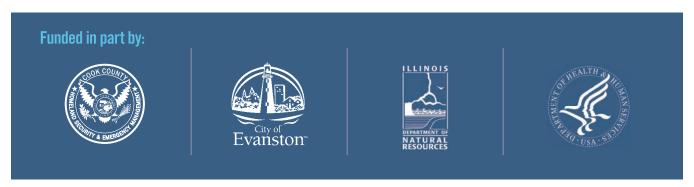


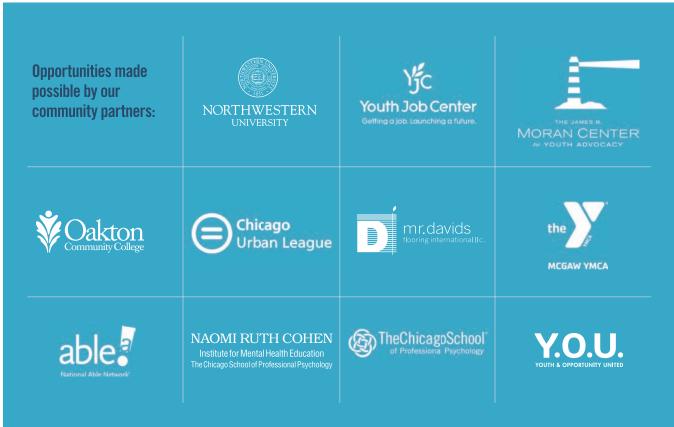
City of Evanston YOUTH AND YOUNG ADULT 2012—2015 Status Report





# Thank you to the following organizations!







Mayor Elizabeth Tisdahl awards 2015 MSYEP "Top Performers"

# **Mission**

# **Awards Received**



2015 Evanston Review story citing MSYEP job gains over 2014 and expected increases for 2015.

## The mission of the City of Evanston Youth and Young Adult Division is to facilitate effective public/private collaborative partnerships that ensure the following:

- 1. Recruitment, training, and retention of an Evanston youth and young adult workforce that possesses the skill sets needed to compete in the 21st century economy;
- 2. Academic, vocational, certificate and entrepreneurial internships, externships and apprenticeship programming opportunities;
- 3. Coordination of City of Evanston programs and projects that impact youth and young adults;
- 4. Development and promotion of civic responsibility and engagement.

#### **U.S. Conference of Mayors** —National Summer Youth Jobs Challenge 2015

Honored for outstanding achievement in innovative partnerships between a city and its local business and non-profit community to help provide youth with meaningful summer job experiences. The 2014 Mayor's Summer Youth Employment Program (MSYEP) reached its highest job fair attendance to date with 610 participants and was able to provide 500 jobs for local youth.

#### McGaw YMCA Harper Award 2015

Recognized for exceptional leadership in service to the youth of Evanston exhibiting a belief in, and strong commitment to, young people and their development. Their contributions can be seen throughout the entire community.

#### **James B. Moran Legacy Award 2015**

Honored with the Honorable James B. Moran Legacy Award for their commitment to championing the rights of individuals who are often underserved in the community. The Outreach Team was recognized for being compassionate and tireless champions for Evanston families who are often facing numerous, serious challenges.

# Staff



City of Evanston Youth and Young Adult Division Staff Front row: Porschia Davis and Lachisa Barton Second row: Kylette Lindsey Third row: Kevin Brown and Nathan Norman Top row: Maurice Wilkerson, Jermey McCray, and Stacey Moragne

## Kevin Brown, J.D. **Community Services Manager**

2016 Recipient of the "Weissbourd-Holmes Family Focus Center "Those Who Make a Difference Award"

Manages the Youth and Young Adult Division and the development and coordination of activities and agency collaborations that are devoted to the welfare and development of youth and young adults. He promotes partnerships between the City, local businesses, and community- based agencies to provide opportunities that enhance youth and young adult development. His staff actively engages "opportunity youth" in the community through job training and placement, alternative education programs, recreational activities, and civic engagement projects.

