

Appendix 1.6

**Issue Summary and Action Matrix
Canal – Green Bay / Ridge Ave – Church Street Planning Study**

Canal –Green Bay Road/Ridge Avenue- Church Street Planning Study: Issue Summary

The goals and objectives of the community's six major issues are outlined, below. On the following pages, specific action recommendations for each issue area, along with suggested agents and time frame, are displayed in the Proposed Action Plan matrix.

1. Economic Development

Three potential locations were identified by community members as appropriate for new, neighborhood retail development: the Simpson Street/Ashland Avenue business district; the Church Street/Dodge Avenue area and corridors; and the Green Bay Road Corridor.

- Encourage business growth to provide services, employment and promote minority entrepreneurship.
- Develop alternative forms of financial assistance to promote economic goals.
- Continue adaptive reuse of underutilized commercial buildings
- Promote neighborhood special events

2. Urban Design, Community Character, and Zoning

Require new development to reflect artistic, high-quality urban design that reflects the community's sense of pride and which recalls its African-American heritage. Area zoning needs to be studied to encourage compatible development in desired locations.

- Promote area's function as "gateway to downtown".
- Improve the pedestrian atmosphere.
- Create greener, better landscaped public areas.
- Educate public on history and contributions of Evanston African-Americans.
- Direct Zoning Committee to study and revise zoning ordinance as noted.

3. Public Infrastructure, Services, Streets and Transportation

Enhance utilization of existing parks and open space assets. Focus city efforts to address specific needs related to local parking shortages, local street network and traffic circulation, trash and litter management, lighting and schools. Improve the ways in which community members communicate with each other and those outside the neighborhood.

- Equip Twiggs Park with facilities for both local and city-wide events.
- Explore other recreational and open space needs.

4. Housing

A new zoning district is proposed which would conform to the existing scale of the neighborhoods, while not rendering any of the converted, rental properties as structurally non-conforming. Historic properties should be preserved. Maintaining the supply of affordable housing units and increasing homeownership are dual priorities. Consistent enforcement of the City's housing standards and building code, and eventually disruptive households, protects the community at large as well as adjacent residents and property owners.

5. Public Safety and Community Cohesion

Community members and neighborhood groups must feel empowered to develop strategies to address local problems and to work more closely together.

- Increase community's capacity to work together on variety of issues, including public safety.
- Improve means of communicating within the neighborhood.

6. Youth

Provide youth with hope and resources to plan for their future.

- Meet need for mentoring programs for both local youth and their families.
- Challenge attitudes of inevitability about teen pregnancy.
- Develop youth employment network emphasizing obtaining marketable skills and experience and attaining self-sufficiency.
- Provide meaningful recreational and athletic activities for youth.

Canal-Green Bay Road – Church Street Planning Study

PROPOSED Action Plan

Issue 1: ECONOMIC DEVELOPMENT

Overall Goal:

Develop three neighborhood retail centers at: Ashland/Simpson, Church/Dodge, along Green Bay Road.

- **Obj 1:** Unifying themes of arts/culture, African-American heritage.
- **Obj 2:** Encourage business growth to provide services and promote minority entrepreneurship and local employment
- **Obj 3:** Develop financial alternatives to promote economic goals

ACTIONS	AGENTS	TIME FRAME
Attract interesting mix of unique destination businesses: restaurants, clubs, and complimentary retail and services. Identify and recruit key businesses, such as local bank branch, or reputable real estate brokerage.	Local business associations , Chamber of Commerce, Economic Development planner,	Short
Establish a design team of Evanston architects, urban planners, landscape architects and community members to achieve an attractive pedestrian experience and develop an appropriate process to implement plan.	Community Dev. Dept. , neighborhood groups, local business associations, residents	Mid
Focus on pride in neighborhood's past, present and future of local community by: signage, plaques, and tours of landmarks associated with local heroes/leaders and the Fleetwood-Jourdain Sculpture Garden; establishment of Asbury Historic Corridor, between Emerson Street and Green Bay Road.	Preservation Comm./Historical Society , neighborhood groups, local business associations	Short
Efforts to reclaim Asbury as a tree-lined gateway designed appropriately to be aesthetically pleasing, safe and functional to pedestrian and vehicular traffic.	Parks/Forestry/Recreation Dept, Pub. Wks Dept. Traffic Eng. Dept , neighborhood groups, property owners	Mid
Host specialized events: Seniors' picnic, farmers' market, flower show, outdoor concert and other events reflecting the community diversity, such as a Latino fiesta.	Neighborhood groups, local business associations , Parks/Forestry/Rec. Dept.	Short
Explore ways to provide technical assistance on business development, local workforce development, & other business incentives.	Chamber of Commerce , Northwestern University, local business associations, Planning Division	Short
Provide on-the-job training specifically for local youth.	Local business associations, not-for-profits/service providers , ETHS, Human Relations (Summer Youth), Economic Development Planner	Short
Promote alliances between core businesses and local business development.	Local business associations, Chamber of Commerce	Short
Establish links between larger community and institutions.	Neighborhood groups, local business associations , Chamber of Commerce, Northwestern University	Short
Provide affordable rental housing for locally employed Evanston residents.	Local business associations, Housing Commission , Community Development Dept	Mid
Establish Web Site for providing local information, including a list of businesses and service providers in the Study Area.	Business associations, neighborhood groups , City Web Designer and Public Information Coordinator	Short
Explore the use of Tax Increment Financing Districts (TIF), sales tax sharing, and special service districts.	not-for-profit developers, neighborhood groups, school districts, Econ. Dev. Comm., Council	Short
Research other sources of financial assistance.	Economic Development Commission, Planning Division	Short

