

EVANSTON ILLINOIS

Age-Friendly Action Plan

Toward Building a Livable Community for all
Ages

Catherine Hurley
Sustainability Manager

Susan Cherco
Chairperson
Age-Friendly Task Force

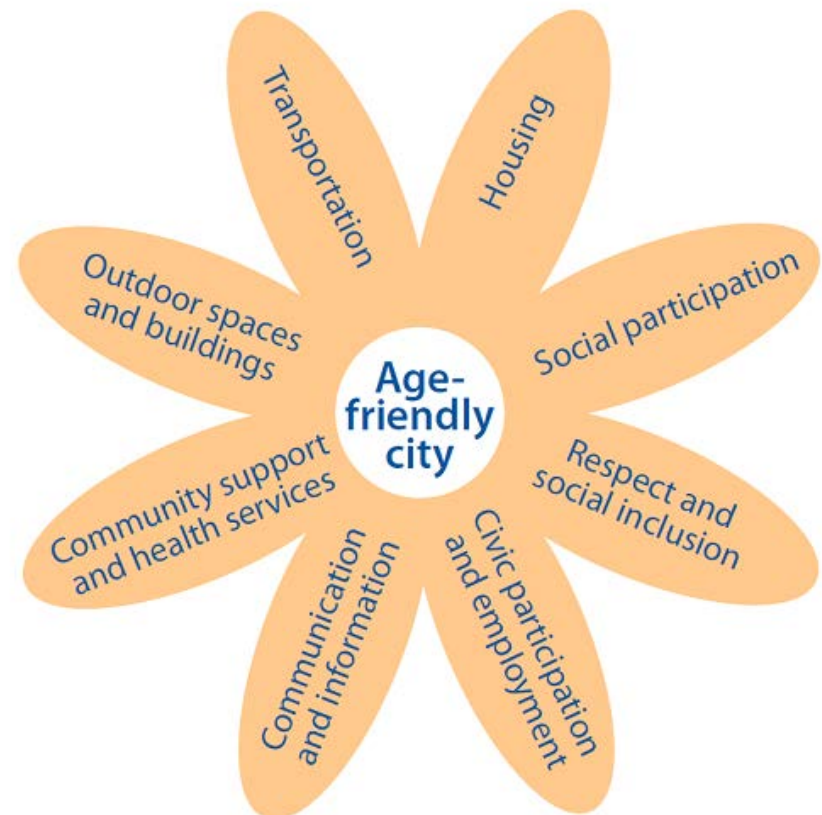


City of
Evanston™

City Manager's Office June 20, 2016

WHAT IS AN AGE-FRIENDLY COMMUNITY?

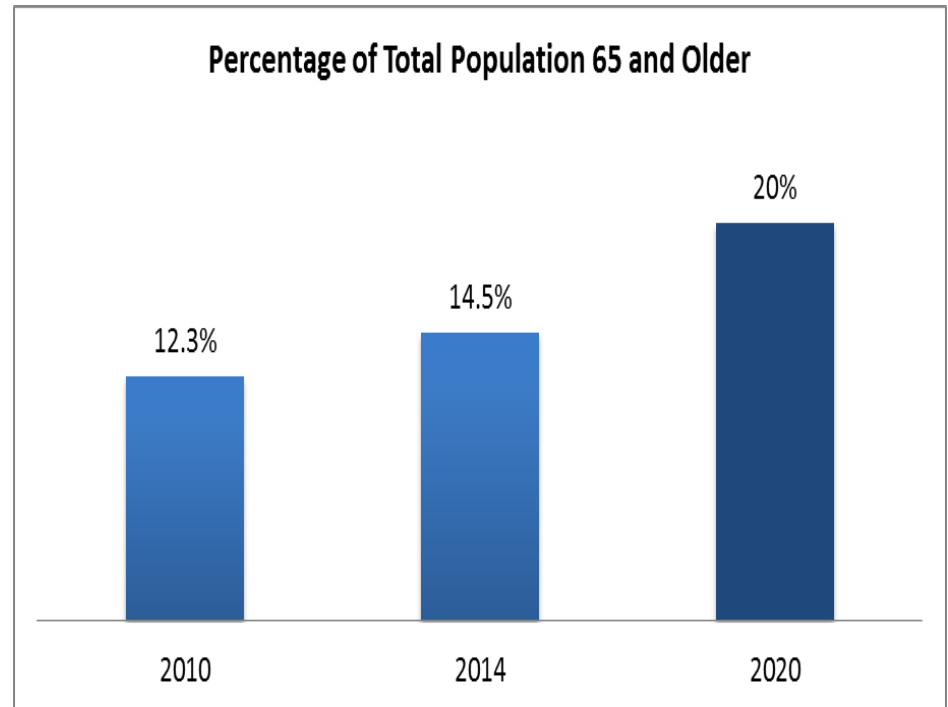
“...encourages active ageing by optimizing opportunities for health, participation and security in order to enhance quality of life as people age... [and] adapts its structures and services to be accessible to and inclusive of older people with varying needs and capacities”
- World Health Organization