# Porschia Davis, M.A. **Assistant Program Coordinator**

2016 Recipient of the "Chicago Scholars 35 Under 35 Young Leaders Making an Impact Award"

Manages and coordinates the Youth and Young Adult signature program, the Mayor's Summer Youth Employment Program that regularly employs hundreds of youth year-round. She works with community partners to execute the division mission and programming to increase educational and employment awareness and opportunities.

## **Nathan Norman Outreach Worker Supervisor**

"I use street outreach as a platform to connect youth to community resources and opportunities that they don't always know are available. I strive to model excellence. I am dedicated to increasing the quality of life for all of Evanston's young people."

#### **Maurice Wilkerson Outreach Worker**

"I share my life story with our youth to give them hope—no matter where you come from you can succeed. The outreach team is approachable and non-judgmental. Most importantly, we truly want to help people improve their lives."

#### **Stacey Moragne Outreach Worker**

2014 Recipient of the "Community Achievement Award"

- —UIC Jane Addams College of Social Work
- "I believe that the transformation of my life, the fact that people can see actual change, gives hope to others. I have impacted the community in a positive way by helping ex-offenders re-enter society through expunging or sealing their criminal records, which allows them a second chance at a productive life."

# Staff

### **Jermey McCray Outreach Worker/MYSEP Supervisor**

"I became an outreach worker to connect with kids like myself. I work to inspire kids to improve their chances of becoming something positive, ignoring the negative influence of the streets. The City of Evanston's outreach team provides positive outlets for at-risk kids."

## **Lachisa Barton Outreach Worker**

"I relate to the youth and assess their needs while building a relationship based on trust and respect. I empower youth to have a voice and teach them how to use that voice to effectively communicate with their parents and other adults. I love advocating for youth and being a listening ear when needed."

#### **Kylette Lindsey Outreach Worker**

"I am an Evanston native. I have a personal goal to build more leaders and less statistics in our community. I use my position to pay it forward, give back and buildup young people."

## The Youth and Young Adult Division Staff have completed the following trainings:

#### **Chicago Jobs Council—Frontline Focus Training Institute**

Records to Re-Entry; Working with Ex-Offenders Job Developer Orientation Pitch Perfect—Engaging with Employers Motivational Interviewing Job Readiness Training

#### **Cure Violence**

(Formerly known as Cease Fire Chicago) Violence Interrupter Training

#### **Industrial Council of NearWest Chicago**

Delivery Trauma Informed Care: How to respond to clients experiencing hardship

#### **National Council for Behavioral Health**

Mental Health First Aid

#### **American Red Cross**

**CPR/AED Certification** 

# **Community** Quotes

## **Cicely L. Fleming President, OPAL Evanston**

"As a lifelong resident of Evanston, Parent, and Community Leader, I am impressed with the City of Evanston's Youth and Young Adult Division and appreciative of their work. The mission of this department is vital to reaching our city's most disenfranchised and neglected young people. I see the Outreach Workers in the community making connections, providing support to ensure that youth understand their value to our city. With the unfortunate rise in youth violence (some resulting in deaths) it is vital that we keep this department fully staffed and even growing. While many people are looking for solutions, the Youth Division is playing an active role in the streets of Evanston reaching those who many others don't know exist. Thank you for your work, your passion, and your selfless commitment to our City."

#### **Denise Page Evanston Resident**

"The outreach workers of the Youth and Young Adult Division counseled my grandson and helped him find work. I'm so grateful for this program, because it has helped my grandson to become a better man and also helped him to be responsible for himself."

## **Nathan Haliburton, Proprietor** Haliburton Funeral Chapel, Evanston, IL

"I support the work of the Youth and Young Adult Division and its wonderful outreach team. They are able to go into places that others cannot and rescue young people from the vices that would destroy them. This program is critically important to this community and should be supported and expanded."

