0.00	1,833.18
Check	10/27/2006	Payroll	75.00	1,908.18
Check	10/27/2006	Payroll	0.00	1,908.18
Check	11/10/2006	Payroll	87.50	1,995.68
Check	11/10/2006	Payroll	0.00	1,995.68
Check	11/24/2006	Payroll	93.75	2,089.43
Check	11/24/2006	Payroll	0.00	2,089.43
Check	12/8/2006	Payroll	68.75	2,158.18
Check	12/8/2006	Payroll	0.00	2,158.18
Check	12/22/2006	Payroll	75.00	2,233.18
Check	12/22/2006	Payroll	0.00	2,233.18
Check	1/5/2007	Payroll	75.00	2,308.18
Check	1/5/2007	Payroll	0.00	2,308.18
Check	1/19/2007	Payroll	93.75	2,401.93
Check	1/19/2007	Payroll	0.00	2,401.93
Check	2/2/2007	Payroll	100.00	2,501.93
Check	2/2/2007	Payroll	0.00	2,501.93

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Accrual Basis

Evmark

Profit & Loss Detail

March 2006 through February 2007

Type	Date	Name	Amount	Balance
Check	2/16/2007	Payroll	68.75	2,570.68
Check	2/16/2007	Payroll	0.00	2,570.68
Check	6/20/2006	Sherry Kelly	348.54	2,919.22
Check	5/24/2006	Sherry Kelly	114.00	3,033.22
Check	5/12/2006	Sherry Kelly	80.48	3,113.70
Check	6/23/2006	Sherry Kelly	359.11	3,472.81
Total 677 - Administrative			3,472.81	3,472.81
678 - Executive Director				
General Journal	2/28/2007		123.47	123.47
Check	3/3/2006	Payroll	1,728.47	1,851.94
Check	3/21/2006	Payroll	1,728.47	3,580.41
Check	3/30/2006	Payroll	1,728.47	5,308.88
Check	4/12/2006	Payroll	1,728.47	7,037.35
Check	4/28/2006	Payroll	1,728.47	8,765.82
Check	5/26/2006	Payroll	1,728.47	10,494.29
Check	5/12/2006	Payroll	1,728.47	12,222.76
Check	6/9/2006	Payroll	1,728.47	13,951.23
Check	6/23/2006	Payroll	1,728.47	15,679.70
Check	7/7/2006	Payroll	1,728.47	17,408.17
Check	7/21/2006	Payroll	1,728.47	19,136.64
Check	8/4/2006	Payroll	1,728.47	20,865.11
Check	8/18/2006	Payroll	1,728.47	22,593.58
Check	8/31/2006	Payroll	1,728.47	24,322.05
Check	9/29/2006	Payroll	1,728.47	26,050.52
Check	9/15/2006	Payroll	1,728.47	27,778.99
Check	10/13/2006	Payroll	1,728.47	29,507.46
Check	10/27/2006	Payroll	1,728.47	31,235.93
Check	11/10/2006	Payroll	1,728.47	32,964.40
Check	11/24/2006	Payroll	1,728.47	34,692.87
Check	12/8/2006	Payroll	1,728.47	36,421.34
Check	12/22/2006	Payroll	1,728.47	38,149.81
Check	1/5/2007	Payroll	1,728.47	39,878.28
Check	1/19/2007	Payroll	1,728.47	41,606.75
Check	2/2/2007	Payroll	1,728.47	43,335.22
Check	2/16/2007	Payroll	1,728.47	45,063.69
Total 678 - Executive Director			45,063.69	45,063.69
679 - Maint - Labor				
General Journal	2/28/2007		129.63	129.63
Check	3/21/2006	Payroll	214.50	344.13
Check	4/28/2006	Payroll	288.00	632.13
Check	5/26/2006	Payroll	170.63	802.76
Check	5/12/2006	Payroll	0.00	802.76
Check	6/9/2006	Payroll	0.00	802.76
Check	6/23/2006	Payroll	0.00	802.76
Check	6/23/2006	Payroll	173.88	976.64
Check	7/7/2006	Payroll	0.00	976.64
Check	7/7/2006	Payroll	0.00	976.64