COMMUNITY CONTEXT

Importance of Age-Friendliness

- The Boomers are Coming!
- Beneficial for Residents of All Ages and Abilities
- A Plan for Short-Term and Long-Term Needs
- Promotes Connection to Home, Family, and Community
- Economic Value



Source: 2010 City of Evanston Census, 2014 U.S. Census Bureau

2010 Evanston Population: 74,486

60% Female

40% Male

BACKGROUND AND PROCESS

- WHO Global Network of Age Friendly Cities and Communities
- Evanston Age-Friendly Task Force
- Focus Groups
- Round Table Discussions
- Community Survey
- Age-Friendly Action Plan

ACKNOWLEDGEMENT

Age-Friendly Task Force Members

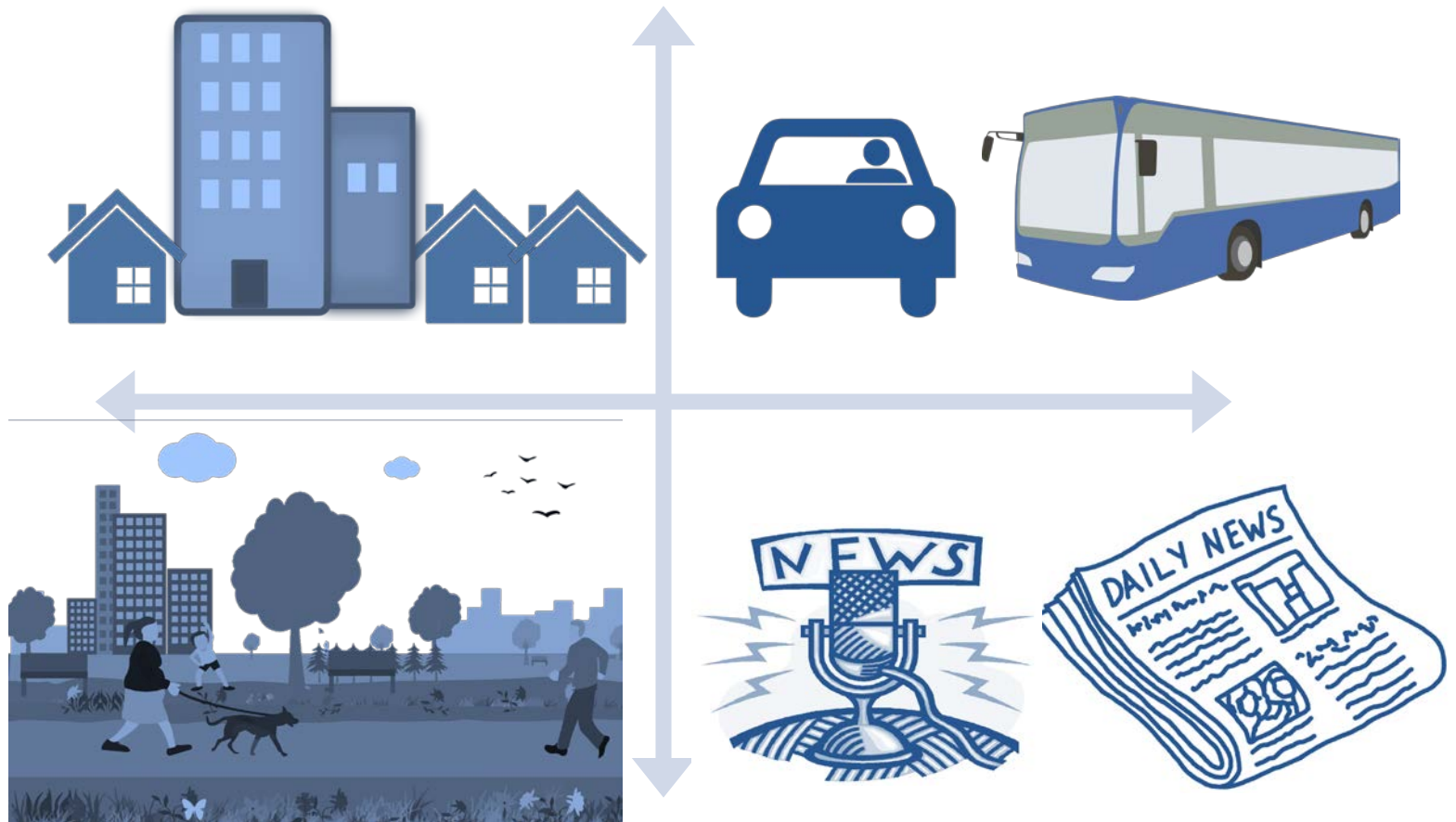
John Barfield	Community & Health Services	Representative from Mental Health Board
Susan Canter	Outdoor Spaces & Buildings	Representative from Commission on Aging
Susan Cherco	Chairperson	Community Member
Jo-Ann Cromer	Social Participation	Community Member
Helen Gagel	Transportation	Community Member
Wayne Heimbach	Housing	Representative from Commission on Aging
Martha Holmes	Communication & Information	Representative from Commission on Aging
Isidro Lucas	Civic Participation & Employment	Representative from Human Relations Commission
Dorothy Strong	Respect & Social Inclusion	Representative from the Commission on Aging

