

Equity and Empowerment Commission Thursday, March 18, 2021 Lorraine H. Morton Civic Center, Virtual 6:30 PM

As the result of an executive order issued by Governor J.B. Pritzker suspending in-person attendance requirements for public meetings, City Council members and City staff will be participating in this meeting remotely. Due to public health concerns, residents may provide public comment virtually at the meeting or in writing.

To view: https://www.cityofevanston.org/government/equity-empowerment/equity-and-empowerment-commission

AGENDA

		Page
1.	CALL TO ORDER/DECLARATION OF A QUORUM	
2.	APPROVAL OF MINUTES	
A.	February 18, 2021 Meeting Mintues	3 - 5
3.	PUBLIC COMMENT	
4.	DISCUSSION	
A.	Equity in the Arts Working Group Update Arts Council Equity Working Group Presentation	6 - 14
B.	Update on Boards, Commissions and Committee Project Ouestionnaires for Commissions on Equity (Responses)	15 - 18

C. Language Access Community Efforts Update

5. FOR ACTION

- A. Confirmation of the new Chair and Vice Chair of the Commission
- B. Goal Setting and City Council Relationship Realignment 2021-2023

6. COMMUNICATION

7. REPORTS

A. Staff Equity Update and Presentation

8. ADJOURNMENT

Mission Statement

The Equity and Empowerment Commission's (EEC) mission is to develop shared recognition, and language of the history and impact of structural racism in Evanston, and develop tools and practices to achieve racial equity for all residents.



Equity and Empowerment Commission Meeting

Thursday, February 18, 2021 6:30 p.m. Zoom Virtual Meeting

Minutes

<u>Present:</u> Vice Chair Alejandra Ibáñez, Commissioner Delores Holmes, Ald. Melissa Wynne, Commissioner Kathy Lyons, Commissioner Karla Thomas, and Commissioner Max Weinberg

Absent: Chair Jane Grover and Commissioner Kymberly Walton

<u>Staff Present:</u> Kimberly Richardson, Interim Assistant City Manager, Shenicka Hohenkirk, ICMA Management Fellow, Paulina Martinez, Acting Deputy City Manager

1. Called to order/Declaration of Quorum:

Vice Chair Alejandra Ibanez called the meeting to order at 6:35 p.m. and declared a quorum.

2. Approval of the January 21, 2021 Meeting Minutes

Ald. Melissa Wynne moved to approve the January 21, 2021 meeting minutes; Vice Chair Ibanez made a change to the Language Access section by adding the word "Guidelines" to the update. Commissioner Delores Holmes seconded. Minutes approved unanimously.

3. Public Comment

No Public Comment

4. For Discussion

a. Strategies for Community Engagement

- Catalina Langen and Julie Rusk from the City of Santa Monica, California, provided an overview and presentation of their equity work, along with a run through of their Community Engagement Playbook.
- Commissioner Thomas raised a question about the changes of leadership and the budget as it related to the equity work that the City of Santa Monica presented. While there are some minor changes that have taken place in the City of Santa Monica in regards to their equity project, there are still major changes that are needed such as resources and a stronger budget process.
- Guest speaker Julie Rusk highlighted the idea that the trust in government between citizens and elected officials is a process that must take place in order to rebuild trust. A city/municipality should have an engagement

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- model/playbook is essential in order to reestablish trust and bridge community involvement.
- Who benefits? Who burdens? Who decides? How the equity funding is allocated are three powerful questions cities and municipalities must think through in order to adequately begin this work.
- Commissioner Holmes brought up the discussion around the system changes
 that will be necessary in order to bring about the real equity changes in
 communities. Catalina Langen responded with the idea of staff intentionally
 beginning to incorporate racial equity within their work to establish a new norm
 of cultivating the work of racial equity.