## Jennifer Berger, Social Worker Oakton Elementary School, Evanston, IL

"The City of Evanston Outreach Workers have supported Oakton Elementary School by coordinating the Feed A Family Program through Dave's Italian Kitchen. We have many families that are food insecure and this program helped provide some relief for our families."

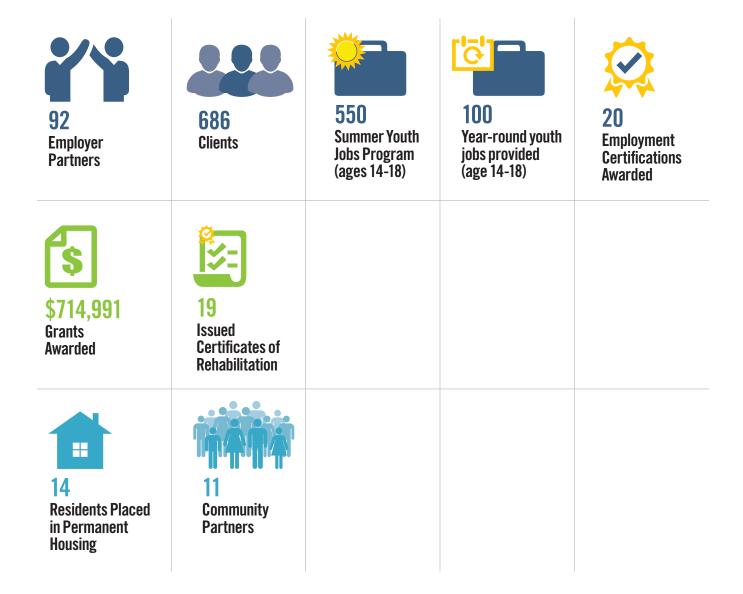
## **Mary Collins, Community Services Coordinator Evanston Township High School**

"I appreciate the efforts of the City of Evanston Outreach team to offer relevant programs and activities that appeal to all different types of young people (Interrupters program, School Safety forum, outpost and programming at Mason Park, summer jobs program, etc.). Thank you for reaching out and for recognizing the need for our whole community to work together to address the critical needs of our youth."

# Who We Serve

556 Male	130 Female			
655 African American	16 White	15 Latino		
491 Have High School Diploma or GED	123 Without High School Diploma or GED	51 Attended some college	9 Have College Degree	12 No response
25 Homeless Youth or Adults 68 are between 14–18 years old 617 are over 18 years old Does not include the 600 youth who attended the 2015 Mayor's Summer Youth Employment Program Job Fair.				

# **Stats**



# Workforce Development Partners— Providing Opportunities for our Youth





# Oakton Community College

**Youth Job Center of Evanston** 

Oakton Community College offers a wealth of educational options in the heart of Chicago's northern suburbs. Oakton hosts a rich community of people dedicated to lifelong learning and committed to access, equity, and diversity.

Youth Job Center (YJC) has been a leading provider of

employment-related services for disadvantaged and at-risk

that this population is an undeveloped community asset—a

youth in Evanston and Chicago. YJC was founded on the belief

valuable, untapped source of energy, talent, and productivity.

UNITED SERVICES OF CHICAGO INC.

#### **United Services of Chicago Inc.**

Non-profit employment agency providing hands-on Technical Construction Training utilizing hands-on training provided by skilled laborers from two local unions.



#### **Chicago Urban League**

The Chicago Urban League works for economic, educational, and social progress for African Americans promoting strong, sustainable communities through advocacy, collaboration, and innovation.



#### **Northwestern University**

Evanston's Big Ten School, Northwestern is committed to excellent teaching, innovative research, and the personal and intellectual growth of its students in a diverse academic community.



#### **James B. Moran Center for Youth Advocacy**

The Moran Center seeks to provide Evanston youth and their families with the tools to refrain from engaging in potentially self-destructive behavior, the support to successfully emerge from a challenging legal situation, and the ability to thrive in the Evanston Community as productive citizens.