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Profit & Loss Detail
 March 2006 through February 2007

Type	Date	Name	Amount	Balance
Check	7/21/2006	Payroll	0.00	976.64
Check	7/21/2006	Payroll	123.50	1,100.14
Check	8/4/2006	Payroll	0.00	1,100.14
Check	8/4/2006	Payroll	0.00	1,100.14
Check	8/18/2006	Payroll	0.00	1,100.14
Check	8/18/2006	Payroll	125.13	1,225.27
Check	8/31/2006	Payroll	0.00	1,225.27
Check	8/31/2006	Payroll	0.00	1,225.27
Check	9/29/2006	Payroll	0.00	1,225.27
Check	9/29/2006	Payroll	199.88	1,425.15
Check	9/15/2006	Payroll	0.00	1,425.15
Check	9/15/2006	Payroll	0.00	1,425.15
Check	10/13/2006	Payroll	0.00	1,425.15
Check	10/13/2006	Payroll	0.00	1,425.15
Check	10/27/2006	Payroll	196.63	1,621.78
Check	10/27/2006	Payroll	0.00	1,621.78
Check	11/10/2006	Payroll	0.00	1,621.78
Check	11/10/2006	Payroll	0.00	1,621.78
Check	11/24/2006	Payroll	0.00	1,621.78
Check	11/24/2006	Payroll	159.25	1,781.03
Check	12/8/2006	Payroll	0.00	1,781.03
Check	12/8/2006	Payroll	0.00	1,781.03
Check	12/22/2006	Payroll	143.00	1,924.03
Check	12/22/2006	Payroll	0.00	1,924.03
Check	1/5/2007	Payroll	0.00	1,924.03
Check	1/5/2007	Payroll	0.00	1,924.03
Check	1/19/2007	Payroll	0.00	1,924.03
Check	1/19/2007	Payroll	144.63	2,068.66
Check	2/2/2007	Payroll	0.00	2,068.66
Check	2/2/2007	Payroll	0.00	2,068.66
Check	2/16/2007	Payroll	0.00	2,068.66
Check	2/16/2007	Payroll	0.00	2,068.66
Total 679 - Maint - Labor			2,068.66	2,068.66
674 - Marktng Cnsultnt				
General Journal	2/28/2007		82.41	82.41
Check	3/3/2006	Payroll	1,153.85	1,236.26
Check	3/21/2006	Payroll	1,153.85	2,390.11
Check	3/30/2006	Payroll	1,153.85	3,543.96
Check	4/12/2006	Payroll	1,153.85	4,697.81
Check	4/28/2006	Payroll	1,153.85	5,851.66
Check	5/26/2006	Payroll	1,153.85	7,005.51
Check	5/12/2006	Payroll	1,153.85	8,159.36
Check	6/9/2006	Payroll	1,153.85	9,313.21
Check	6/23/2006	Payroll	1,153.85	10,467.06
Check	7/7/2006	Payroll	1,153.85	11,620.91
Check	7/21/2006	Payroll	1,153.85	12,774.76
Check	8/4/2006	Payroll	1,153.85	13,928.61
Check	8/18/2006	Payroll	1,153.85	15,082.46