b. Boards, Committees and Commissions Staff Survey Responses

- Vice Chair Ibanez reviewed the responses of the BCC survey results for feedback and next steps. There were some new responses to the survey of some BCCs who we contacted and encouraged to fill out the survey.
- Commissioner Weinberg provided an update on what the responses of the survey is showing in regards to how the EEC can help incorporate equity within all BCCs. There seems to be concerns/ideas around local support, trainings, housing, etc. through the different boards, committees and commissions.
- Vice Chair Ibanez discussed that the next steps for the Equity and Empowerment Commission is to present to City Council and make recommendations that the formal leadership should take part in this racial equity journey, and develop a shared language.
- Commissioner Holmes suggested that one of the next steps for the EEC is to form an orientation that will include some specific things for all BCCs to be exposed to.
- Interim Assistant City Manager, Kimberly Richardson discussed the importance
 of all BCCs going through trainings, possibly with YWCA, to get the
 understanding of what the racial equity work will look like for their boards,
 committees and commissions.

c. Language Accessibility Review

- Interim Deputy City Manager, Paulina Martinez provided a second update on the Language Accessibility guidelines for questions and discussion.
- Vice Chair Ibanez biggest concern is in regards to ways the language access guidelines can be formed into a policy or ordinance for best practices. The guidelines should be codified into an ordinance or policy in order to hold the City accountable for implementing those guidelines.
- Interim Assistant City Manager, Kimberly Richardson provided feedback
 on other ways the Commission can address the accountability piece of
 implementing the Language Access guidelines throughout the City. The
 commission should strongly think through types resources that will be
 beneficial to this work and then consider what are some outcomes the
 commission is expecting to get out of it.

5. Adjournment

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The meeting adjourned at 8:48 p.m.

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Evanston Arts Council Equity Working Group
Report to Equity & Empowerment Commission
March 18th, 2021

Agenda



- Why we are here
- Who we are
- What we do
- What has changed
- Next steps

Why we are here



- Equity Working Group formed in August 2019.
- To lead the work of bringing an equity lens to everything the Arts Council does.
- The goal is to make support of the arts in Evanston more equitable, both in terms of funding and of soft support, e.g. training, convening and recognition.

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Who we are





Indira Johnson*



Angela Williams*



Kimberley Richardson**



Krista Fabian DeCastro



Jevoid Simmons



Shenicka Hohenkirk**



Mariana Bojorquez



Toby Sachs*

- * Arts Council
- ** Staff

What we do



- Meet every month
- Took anti-racism training together, specifically for arts organizers
 - Put on by Enrich Chicago
 - Paid for by grant from Evanston Community Foundation
- Focused on re-imagining the Cultural Fund Grant, the Arts Council's annual grant program, to reflect:
 - the ongoing impact of the pandemic on organizations
 - our heightened focus on racial equity
- Used Equity Working Group and others to spread the word

Changes to the Cultural Fund guidelines



- Eligibility
 - Now open to Community Arts Groups as well as 501(c)3
- Simpler, shorter application
 - Just 3 narrative questions
- Individual coaching on applications offered, as well as workshops
- Judges to be mostly BIPOC
- Criteria
 - Reflect uncertainties of pandemic
 - BIPOC organizations and programs serving BIPOC and underserved demographics and communities will be favored
 - Collaborations that bring the community together are encouraged

Outcomes



- The number of applications went up **65%**.
- 60% of them had never applied for this grant before.
- The same total budget of \$30,000 was distributed among **21** grantees, compared to 12 the previous year.
- 43% of the grantees awarded this year had never applied for this grant before.
- 71% of the grants went to BIPOC organizations or projects primarily serving BIPOC or underserved populations
 - that is 15 out of 21 grants, compared to 3 out of 12 the previous year.

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Cultural Fund grants awarded



