EVANSTON ILLINOIS

American Rescue Plan Act 2021

City Council Update December 6, 2021

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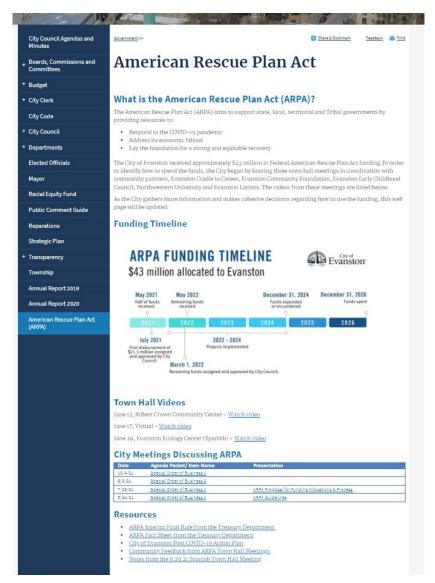
ARPA FUNDING TIMELINE



\$43 million allocated to Evanston







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Town Hall Videos

June 12, Robert Crown Community Center - Watch video

June 17, Virtual - Watch video

June 29, Evanston Ecology Center (Spanish) - Watch video

City Meetings Discussing ARPA

Date	Agenda Packet/ Item Name	Presentation
10/4/21	Special Order of Business 1	
8/9/21	Special Order of Business 2	
7/26/21	Special Order of Business 1	ARPA Proposal for Funding Allocations & Process
5/24/21	Special Order of Business 1	ARPA Guidelines

Resources

- ARPA Interim Final Rule from the Treasury Department
- ARPA Fact Sheet from the Treasury Department
- <u>City of Evanston Post COVID-19 Action Plan</u>
- Community Feedback from ARPA Town Hall Meetings
- Notes from the 6.29.21 Spanish Town Hall Meeting

https://www.cityofevanston.org/government/american-rescue-plan-act-arpa#!/



ECONOMIC DEVELOPMENT

Business District Improvements

- Request for Proposal (RFP) for Business District Strategy and Implementation Plan
- Seek services of a business district maintenance and ambassador program
- Identify opportunities to improve streetscape for additional outdoor dining, music, and retail markets
- Create and implement a city-wide placemaking plan
- ★ Recommendations to the Economic Development Committee or Planning & Development Committee (design/regulation, etc.) before City Council.



ECONOMIC DEVELOPMENT

Direct Assistance/Request for Funding

- **The Aux-** The Growing Season is seeking \$1 million to assist in the cost of renovating 2223 Washington as the home of The Aux
- Northlight Theater will present its request for funding totaling \$2 million at a future meeting. They are fundraising for the estimated \$25 million performing arts center.
- **★** Recommendations to Economic Development Committee before City Council.



ECONOMIC DEVELOPMENT

Workforce Development

- Coordinate with both internal & external employer partners.
- Identify industry priorities with employer partners
- Promote 21st century in-demand employment and workforce development
- Seek apprenticeship opportunities both internally and externally
- Wraparound support
- Identify & reduce barriers to employment.
- Increase visibility of COE's workforce development initiatives.
- ★ Recommendations to MWEBE and Economic Development Committees before City Council



SOCIAL SERVICES

Mental Health

Staff and partnering agencies develop a detailed plan for the Living Room site and explore sources of ongoing operating support

Childcare

Staff work with the EECC to develop a detailed plan to address the needs of existing childcare providers

Latinx Welcoming Center

Task force of Latinx service providers and community members to conduct community outreach about physical space and programming needs, and potential for operating support from IDPH

* Recommendations to Social Services Committee before City Council.



AFFORDABLE HOUSING

Four housing and homeless priorities:

- Affordable and mixed-income housing development
- Affordable, resilient housing retrofit program
- Assistance for small, local landlords
- Permanent 24/7 homeless shelter

★ Recommendations to Housing and Community Development Committee before City Council.



WATER & SEWER INFRASTRUCTURE (CARP/Environmental Justice)

Eligible ARPA uses improve access to clean drinking water, improve wastewater and stormwater infrastructure systems:

- Water main replacement
- Replacement of lead water service lines
- City Fiber Optic System Modernization (\$5,000,000)
- Sidewalk Improvement Program (\$2,000,000)
- Sidewalk Gap Infill Program (\$2,000,000)
- Animal Shelter Improvements (\$3,300,000 total, of which \$700,000 is funded)
- **★** Recommendations to Administrative & Public Works Committee before City Council.



INCLUSIVE & EQUITABLE RECOVERY (CARP/Environmental Justice)

Address disparate health and economic impact of COVID-19 on low-income residents and communities of color

- Develop a community engagement process with residents of neighborhood(s) targeted for funding
- Planning will involve cross-departmental coordination, including Workforce & Economic Development, Social Services, Public Works, Housing and Community Development
- ★ Recommendations to Housing and Community Development Committee or Economic Development Committee before City Council.



PARTICIPATORY BUDGETING

Community engagement process with Evanston residents, particularly historically disenfranchised groups, so new voices are heard

Develop a recommendation for a consulting agency/organization to facilitate a PB process for consideration by City Council.

★ Specific funding recommendations to respective committees of the council before City Council.



DRAFT EVALUATION CRITERIA

PROJECT DESCRIPTION	SOCIAL RETURN ON INVESTMENT
Description	Workforce Development Opportunity
Location	Climate Resiliency Elements
Total Project Cost	Personal financial wellness
FUNDING SOURCES	Public health
ARPA	Others TBD
Housing Tax Credits	ARPA CATEGORY
Other Govt	Economic Development
TIF	Social Services
CIP	Affordable Housing
General Fund	Qualified Area Focused Inclusive & Equitable Recovery
District 65	COMMUNITY FOUNDATION CROSS SECTOR THEMES
Private	Housing
FINANCIAL RETURN ON INVESTMENT	Childcare
Jobs Created	Investment in Black & Latinx Communities
Jobs Retained	Employment
Property Tax Generated	Mental Health & Trauma
Sales Tax Generated	CITY COUNCIL GOALS 2019-2020
Other Local Taxes (amusement, liquor, etc)	City Infrastructure
Equity/skin in game	Job Creation
Public Investment as % of Total Project Cost (<25%)	Expand Affordable Housing
WORKFORCE DEVELOPMENT RETURN ON INVESTMENT	Ensure Equity
Local Hiring	Stabilize Finances
Career Path Opportunity	Climate Action Resilience Plan
Liveable/"Thrivable" Salary	
Preference / priority for local ownership, MWEBE	



NEXT STEPS

City Council direction on priorities and process:

- Business District Improvements
- Direct assistance for businesses
- Workforce Development
- Social Services: Mental Health Living Room, Childcare support, and Latinx Welcoming Center
- Four housing strategies: new units, rehab program, small landlord assistance, homeless shelter
- Infrastructure projects
- Development of processes for Inclusive and Equitable Recovery and Participatory Budgeting
- Project & program evaluation criteria