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E Mark

Profit & Loss Detail

March 2006 through February 2007

Type	Date	Name	Amount	Balance
Check	8/31/2006	Payroll	1,153.85	16,236.31
Check	9/29/2006	Payroll	1,153.85	17,390.16
Check	9/15/2006	Payroll	1,153.85	18,544.01
Check	10/13/2006	Payroll	1,153.85	19,697.86
Check	10/27/2006	Payroll	1,153.85	20,851.71
Check	11/10/2006	Payroll	1,153.85	22,005.56
Check	11/24/2006	Payroll	1,153.85	23,159.41
Check	12/8/2006	Payroll	1,153.85	24,313.26
Check	12/22/2006	Payroll	1,153.85	25,467.11
Check	1/5/2007	Payroll	1,153.85	26,620.96
Check	1/19/2007	Payroll	1,153.85	27,774.81
Check	2/2/2007	Payroll	1,153.85	28,928.66
Check	2/16/2007	Payroll	1,153.85	30,082.51
Total 674 · Marktng Cnsltnt			30,082.51	30,082.51
Total 675 · Payroll			89,112.63	89,112.63
685 · Postage				
Check	3/6/2006	Evanston Chamber Of Com...	62.73	62.73
Check	5/5/2006	Evanston Chamber Of Com...	87.84	150.57
Check	6/16/2006	Evanston Chamber Of Com...	23.31	173.88
Check	8/7/2006	Evanston Chamber Of Com...	105.17	279.05
Check	9/11/2006	Evanston Chamber Of Com...	23.99	303.04
Check	11/3/2006	Evanston Chamber Of Com...	57.39	360.43
Check	12/18/2006	Evanston Chamber Of Com...	36.63	397.06
Check	2/1/2007	Evanston Chamber Of Com...	188.00	585.06
Check	5/3/2006	Joey's Movers	75.00	660.06
Check	3/30/2006	Payroll	3.90	663.96
Check	4/12/2006	Payroll	0.00	663.96
Check	4/28/2006	Payroll	0.00	663.96
Check	5/26/2006	Payroll	0.00	663.96
Check	5/12/2006	Payroll	0.00	663.96
Check	6/9/2006	Payroll	0.00	663.96
Check	6/23/2006	Payroll	0.00	663.96
Check	7/7/2006	Payroll	0.00	663.96
Check	7/21/2006	Payroll	3.23	667.19
Check	8/4/2006	Payroll	0.00	667.19
Check	8/18/2006	Payroll	0.00	667.19
Check	8/31/2006	Payroll	0.00	667.19
Check	9/29/2006	Payroll	0.00	667.19
Check	9/15/2006	Payroll	0.00	667.19
Check	10/13/2006	Payroll	0.00	667.19
Check	10/27/2006	Payroll	0.00	667.19
Check	11/10/2006	Payroll	0.00	667.19
Check	11/24/2006	Payroll	0.00	667.19
Check	12/8/2006	Payroll	0.00	667.19
Check	12/22/2006	Payroll	0.00	667.19
Check	1/5/2007	Payroll	0.00	667.19
Check	1/19/2007	Payroll	0.00	667.19

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Accrual Basis

EVMark
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 March 2006 through February 2007

Type	Date	Name	Amount	Balance
Check	2/2/2007	Payroll	0.00	667.19
Check	2/16/2007	Payroll	0.00	667.19
Total 685 · Postage			667.19	667.19
690 · Professional Services				
Check	8/16/2006	HS & W Consulting	2,480.77	2,480.77
Check	9/11/2006	HS & W Consulting	510.00	2,990.77
Check	11/1/2006	HS & W Consulting	680.00	3,670.77
Check	12/19/2006	HS & W Consulting	1,147.50	4,818.27
Check	9/1/2006	Sherry Kelly E	937.50	5,755.77
Check	11/3/2006	Sherry Kelly E	1,262.50	7,018.27
Total 690 · Professional Services			7,018.27	7,018.27
700 · Professonl Devl.				
Credit Card Charge	9/1/2006	Freeman	224.99	224.99
Total 700 · Professonl Devl.			224.99	224.99
710 · RembrsbleExpens				
General Journal	12/15/2006		23,792.50	23,792.50
Credit Card Charge	8/9/2006	Blick Art	25.00	23,817.50
Credit Card Charge	8/14/2006	Blue Tomato	25.00	23,842.50
Credit Card Charge	8/10/2006	Borders	25.00	23,867.50
Check	7/17/2006	Cushman & Wakefield	45.00	23,912.50
Check	7/31/2006	Cushman & Wakefield	0.00	23,912.50
Check	8/7/2006	Cushman & Wakefield	0.00	23,912.50
Check	8/23/2006	Cushman & Wakefield	0.00	23,912.50
Check	9/1/2006	Cushman & Wakefield	0.00	23,912.50
Check	9/30/2006	Cushman & Wakefield	0.00	23,912.50
Check	10/2/2006	Cushman & Wakefield	0.00	23,912.50
Check	10/25/2006	Cushman & Wakefield	0.00	23,912.50
Check	11/1/2006	Cushman & Wakefield	0.00	23,912.50
Check	12/1/2006	Cushman & Wakefield	0.00	23,912.50
Check	12/18/2006	Cushman & Wakefield	0.00	23,912.50
Check	12/28/2006	Cushman & Wakefield	0.00	23,912.50
Check	1/3/2007	Cushman & Wakefield	0.00	23,912.50
Check	2/1/2007	Cushman & Wakefield	0.00	23,912.50
Check	2/1/2007	Cushman & Wakefield	0.00	23,912.50
Invoice	9/1/2006	Evanston Public Library	-125.00	23,787.50
Invoice	11/17/2006	SSA 5-City of Evanston	-23,792.50	-5.00
Invoice	7/17/2006	Things We Love	-45.00	-50.00
Credit Card Charge	8/14/2006	Uncle Dan's	25.00	-25.00
Credit Card Charge	8/10/2006	Urban Outfitters	25.00	0.00
Total 710 · RembrsbleExpens			0.00	0.00