#### Mr. David's Flooring

In the 40 years since its humble beginnings, Mr. David's has become a national award-winning powerhouse in the commercial flooring industry. Mr. David's relentlessly strives to be the chosen installer of our customers, the desired company of our employees, and the preferred partner of our manufacturers.



#### McGaw YMCA

Nurturing the potential of every child and teen, the YMCA believes that all youth deserve the opportunity to discover who they are and what they can achieve. The YMCA why we work to cultivate the values, skills, and relationships that lead to positive behaviors, better health, and educational achievement.

# Workforce **Development** and Training **Programs**

#### **City of Evanston Mayor's Summer Youth Employment Program** (MSYEP)

Initiated in 1992, the program provides skills and workforce training to Evanston's opportunity youth ages 14-18. The program gives participating youth up to nine weeks of entry-level work experience, life skills, mental health counseling, and financial literacy training.



600 **Youth Attended** Spring Job Fair



Youth will continue to work in fall



**Youth Placed** in Jobs



More than 30.000 **Hours were** spent working and not on streets this summer



**Employers** On-Site



\$500.000+ In wages earned by MSYEP participants in public and public sector

# **Building Career Pathways to Sustainable Employment Program** — Offered in partnership with Youth Job Center of Evanston

Initiated in 2012, the program offers 24-months of comprehensive job readiness training and education for under-skilled, at-risk, and re-entry adults. Receiving paid, on-the-job training, participants are prepared to graduate from roles as workplace "interns" to viable career focused permanent employees.



Youth in **Program** 



Completed Certification **Programs** 



53 Secured **Permanent Employment** 

continued

# Workforce **Development** and Training **Programs**

## **Commercial Drivers License (CDL) Training & Certification** — Offered in partnership with Oakton Community College

Initiated in 20114, the City collaborated with Oakton Community College to provide an eight-week training and certification program to help community members prepare for the Illinois Commercial Driver's License (CDL) exam. The partnership includes training, driving instruction, and CDL exam fees. Eligible individuals may qualify for tuition assistance up to 100 percent of the program cost through the Workforce Innovation and Opportunity Act (WOIA).



Residents enrolled



**CDL** Received



Currently enrolled



**Enrolled in** additional training

# **Transportation Construction Apprenticeship Readiness** Partnership—Offered in partnership with United Services of Chicago, Inc. and Chicago Urban League

Initiated in 2014, this program is designed to improve opportunities for local workforce minorities, disadvantaged persons and women and to promote economic stability. Participants attend classes that focus on highway construction trades and workforce development.



Residents Completed **Program** 



Residents Placed in **Full-Time Jobs** 



2000 **Hours of paid** training

continued

# **Workforce Development** and Training **Programs**

## **Northwestern University Skilled Trades Program** — Offered in Partnership with Northwestern University

Northwestern University has hired six young adults from Evanston as part of a new training program in partnership with the city to teach skilled trades to local young people and prepare them for full-time jobs at Northwestern and elsewhere. Under the Northwestern/Evanston Skilled Trades Training Program, the University has committed to hiring six Evanston residents each year to participate in a one-year paid training program in the University's Facilities Management Division. At the end of the year, the young people get hired into full-time jobs at the University or have one year's worth of experience to help them find jobs elsewhere. The jobs also come with mentoring and life skills coaching from the University and the city.



Residents Working **Full-Time** 



in Wages



Over 12,000 Hours Worked

# Floor Installation Training and Apprenticeship —Mr. David's Floorong

Initiated in 2015, the program provides up to 10 Evanston residents with an opportunity to become a unionized flooring installer. After completing one year of an on-the-job assistantship program, participants began a four-year apprenticeship culminating with union membership.



**Adults Working Full-Time** 



**Approximately** work hours



More than \$45.000 in wages brought back into the community

# **Advocacy** and **Supportive Services**

#### **Feed a Family**

A local restaurateur (who would like to remain anonymous) provides dinner every night for an Evanston family—7 days a week. In respect of the families' confidentially the outreach teams coordinates the selection of the family and delivery of the meal. 365 families are served through this generous offer.