Applicant	Grant	Description	Applicant	Grant	Description
Mitchell Museum of the American Indian	\$2,000	Hiring indigenous local artists to give free online workshops and demonstrations that are open to all.	Youth Job Center	\$1,500	Group improvisation project enabling social and emotional learning for court-served youth 18-24; 95% BIPOC and 94% low income.
Open Studio Project	\$2,000	A series of community partnerships that eliminate barriers to making art; participants are 56% BIPOC and 25% receive scholarships.	Mudlark Theater	\$1,500	Increasing access to children's theater programs among a population that is 70% students of color and 53% qualifying for free lunch.
Search Art Encounter	\$2,000	Providing meaningful opportunities for self-expression and creativity for adults with developmental disabilities. After-school art programs for underserved youth.	Kitchen Table Stories	\$1,500	A participatory visual and cilinary arts program creating community narratives for the Asian and Pacific Islander community.
Kids Create	\$2,000	Distributing over 1,000 art kits, backed up with online arts	Literature For All Of Us	\$1,500	Creation of grphics and poetry speaking out against racism, among 20 -25 book groups for diverse and low-income individuals.
Change	Ć1 500	resources, to families of color and individuals experiencing homelessness.	Haitian Community Festival	\$1,000	A virtual re-imagining of the annual music, food and dance program for the Haitian and general community.
Crossing Borders Music	\$1,500	Sharing music and culture of Haitian and Black origins with Evanston's large Haitian-American community and others.	Evanston Made Evanston Present &	\$1,000 \$1,000	A professional development program to mentor, support, celebrate and elevate local BIPOC visual artists. To commission several Black artists to work on the first Evanston
Evanston Symphony	\$1,500	Free virtual music classes for K and Pre-K children in families identified as vulnerable by the school district.	Future Evanston History	\$1,000	Juneteenth digital exhibition and virtual parade. A Community History Project, to record digitally people's
Orchestra Northlight Theatre	\$1,500	Migration of in-school theater programs to remote learning, primarily for BIPOC and under-resourced	Center Kids Global	\$1,000	experiences during the COVID-19 pandemic in and around Evanston. A photographic narrative project to bring out identity and address
Family Focus of Evanston	\$1,500	communities. A self-published book of poetry by and celebrating intergenerational members of the Black community.	Network Year of Kindness & Nonviolent Action	\$800	the challenges of COVID-19, primarily for BIPOC students. Part of the 100 Offerings of Peace Project, where artists around the world are creating art works on what peace means to them.
Evanston Art Center	\$1,500	Establishing two curatorial fellowships for BIPOC individuals to mount exhibitions of work by people of color.	Evanston Young Artists	\$550	Music teaching and performance opportunities for BIPOC and underserved students.

Next steps



- Bringing the equity work into the body of the full Arts Council
- Working Group continuing to meet to input on public art to honor the Black experience in Evanston

ïmestamp	What is your board/committee's working definition of racial equity?	How does racial equity appears (if at all) in your board/committee meetings and conversations?	rooted in and			of new		Your name:		Are you a chair on the board/committee?	Committee/board name:	Number of members on this board/committee:
	the needs and barriers of the MW/EBC community on a regular basis in conjunction with basis in conjunction with Development Committee, to provide local MW/EBCs comportunity for participation in all saspects of the City's procurement programs, including but not limited to construction projects, supplies, material purchases, professional and personal service contracts	capital improvement projects, discussion of potential barriers and cross collaboration with internal and external community partners to address concerns	to local and minority businesses using LEP penalty funds 3, Discussion of discriminatory patterns by rade unions for of discriminatory patterns by rade unions for 4, Addressing barriers to potential employment (i. e. returning citizens, tutoring, stipends for union re-entry, redressing local ordinance language to assist participation)	sessions, inequities are addressed if there is a pattern of a nonresponsive Contractor, industry articles are distributed articles are distributed and addressed in the addressed and addressed and addressed and addressed and accomplishments regarding racial equity. Not really an agenda item	living wage.	has one-on-one discussions with new committee members to explain the primary work committee members to explain the primary work and vision. The Staff Lead has taken Beyond Diversity Training and SEED (Seeking & Diversity) training. The was to create individual powers of the properties of the propert	would support the work of the MW-ESE committee by providing tools for participants to recognize and address exclusion, barriers to support, and individual biases, that prevent qualified minority/women and local businesses from equal and robust provided in the local economy.	Sharon A. Johnson	MWEBE: Minority/Momen/Evanst on Based Enterprise	n/a	MWEBE. Minority/Momen/Evanst on Based Enterprise	9
1/13/2021 10:42:41	They have never defined racial equity and I am the first black chair	Many of the members, staff or former members are remembered by me through their microaggressions	None and none are 'acceptable '	Does not	Although I don't live in the 5th ward, I always represent Evanston's black community	There is no attempt to recruit members of color. I personally have recruited all current members of coloe	It would greatly support my work with equity but my fellow members would be insulted by that training	Violetta Cullen	Evanston Zoning board of appeals	Im the current Chair	Evanston zoning board of appeals	7
1/13/2021 11:26:08	persons to have equal imput and influence in all Board matters. (That is you off-the-top-of-my-head personal definition.)	and often discuss the importance of social and racial equity in discussions, actions and policies around environmental issues.	implementation of the 2018 Climate Action and Resilience Plan (which has equity-focused' as one of its guiding principles) and the Environmental Justice resolution developed and put forth by Evanston residents in 2020. We often talk about equity as it a pertains not just to race but other factors like income and neighborhood.	resolution (passed by City Council in September 2020); discussion of the Climate Action and Resilience Plan and its emphasis on equity and inclusion; discussion of the uneven distribution the uneven distribution the city, in part because of a history of racist housing policies; discussion of need for more non-white Board members.	issues related to environmental justice and implementation of the Climate Action and Resilience Plan.		to be more effective at soliciting input and inviting participation from a broader range of residents. Our Board is extended to the soliciting input and we would like it to be more representative of the community in terms of race and other factors.		Environment Board	Yes	Environment Board	11
	as reflected in the	implementation of the Climate Action & Resilience Plan is a main focus of our work, and CARP has at its core a commitment to equity. As we comment on and recommend changes in public policy and implementation, we	The most concrete example in the last 12 months was the Board's participation in advancing the Environmental Justice reviews of the second of the Environmental Justice reviews of the second of the S	assets that protect public health and quality of life such as healthy tree canopy, open green space, sidewalks and bike lanes, access to public transit; impact on small businesses and low-wage workers of policies such as	decisions, beyond what	and individual, but we	That would likely depend on the nature of the training. I suspect periodic less formpecific issues were working on issues were working on in keeping this top of mind. Having more members with diverse life experiences would also be helpful; moving to zoom meetings whave made is easier for members to participate (e.g., because child care is less of an issue).	,	Environment Board	Yes, co-chair	Environment Board	11

