Evanston

Inaugural Social Services Committee Meeting



Sarah Flax, Housing & Grants Manager
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September 9, 2021



Agenda

- 1. CALL TO ORDER/DECLARATION OF QUORUM
- 2. PUBLIC COMMENT
- 3. NEW COMMITTEE MEMBER INTRODUCTIONS
- 4. 2021 EMERGENCY SOLUTIONS GRANT FUNDING ALLOCATIONS
- 5. APPROVAL OF COMMITTEE 2021 MEETING SCHEDULE
- 6. STAFF REPORTS
- 7. ADJOURNMENT



Emergency Solutions Grant

Eligible uses: street outreach, shelter operations, case management and direct assistance for people who are homeless or at high risk of homelessness. Direct assistance includes: rent, utilities, security deposits, and application/move in fees

- 2021 grant amount: \$156,606
- Connections for the Homeless
 - Street Outreach
 - Shelter Operations
 - Prevention
 - Rapid Re-housing
- YWCA Evanston-Northshore
 - Shelter Operations
- City of Evanston 7.5% for Administration



2021 Meeting Schedule

- Special meeting Thursday, September 23 at 7PM for 2021 funding allocations in City Council Chambers
- Thursday, October 14 at 7PM
- Thursday, November 11 at 7PM
- Thursday, December 9 at 7PM



CDBG-Public Services & City of Evanston Human Services

Allocation Process Review & FY 2021 Funding



Key Components of Racial Equity

- Lead with racial equity lens address long-standing barriers for Black/Latino residents
- Employ a "client focused" approach incorporate residents' needs/perspectives
- Reduce stigma of social services by reframing - help people thrive
- Fund programs that provide quantifiable services and measurable outcomes



Objectives of New Process

- Achieve City goal of eliminating systemic inequities in service delivery, particularly for Blacks/Latinos/POC
- Use a service delivery process that is customer rather than provider focused
- Facilitate Evanston's recovery from COVID-19 pandemic taking into account the disparate impact on Blacks, Latinos and other POC



Restructure Purpose/Goal

- Comprehensive approach vs. Separate funds
- Client centered vs Program centered
- Measurable outcomes for households vs Number of people served



Case Management Services

- Enrollment/new Evanston client rates
- Address holistic/basic needs using client-centered service plans
- Regular meetings/defined schedule
- Access to individualized support services
- Goal is household self sufficiency



Safety Net Services

- Defined by "but for" rule
- Address specific need to stabilize individual/household in crisis
- Rapid access to free services
- Measurable improvement/address basic need



Support Services - Procurement

- Referrals come from case managers
- Target populations include BIPOC & low-moderate income Evanston residents
- Provide quick access to a needed service that client can't access without assistance



Flexible Support Services

- Same target population
- Maintain stability of low/mod income households
- Designed to address an emergent, urgent need/ no other financial resources available
- Funds not tied to federal regulations (local funds would support service)



FY 2021 CDBG-PS & MHB Budget

| | Amount available |
|--------------------------------|------------------|
| CDBG Entitlement | \$ 283,576 |
| 2020 CDBG reallocated to COVID | \$ 124,733 |
| Local/Mental Health Board | \$ 763,373 |
| Total | \$ 1,171,682 |



Historic & 2021 CDBG-PS & MHB Funding

| HISTORIC (based on 5 year average) | | RESTRUCTURED | | | |
|------------------------------------|------------|---------------|---------------------------|------------|------------|
| | Funding | % of total | | Funding | % of total |
| Case Management | \$ 274,000 | 29% | Robust Case Management | \$ 468,691 | 40% |
| Safety Net services | \$156,900 | 17% | Safety Net Services | \$ 468,691 | 40% |
| Support Services | \$ 699,650 | 74% | Support Services | \$ 234,300 | 20% |



Restructure Purpose/Goal

Equity is achieved when one's racial identity/household income no longer determines one's life outcomes

- Holistic Case Management Services (40%)
 - → Household self-sufficiency/ability to thrive
- Safety Net Services (40%)
 - → Immediate household stabilization/ can also lead to deeper case management services
- Support Services (20%)
 - Addresse a specific, generally time-limited need



Funded Programs/Services

Must serve 51% or more LMI

Funds for program delivery costs must directly relate to provision of eligible services

- Funds can be used to support a new service
 OR...
- A quantifiable increase to the level of existing services (deeper level of services or services to more people)

Funds *cannot* be used to provide *operating costs*



| CASE MANAGEMENT | | \$468,691 | SUPPLEMENTAL SERVICES | | \$234,300 |
|---------------------------------|------------|-----------|-------------------------|------------|-----------|
| James B. Moran Center - Case | \$75,000 | | Learning Bridge | \$43,270 | |
| YOU - Case Management | \$57,693 | | Northwest CASA | \$18,800 | |
| Infant Welfare Society | \$75,000 | | Trilogy Inc. | \$30,000 | |
| Family Focus | \$125,000 | | Youth Job Center | \$50,000 | |
| Met. Family Services | \$45,000 | | Shore Community Service | s \$30,000 | |
| Housing Authority of Cook Count | \$70,000 | | | \$172,070 | |
| | \$447,693 | | Remaining | \$62,230 | |
| Remaining | \$20,998 | | | | |
| SAFETY NET | | \$468,691 | | | |
| James B. Moran Center - Safety | \$50,000 | | | | |
| Connections for the Homeless | \$150,000 | | | | |
| YOU - Safety Net | \$63,427 | | | | |
| YWCA | \$35,000 | | | | |
| PEER Services | \$99,500 | | | | |
| Interfaith Action | \$42,500 | | | | |
| Meals on Wheels | \$30,000 | | | | |
| Books & Breakfast | \$45,000 | | | | |
| North Shore Senior Center | \$30,000 | | | | |
| CNE - Learning Together | \$63,400 | | | | |
| | \$608,827 | | | | |
| Remaining | -\$140,136 | | | | |



Questions?