## **Certificate of Rehabilitation/Expungement/Records Sealing/Clemency Program** -Offered in Partnership with The James B. Moran Center for Youth Advocacy

Initiated in 2013, the program works to support a productive community re-entry for Evanston residents with a criminal record who have not offended in 24 months. Eligible participants can eliminate or reduce the impact of their history thus lifting barriers to employment, licensing, and housing.

- 69 Clients have had their Records Sealed
- **Clients have had their Records Expunged**
- **Client has Received Clemency**
- 122 Clients have received a Partial Sealing of their Records
- 19 **Certificates of Rehabilitation Awarded**
- **300** Residents have participated in the program orientation

youth participated in the summer pilot 84% of participants reported that they would recommend the workshop to family/friends.

## **Participant quote:**

"Communication can help you with a lot of things in your life. Stress is a mental or emotional state that can be good or bad."

#### **Mental Health Support**

-Offered in partnership with The Family Institute (NU), The Chicago School of Professional Psychology. Naomi Ruth Cohen Institute for Mental Health Education, and **Evanston Township High School** 

Year long program created to increase mental health awareness and access to mental health services, especially in the African-American community of Chicago's North Shore. The pilot served summer job youth and due to program success clientele and sessions will be expanding in the Fall of 2016.

Placed 3 clients in supportive housing.

## **Housing Support** *-Offered by McGaw YMCA*

Founded in 1885 to "promote mental, moral, physical and social welfare," the Evanston YMCA reserves a small number of single-residency units to house our homeless clients.

Providing shelter, access to facilities, and proximity to transportation clients are able to focus on pursuing employment and training opportunities without the concern for safety that homelessness presents.

National Able Network, Inc. provided funding for WOIA qualified residents to complete **CDL** training through Oakton Community College.

# **Employment Supportive Services** — Offered by National Able Network, Inc.

National Able Network, Inc. is a leading non-profit organization specializing in providing workforce development programming for individuals, families, and communities. We provide services to businesses in all major sectors and help job seekers of all ages, skills, and income levels achieve economic self-sufficiency through gainful employment.

# **Testimonials**

"The Youth and Young Adult Division does extraordinary outreach to young people and their families. The Division is responsible for increasing the number of jobs in the Mayor's Summer Youth *Employment Program from 163 to over 600. Access to summer* jobs, activities, apprenticeships and workforce training have all improved dramatically. Our community is well served by the Youth and Young Adult Division. We have great young people in this community. Now they have more opportunities to shine."

#### —Mayor Elizabeth B. Tisdhal, City of Evanston

"The Youth and Young Adult Division staff provides critical social, educational, and workforce development resources. We greatly appreciate the close working relationship and value the manner in which the staff deal compassionately and collaboratively with our clients and their families, who are often facing numerous, serious challenges. Their tireless advocacy makes our community a better place. We applaud the Youth and Young Adult Division's shared commitment to championing the rights of individuals who are often underserved in our community, and we are deeply grateful for the City's commitment to ensuring that all Evanston children receive the education, services, and fundamental justice to which they are entitled."

#### -Kathy Lyons, Executive Director, The Moran Center

"We are grateful to your team for connecting us with a group of good hardworking young men. They have worked well with our team of installers and we are trying to use them on a continuing base. Some of them are now in the union and that will allow them to be on a list to be called by other flooring contractors. We will continue to keep them busy as our work allows, and our hope is that they grow into fine installers. This program would not be possible without your help."

#### —Dick Buckman, Mr. David's Flooring

"My daughter worked at the Foster Reading Program through the Youth Division and they have supplied us with pizza dinners at times. The Youth and Young Adult Division is a very wonderful and resourceful program. They are a help to the entire community.