imestamp	What is your board/committee's working definition of racial equity?	How does racial equity appears (if at all) in your board/committee meetings and conversations?	What action items are rooted in and connected to racial equity work on your board/committee?	Where and how does racial equity typically appear on your agendas?	How does racial equity work show up in your decision-making process?	How does racial equity appear in onboarding of new board/committee members?	How could racial equity training support the work of your board/committee?	Your name:	The name of the board/committee on which you sit:	Are you a chair on the board/committee?	Committee/board name:	Number of members on this board/committee:
1/23/2021 12:22:58	NA	When an applicant applies for approval of a site with a racial equity aspect, we go out of our way to find a ways to accommodate. The historic districts we have jurisdiction over are only about 15% of the city and are not diverse.	ordinance. We also landmarked the former Foster School building in	applications by owners of historic properties who are seeking a building permit. Our powers are mostly just to	Most properties comed by diverse owners are not subject to preservation restrictions (and when we met with Alderman Simmons and Dino Robinson last year threy did not wish African American sites to be Authority of the Subject of the Subject Sub	felt he did not have sufficient time and resigned. We have 3 board openings and have stated to the mayor that we would prefer to have some diverse members.	help. The subject matter of our commission, approving modification of structures which are	Mark Simon	Historic Preservation Commission	Yes	Historic Preservation Commission	
1/28/2021 17:43:02	Although we've never specifically discussed racial equity in commission meetings, we deal continually with programs and issues that heavily impact our lower-income residents, a high percentage of who are Black. These programs include, e.g., rent subsidies, and the subsidier of	impartial as possible, and to ensure that our most vulnerable residents' needs are incorporated into our decisions	One example was our strong support for an affordable housing initiative that would have funded a pilot program for coach houses. Coach houses have huge potential in Evanston for creating a large increase in new affordable housing and in all nilm words. This would allow series that the contract of the	our discussions about each proposal brought before our commission.	We consider the needs of our most vulnerable residents in our decisions and we try to be as fair and impartial as possible in our decisions.	I meet with new commission members one-on-one to welcome them to the commission, to bring them up to speed on key Issues, and to listen to their concerns and their priorities	As much as we try, I feel we could always learn more and do better with respect to racial equity	Larry Donoghue	Housing & Homelessness Commission	Yes	Housing & Homelessness Commission	9 member slots in tota (2 vacancies currently