Working Group Members

FINDINGS



FINDINGS



ACTION PLAN

Action Area 1

- Planning

Action Area 2

- Housing

Action Area 3

- Transportation

Action Area 4

- Communication

Action Area 5

- Community Support & Health Services

Action Area 6

- Outdoor Spaces & Buildings

Action Area 7

- Social & Civic Participation and Employment

Action Area 8

- Visioning

ACTION AREA 1: PLANNING

Action Item 1.1: Apply an Age-Friendly Lens to All Projects and Programs

- Age-Friendly Checklist



Recommended Actions Under Way:

- Upgrades to City of Evanston website

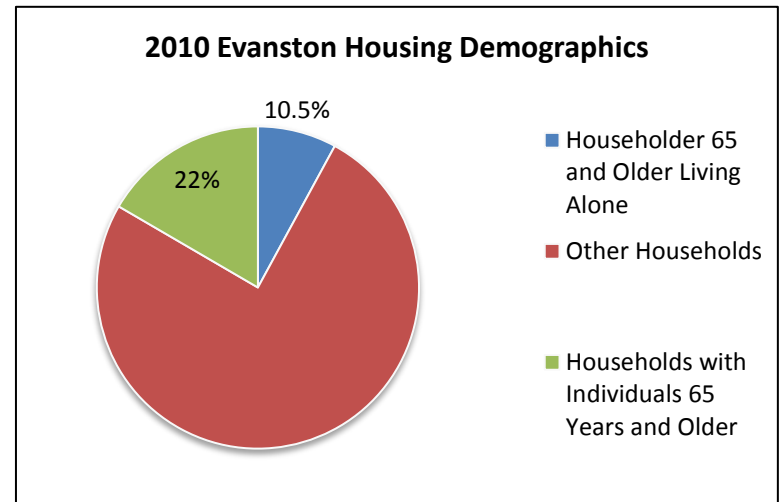
ACTION AREA 2: HOUSING

Action Item 2.1 – Expand Affordable Housing through Community Land Trust

Action Item 2.2 – Expand Shared Housing Opportunities

Action Item 2.3 – Expand Opportunities for Subsidized Assisted Living

Action Item 2.4 – Explore Innovative Approaches to Expand Affordable Housing Options