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Accrual Basis

E Mark

Profit & Loss Detail

March 2006 through February 2007

Type	Date	Name	Amount	Balance
715 · Rental Expense				
Check	3/24/2006	Cushman & Wakefield	861.88	861.88
Check	5/31/2006	Cushman & Wakefield	861.88	1,723.76
Check	6/16/2006	Cushman & Wakefield	0.00	1,723.76
Check	6/27/2006	Cushman & Wakefield	861.88	2,585.64
Check	7/17/2006	Cushman & Wakefield		2,585.64
Check	7/31/2006	Cushman & Wakefield	861.88	3,447.52
Check	8/7/2006	Cushman & Wakefield	0.00	3,447.52
Check	8/23/2006	Cushman & Wakefield	861.88	4,309.40
Check	9/1/2006	Cushman & Wakefield	0.00	4,309.40
Check	9/30/2006	Cushman & Wakefield	861.88	5,171.28
Check	10/2/2006	Cushman & Wakefield	0.00	5,171.28
Check	10/25/2006	Cushman & Wakefield	0.00	5,171.28
Check	11/1/2006	Cushman & Wakefield	861.88	6,033.16
Check	12/1/2006	Cushman & Wakefield	861.88	6,895.04
Check	12/18/2006	Cushman & Wakefield	0.00	6,895.04
Check	12/28/2006	Cushman & Wakefield	0.00	6,895.04
Check	1/3/2007	Cushman & Wakefield	861.88	7,756.92
Check	2/1/2007	Cushman & Wakefield	861.88	8,618.80
Check	2/1/2007	Cushman & Wakefield	0.00	8,618.80
Check	5/15/2006	Evanston Chamber Of Com...	864.88	9,483.68
Total 715 · Rental Expense			9,483.68	9,483.68
730 · Subscriptions				
Credit Card Charge	4/20/2006	ACG Downtown Newsletter	65.95	65.95
Check	7/17/2006	Dealmakers	274.00	339.95
Check	5/5/2006	Downtown Idea Exchange	198.50	538.45
Check	7/31/2006	Downtown Promotion Reporter	186.50	724.95
Total 730 · Subscriptions			724.95	724.95
740 · Telephone				
741 · Long Distance				
Check	6/16/2006	AT&T	195.59	195.59
Check	7/17/2006	AT&T	196.55	392.14
Check	8/8/2006	AT&T	190.44	582.58
Check	9/11/2006	AT&T	190.44	773.02
Check	10/10/2006	AT&T	210.26	983.28
Check	11/20/2006	AT&T	197.33	1,180.61
Check	12/19/2006	AT&T	188.35	1,368.96
Check	1/9/2007	AT&T	204.45	1,573.41
Check	2/12/2007	AT&T	198.94	1,772.35
Check	5/22/2006	SBC	191.43	1,963.78
Total 741 · Long Distance			1,963.78	1,963.78