imestamp	What is your board/committee's working definition of racial equity?	How does racial equity appears (if at all) in your board/committee meetings and conversations?	What action items are rooted in and connected to racial equity work on your board/committee?	Where and how does racial equity typically appear on your agendas?	How does racial equity work show up in your decision-making process?		How could racial equity training support the work of your board/committee?	Your name:	The name of the board/committee on which you sit:	Are you a chair on the board/committee?	Committee/board name:	Number of members on this board/committee:
1/29/2021 16:18:04	as true in the arts as in	Working Group, made up of three Arts Council members and three outside members of the art outside members of the art of the counties of the art of the county of the count	for the Arts Council's annual Cultural Grant Program (our main Grants program (our main Grants program (our main Grants program (our main Grants program) last year, to reflect both the grant our beightened focus on racial equity, Major changes included making the application more approachable (3 narrative questions vs. the previous 7) or requirement to hold 501 (c)3 status (to open up to more loosely-formed community art could be requested (to open up to more loosely-formed community art and community art to opin the amount that could be requested (to spread the specifying that applications would be mostly BIPOC, and, most importantly, specifying that applications would be mostly BIPOC and underserved demographics and communities would be favored in grant allocation. We also expecify the status of the previous of the pre	Working Group is a 'standing item on every Arts Council agenda.	inclusion are now brought up in the discussion of pretty much every significant Arts Council decision and there has been a noticeable improvement in the quality and coherence of those conversations, not least because many of us have shared training and	with a developed interest in equity in the arts to apply for the Arts Council, which have in the changing the complexion of the Arts Council over time. The Arts Council over Council over time. The Arts Council over Council over time. The Arts Council over the one-on-one onboarding conversations with new conversations with the conversations with the council oversing towards equity, explain towards equity, explain to rate of the Arts.	specifically tailored to arts organizations has been central to the success of the Eguly success of the Eguly helped the group form, function and build trust. We are discussing making that training available to the rest of the Arts Council, and www. Art of the Arts Council, and was a function of the Arts Council and was a function of the Arts Council and the	Toby Sachs	Evanston Arts Council	Yes	Evanston Arts Council	

Fimestamp	What is your board/committee's working definition of racial equity?	How does racial equity appears (if at all) in your board/committee meetings and conversations?	rooted in and	Where and how does racial equity typically appear on your agendas?	How does racial equity work show up in your decision-making process?	How does racial equity appear in onboarding of new board/committee members?	How could racial equity training support the work of your board/committee?	Your name:	The name of the board/committee on which you sit:	Are you a chair on the board/committee?	Committee/board name:	Number of members on this board/committee:
1/29/2021 17:05:21	Don't know	text/map amendments). I've only been on the	I don't think that anything is specifically related to racial equity, related to racial equity, but I do think that cultural equity issues may arise related to the Zonling Ordinance.	I haven't seen it come up since I've been on the Plan Commission.	Just understanding Evansion's development history is helpful in considering matters brought to the Commission for consideration.	Don't know.	Not sure.	Jeanne Lindwall	Plan Commission	No	Plan Commission	
1/29/2021 19:23:28	As a recent addition to the Commission, I'm unable to answer this	Discussions have stressed the importance of expanding affordable housing in the Evanston community, and greater transparency on decision-making that impacts neighborhoods	See above	Through the type of building and development projects submitted for approval	See above	Unknown	Greater familiarity with issues is always helpful	Kristine Westerberg	Evanston Plan Commission	No	Evanston Plan Commission	
completing it to define ce office. Frankly, I think an	rtain terms, which really ar umbrella statement from t questionnaire may be looki		nion rather than the viewpo y's Human Resources Dep	oint of the whole committed artment concerning non-d	 a. Also, I have no insight to liscrimination policies, prac 	answer certain questions tices, training opportunities	for example, how appoint etc. would be the most ob	tments to the commission jective answer to the ques	are made by the mayor's stionnaire. I realize that			

Mary Erickson