ACTION AREA 3: TRANSPORTATION

Action Item 3.1– Define and Design a Comprehensive Intra-City Transportation Network with Connections to Outside Transportation Networks

Action Item 3.2 – Provide Safe and Efficient Mobility for all by Promoting Rules of the Road Education for Drivers, Bicyclists and Pedestrians

Recommended Actions Under Way:

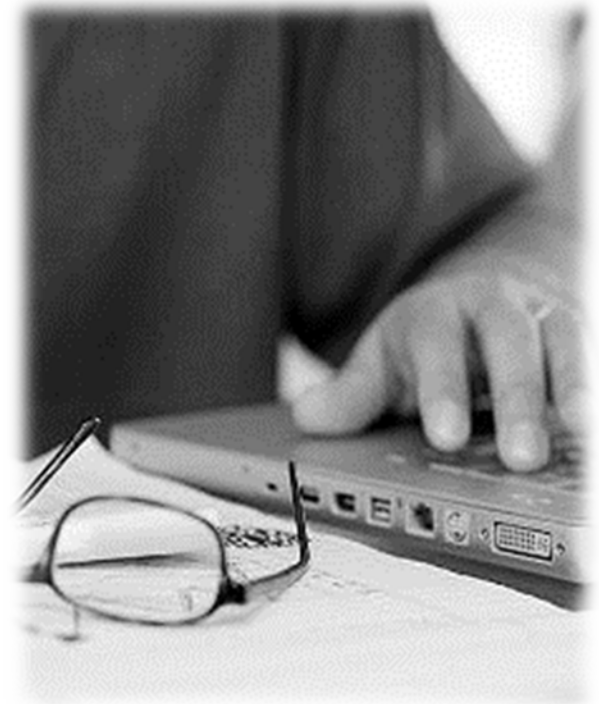
- Transit Planning 4 All Grant



ACTION AREA 4: COMMUNICATION

Action Item 4.1– Improve City-wide Communications and Access to Information with Diverse Media Using Consistent Messaging

- Communications-information Liaison role
- Upgrades to communications tools
- Enhance Public Access Cable TV Channel



ACTION ITEM 5: COMMUNITY SUPPORT AND HEALTH SERVICES

Action Item 5.1 – Expand Evanston 311 to Provide Information on Community Social Service Resources, Activities and Opportunities for Engagement



Recommended Actions Under Way:

- Initial training for Evanston 311 Operators
- Updating the Community Resources page on the Evanston Public Library Website

ACTION ITEM 6: OUTDOOR SPACES AND BUILDINGS

Action Item 6.1– Enhance and Improve Public Spaces for Safety, Quality of Life and Community Access

- Assess, repair, and rehabilitate outdoor spaces, public buildings and other structures
- Snow removal
- 50/50 Sidewalk Program
- Volunteer opportunities



Recommended Actions Under Way:

- Outdoor Spaces and Buildings Review of Parks Summary
- Concrete pad installed at Levy Center bus shelter

ACTION ITEM 7: SOCIAL & CIVIL PARTICIPATION AND EMPLOYMENT

Action Item 7.1– Improve Access to Social, Cultural, Educational, Civic and Recreational Resources through Outreach Partnerships and Communication

Action Item 7.2 – Enhance Opportunities and Access to Recreational Opportunities Year Round

Action Item 7.3 – Encourage Age-Friendly Business Practices through Education and Development of Business Certification Program



ACTION ITEM 8: VISIONING

Action Item 8.1 – Assemble a Future-Oriented Task Force to Identify and Explore Best Practices and Innovations Worldwide to Achieve a Livable Community for All

- Recommendations to the City's Health and Human Services Committee
- Pilot Projects



IMPLEMENTATION

Years 1 and 2: Dec 2014 - 2016

ASSESSMENT AND PLAN DEVELOPMENT

Submit to WHO by December 2016

Quarterly Meetings to coordinate implementation

Years 3, 4 and 5: Dec 2016 – 2019

IMPLEMENTATION AND EVALUATION

Oversee the implementation of the action plan approved by the City Council.

Continual improvement

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Thank You

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