American Rescue Plan Act (ARPA) Proposal for Funding Allocations & Process

July 26, 2021



Community Engagement

- Staff hosted 3 town hall meetings & received comments
- All comments and community feedback are attached to the memo online



Proposed ARPA Funding Categories

Based on community feedback staff is proposing funding for the following:

Economic Development	\$5,500,000
Social Services	\$3,000,000
City Finances & Infrastructure	\$22,000,000
Inclusive & Equitable Recovery	\$6,000,000
Participatory Budgeting	\$2,500,000
Holding	\$4,173,654
Total:	\$43,173,654

Economic Development

- Proposed Funding Amount: \$5,500,000
- Could include direct support for businesses or business districts, infrastructure that would spur economic growth, workforce development and job creation.
- Open proposal process
 - Staff will score those proposals and ensure they are in line with ARPA Guidelines
 - Scored proposals then go to the Economic Development
 Committee for review and selection for funding
 Economic Development Committee sends to City Council for final approval



Social Services

- Proposed Funding Amount: \$3,000,000
- Includes mental health, childcare, food insecurity, housing, any other item that relates to social services in Evanston
- Similar to Economic Development, open proposal process
 - Staff will score the proposals and ensure they are compliant with ARPA Guidelines
 - Scored proposals will go to Social Services Committee who will select those proposals that are recommended for funding
 - Social Services Committee sends to City Council for final approval



City Finances & Infrastructure

- Proposed Funding Amount: \$22,000,00
- Projects include capital improvements, lead service pipe line replacement, water and sewer repairs, revenue replacement, administrative costs and hazard pay
- Staff expects to claim \$10,391,436 in revenue loss for the General Fund and \$4,078,767 from the Parking Fund for 2020 and roughly the same for 2021
- Staff would send recommendations for uses of this funding directly to City Council for approval
 - Prioritized recommended item are \$3,000,000 for 2021 Water Projects, \$950,000 for 2021
 Parking Capital Projects, 300k for Guaranteed Basic Income Program, 100k for CARP
 Implementation Plan (coming to council in August)

Inclusive & Equitable Recovery

- Proposed Funding Amount: \$6,000,000
- Geographic focus on areas most impacted before and by the pandemic: low-income, preexisting health conditions, economic disparities, housing insecurity
- Services include
 - Homeless Services, housing navigation and assistance
 - Affordable housing development/rehabilitation of units
 - Childcare, home visiting programs
 - Health based services
 - Support for non-profit service providers
- Community engagement and input in neighborhoods impacted is essential



Participatory Budgeting

- Proposed Funding Amount: \$2,500,000
- Community members have a direct say in how the money is allocated
- Staff recommends waiting until after funding has been allocated from Economic Development and Social Services
- An RFP would be issued and an outside organization would implement the participatory budgeting process with input from City Council and community (target date: spring/summer 2022)



Holding Funds

- Proposed Funding Amount: \$4,173,654
- Keep these funds in case of COVID resurgence, or unmet needs
- Come back to Council in the summer of 2022 to review and discuss



Questions?

