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ECONOMIC DEVELOPMENT COMMITTEE MINUTES
June 29, 2022 6:00 P.M.

Members Present (in person): Councilmember Wynne, Councilmember Nieuwsma, Councilmember Burns, Member Klein, Councilmember Kelly, Councilmember Reid (on Phone)

Members Absent: Scott Ogawa, Councilmember Braithwaite

Staff Present: Paul Zalmezak, Neal Reeves

1. CALL TO ORDER/DECLARATION OF A QUORUM

Quorum was declared at 6:05 p.m.

2. APPROVAL OF MEETING MINUTES

A. Minutes from May 31, 2022

Councilmember Wynne moved to approve the minutes. Seconded by Councilmember Nieuwsma. Motion carried unanimously.

3. PUBLIC COMMENT

Annie Coakley spoke in support of the Convention and Visitors Bureau partnership due to the successful shared advertising campaigns that have supported the area.

If terminated, SSAs will not be able to participate in the CVB and enjoy its benefits.

4. ITEMS FOR CONSIDERATION

A. Approval of Funding for Chicago's North Shore Convention and Visitors Bureau FY 2023

- Councilmember Kelly motioned. Seconded by Councilmember Wynne.

Motion to approve by Kelly, Second by Wynne. Motion was approved unanimously.

B. Creation of a New Legacy Business Program Sub-committee of the Economic Development Committee

- Motion made by Councilmember Reid. Motion seconded by Councilmember Wynne

Councilmember Reid agreed with the idea of a subcommittee. The options would be to move to Council and create a subcommittee or make a subcommittee of Economic Development.

Councilmember Kelly shared that it would be good to have the support of businesses and residents. She has received support from some business owners.

- Councilmember Nieuwsma asked about the interest level

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- Councilmember Wynne prefers a subcommittee of Economic Development.
- The question was, can someone not a part of the committee be a part of the subcommittee. Mr. Zalmezak said it required further research.
- Councilmember Nieuwsma shared that there was a diverse group on the environmental justice board sub-committee.
- Councilmember Wynne added that Land Use had previously created a subcommittee to explore areas of interest
- The Transportation and Parking sub committee had non members of the business community but didn't vote on the topic. They were active and engaged and contributed to the conversation attending regularly.
- Mr. Zalmezak offered to invite some members that are non voting to be involved. He also shared that we have about \$125k unassigned for a project like this. He suggested that we can commission the artists, graphics, items etc to start the process and petition the council to support the project in the budget

Councilmembers Reid and Wynne both accepted the invitation to serve on the committee.

Councilmember Nieuwsma discussed the ability to meet. The three council members suggested it would be the majority of a quorum. Councilmember Nieuwsma suggested the creation of a legacy business working group. Official action would be taken at the Economic Development Committee as a recommendation from the working group. Wynne requested the law department provide some guidelines for the working committee structure.

RFP for creation of the marketing materials to start.

There was a voice call for a vote. The motion passed unanimously.

Additionally, CM Burns suggested that he would need to be appointed by the chair of the Economic Development Committee to serve as the chair of the MWBE Committee. Mr. Zalmezak informed him that the APW chair appoints the MWBE Chair Person but the chairperson is required to be a part of the Economic Development Committee.

5. ITEMS FOR DISCUSSION

No items for discussion.

6. COMMUNICATIONS

A. ED Reports

B. Announcements / Updates from EDC Members

7. ADJOURNMENT

Meeting was adjourned at 6:36p

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