#### —An Evanston Mother of three

"By tirelessly seeking ongoing employment opportunities for the youth of the community, the Youth and Young Adult Division has created a productive workforce for Evanston. The division also has contributed greatly to public safety. While intervening in potentially violent situations its outreach workers have, in my opinion, defused many potentially violent situations over the course of the past two summers. My further opinion is that they contributed substantially to the reduction of retaliatory shootings during summer 2015. I look forward to an ongoing positive working relationship with members of the Youth & Young Adult Division."

-Ricahrd Eddington, City of Evanston Chief of Police

"The Youth Job Center (YJC) collaborates with The City of Evanston Youth Services team to serve Evanston youth with job training, placement, and employment support. Through sustained outreach, work, and communication in and with the Evanston community, the Evanston Youth Services team provides community partners including the Youth Job Center with the support and resources necessary to fulfill our mission and create a robust and vibrant Evanston community for all. The success of The Career Pathways partnership has provided life-changing opportunities for over 75 youth and the Mayor's Summer Youth Employment program has given opportunities to over 1,000 Evanston youth."

#### —Eileen Hallstrom, Evanston Youth Job Center

"I want to extend our appreciation for your ongoing work with one of the students we serve. The complexities of this case have been extensive and your program has, from the day of enrollment, joined along side our school in order to provide both support and resources in order to promote the students overall success. The fluid communication between programs, your willingness to attend meetings, the direct communication with the family, and your promotion of the student's school attendance are just a few examples of your organizations dedication."

#### —Todd Schneider, Clinical Director, The Learning House

"The launch of our inaugural Skilled Trades Training Program would not have been possible without the incredible help and support from Kevin Brown and his team. Our collaborative effort to make this program a reality exemplifies what we can accomplish by working together. It is also clear from the dedication and commitment of the six young adults from Evanston (who are currently working in our Building Trades) that we have a wealth of untapped potential and talent right here in our own neighborhood who we may not have found without Kevin and his team."

#### -Steve Kindrick, Director of Human Resources for Facilities **Management, Northwestern University**

"Like the City of Evanston, Continuing Education at Oakton Community College is dedicated to providing opportunities to help individuals obtain jobs in sustainable careers with sustainable wages. We were very happy to partner with the City of Evanston to provide this great training opportunity to residents of Evanston. Because of the support of the City of Evanston, the truck driving graduates served are now in a position to enter into great careers and thus change the trajectory of their lives. What a great outcome from this partnership."

> —Jesse Wade Ivory Ed.D. Manager, Business and Community **Programs Oakton Community College**

# **Year in Review**

The City of Evanston's Youth & Young Adult Division provides opportunities for all youth and voung adults to become active and productive citizens of the community. By strengthening existing services, establishing a network of service partnerships, and creating marketable job training and job placement opportunities youth become connected to the community and provide positive contributions

## **Workforce Training and Development Programs 2012—Present** City of Evanston Mayor's Summer Youth Employment (MSYEP)

Initiated in 1992, the program provides skills and workforce training to Evanston's at-risk youth ages 14-18. The program gives participating youth up to nine weeks of entry-level work experience, life skills, and financial literacy training.

## **Building Career Pathways to Sustainable Employment Program** Offered in partnership with Youth Job Center of Evanston

Initiated in 2012, the program offers 24-months of comprehensive job readiness training and education for under-skilled, at-risk, and re-entry adults. Receiving paid, on-the-job training participants are prepared to graduate from being workplace "interns" to viable career focused employees.

## **Commercial Drivers License Training & Certification** — Offered in partnership with Youth Job Center of Evanston

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# **Commercial Drivers License Training & Certification** — Offered in partnership with Oakton Community College

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# Transportation Construction Apprenticeship Readiness Partnership -Offered in partnership with United Services of Chicago, Inc. and Chicago Urban League

Initiated in 2014, this program is designed to improve opportunities for local workforce minorities, disadvantaged persons and women and to promote economic stability. Participants attend classes that focus on highway construction trades and workforce development.