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Accrual Basis

EVMark
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Type	Date	Name	Amount	Balance
740 · Telephone - Other				
Check	3/23/2006	SBC	191.29	191.29
Check	4/18/2006	SBC	188.61	379.90
Total 740 · Telephone - Other			379.90	379.90
Total 740 · Telephone			2,343.68	2,343.68
Total Expense			409,564.48	409,564.48
Net Income			<u>-409,564.48</u>	<u>-409,564.48</u>

2007 2008 Actual-Budget				
	YTD	YTD	YTD	Annual
Evmark Financials thru Oct. 2007	Actual	Budget	Variance	2007-2008
				Budget
Income				
Contribution	\$ 16,500.00	\$ 16,500.00	\$ -	\$ 22,000.00
City of Evanston	\$ 53,298.60	\$ 52,687.50	\$ 611.10	\$ 70,250.00
Interest Income	\$ 753.21	\$ 330.00	\$ 423.21	\$ 500.00
Marketing Reimbursement	\$ 22,270.00	\$ 13,000.00	\$ 9,270.00	\$ 17,000.00
SSA 4	\$ 183,750.00	\$ 183,750.00	\$ -	\$ 245,000.00
SSA 5	\$ 23,062.00	\$ 19,000.00	\$ 4,062.00	\$ 38,000.00
Total Income	\$ 299,633.81	\$ 285,267.50	\$ 14,366.31	\$ 392,750.00
Expenses				
Holiday Decorations-505	\$ 37,415.68	\$ 35,500.00	\$ (1,915.68)	\$ 35,500.00
DSL	\$ -	\$ 332.00	\$ 332.00	\$ 500.00
Accounting	\$ 5,000.00	\$ 5,200.00	\$ 200.00	\$ 5,200.00
Bank Charges	\$ 15.00	\$ -	\$ (15.00)	\$ -
Business Dev.	\$ 931.25	\$ 50.00	\$ (881.25)	\$ 100.00
Dues	\$ 425.00	\$ 225.00	\$ (200.00)	\$ 300.00
Entertainment-595	\$ 504.38	\$ -	\$ (504.38)	\$ -
Insurance	\$ 4,291.50	\$ 3,000.00	\$ (1,291.50)	\$ 4,500.00
License & fees	\$ 54.50	\$ 30.00	\$ (24.50)	\$ 60.00
Maint-Equipment	\$ 2,224.42	\$ 2,500.00	\$ 275.58	\$ 2,500.00
Maint-Materials	\$ -	\$ 250.00	\$ 250.00	\$ 500.00
Maint-Contracts	\$ 98,180.00	\$ 99,333.33	\$ 1,153.33	\$ 149,000.00
Marketing-645	\$ 93,717.25	\$ 68,000.00	\$ (25,717.25)	\$ 102,000.00
Misc. Expenses	\$ 63.77	\$ -	\$ (63.77)	\$ -
Office Equipment	\$ 289.58	\$ 1,000.00	\$ 710.42	\$ 2,000.00
Office Supplies	\$ 797.41	\$ 300.00	\$ (497.41)	\$ 400.00
Parking	\$ 712.00	\$ 716.00	\$ 4.00	\$ 1,074.00
Payroll-675	\$ 59,320.99	\$ 60,000.00	\$ 679.01	\$ 90,000.00
Postage	\$ 575.17	\$ 533.00	\$ (42.17)	\$ 800.00
Professional Services	\$ 5,252.50	\$ -	\$ (5,252.50)	\$ -
Professional Org.	\$ -	\$ -	\$ -	\$ -
Professional Devl.	\$ -	\$ 100.00	\$ 100.00	\$ 400.00
Reimbursable Expense	\$ -	\$ -	\$ -	\$ -
Rental Expense	\$ 7,229.15	\$ 6,976.00	\$ (253.15)	\$ 10,464.00
Subscriptions	\$ 811.95	\$ 400.00	\$ (411.95)	\$ 500.00
Telephone-740	\$ 1,594.31	\$ 1,600.00	\$ 5.69	\$ 2,400.00
Total Expense	\$ 319,405.81	\$ 286,045.33	\$ (33,360.48)	\$ 408,198.00
Net Income	\$ (19,772.00)	\$ (777.83)	\$ (18,994.17)	