## **Workforce Development Partnership** — Offered in Partnership with Northwestern University

Initiated in 2014, the program university provides 25 Evanston residents with employment opportunities on campus construction, renovation, and maintenance projects. The partnership looks to double the number of employment opportunities next year.

## Floor Installation Training and Apprenticeship—Mr. David's Flooring

Initiated in 2015, the program provides up to 10 Evanston residents with an opportunity to become a unionized flooring installer. After completing one year of on the job assistantship participants began a four year apprenticeship on track to becoming a member of local union.

# **Partners**

#### **Community Partners**

Y.O.U. Youth & Opportunity United

Youth Job Center

McGaw YMCA

YWCA Evanston/North Shore

Family Focus Evanston-Our Place

District 65

District 202

Northwestern University

Oakton Community College

Dajae Coleman Foundation

Peace Partner

First Presbyterian Church of Evanston

Evanston Own It Members:

Bethel AME Church

Christ Temple Missionary Baptist Church

Ebenezer AME Church

Faith Temple Church of God in Christ

First Church of God Christian Life Center

Springfield Baptist Church

Sherman United Methodist Church

Second Baptist Church

Friendship Baptist Church

Mount Pisgah Ministry

Mount Zion Missionary Church

Fisher Memorial AME Zion Church

Friendship Baptist Church

New Hope CME Church

#### **Funding Sources**

City of Evanston Community **Development Block Grant** 

Committee

U.S. Department of Health and Human Services-Homeless and

Runaway Youth Grant

Illinois Department of Natural

Resources-Illinois Youth

**Recreation Corps Grant** 

**Cook County Department** 

of Homeland Security and

**Emergency Management** 

Edward Byrne Memorial Justice Assistance Grant (JAG)

(2014-Present)

#### **Community Partners**

T.J.Maxx

Bar Louie

Great Harvest Bread Co.

Valli Produce International Fresh Market

The Autobarn of Evanston

Midas

Loren Hyundai

Fitness Avenues

C & W Market and Ice Cream Parlor

**Ebony Barber Shop** 

Roka Akor Old Orchard

Paramount Staffing

Edzo's Burger Shop

Remedy Intelligent Staffing

Allied Barton Security Services

The Home Depot

Best Buy

Six Flags Great America

**Target** 

Steak 'n Shake

Whole Foods Market

Mariano's

The Salvation Army

YoFresh Yogurt Café

The Actors Gymnasium

Century 12 Evanston/ CinéArts 6 and XD

McDonald's

Quartet Digital Printing

The Talking Farm / ETHS Edible Acre

inFocus Payroll

Canal Shores Golf Course

KRAVE!

TE & Company Children's Theater

Bryn Mawr Country Club

**CVS Pharmacy** 

Buffalo Joe's

Hecky's Barbecue

Mr. David's Flooring International

The Walking Company- Old Orchard

North Shore Towing

Evanston Rebuilding Warehouse

Starbucks

Lacosta Inc.

Bee Line Support Inc.

**Express Employment Professionals** 

Festival Services Corporation

Kelvin Company

**Gate Gourmet** 

**Away Staffing Services** 

Orchard Village

Kenny the Kleener

Aerotek

C&D Recycling

Norshore Meats & Deli

Hoosier Mama Pie Company

Office Depot

Enterprise Rent-A-Car

Chicago Quick Clean

Adecco

Blaze Pizza

Ken's Gutter Cleaning Company

TalentBridge

Five Seasons Family Sports Club

The Maids

Socially Responsible Ventures

Lowe's Home Improvement

Office Pride

Office Team

Mather LifeWays

Penn Station East Coast Subs

Elite Staffing

Two Men and a Truck

Cardinal Building Maintenance

ManPower

Northfield Community Center

Village of Glencoe

The Village of Lincolnwood

**IRMCO** 

Skills for Chicagoland's Future

Sodexo USA, Inc.

Aramark

Village Inn Pizzeria

Sky Climber Access Stations

**Tenet Concepts** 

Cooked