Goal 1:

Develop neighborhood retail center at Ashland Ave / Simpson Street

- **Obj 1:** enhance economic development
- **Obj 2:** Continue adaptive reuse of underutilized commercial buildings
- **Obj 3:** Promote neighborhood special events

ACTIONS	AGENTS	TIME FRAME
Increase the commercial presence along Simpson Street in the form of storefront shops, restaurants, and small businesses. Develop a specific destination environment for shopping, dining and entertainment built upon the neighborhood's ethnic diversity and history.	Local business associations, Chamber of Commerce, Community Development Department	Short
Enhance Simpson Street streetscape with decorative lighting, seating areas, and improved paving.	Local business association, Public Works Department	Long
Enact a zoning text amendment that would permit ground floor retail in the MUE (Transitional Manufacturing-Employment) District to build upon activity on Simpson Street.	Plan commission, Zoning committee , residents and property owners, local businesses, city council	Short
Establish TIF for area.	Local business association , Economic Development Commission, residents, school districts	Mid
Enact zoning text amendment that would revise the floor FAR in the MUE zone to 1.5 with a 40-foot height limit to eliminate non-conforming status of existing structures, to support adaptive reuse of existing structures, and to promote new development.	Plan commission, Zoning committee , residents and property owners, local businesses, city council	Short
Enact zoning text amendment that would allow residential (single-family through multi-family) uses as permitted (Section 6-13-3.2), rather than special (Section 6-13-3.3), uses in the MUE district.	Plan commission, Zoning committee , residents and property owners, local businesses, city council	Short
Provide adequate parking for all new and existing uses of substantially renovated properties.	Developers & property owners , Parking Committee	On-going
Program annual events in Twiggs Park, to attract audiences from a wider area. Suggestions include: flower show, farmers' market, 3 on 3 basketball tournaments, senior picnics, Latino Fiesta.	Neighborhood groups, local business associations, Parks/Forestry/Recreation Department	Short
Educational programs and tours focused upon the Black Historic Sculpture Garden.	Fleetwood-Jourdain Art Guild, Fleetwood-Jourdain Recreation Center , residents, neighborhood groups	Short
Install park improvement, possibly a gazebo or pavilion type structure, to serve as gateway to neighborhood and to house restroom facilities at the northeast end of Twiggs Park.	Residents, neighborhood groups, Parks/Forestry/Recreation Department	Mid

Goal 2:

Develop neighborhood retail center at Church Street / Dodge Ave

ACTIONS	AGENTS	TIME FRAME
Encourage non-profit economic development within the area, e.g. Black History Museum, mixed-use retail and residential development on Church Street, with affordable units.	Not-for-profits , Community Development Department, Economic Dev. Commission	Mid
Explore need for availability of parking requirements for planned businesses.	Parking Committee, Zoning Committee , property owners, developers	Short
Review existing B1 zoning and the I2 zoning east of Darrow Avenue for consistency with desired future development.	Plan commission, Zoning committee , Plan Commission, residents and property owners, local businesses, city council	Short
Explore financial incentives for redevelopment, such as the use of Tax Increment Financing (TIF).	City staff , not-for-profit developers, neighborhood groups, school districts Economic Dev. Comm., Council	Short

Goal 3:

Develop neighborhood retail center along Green Bay Road.

ACTIONS	AGENTS	TIME FRAME
Direct Plan Commission's Zoning Committee to study a new mixed-use, neighborhood retail/residential zoning designation for the southeast quadrant of the Simpson Street / Green Bay Road intersection and western frontage of Green Bay Road, southward to Foster. Specifically, the area under consideration should include the property presently zoned C2 (bounded on the north by Simpson Street, on the east by Green Bay Road, on the west by the extension of Jackson Street and including the former Mayfair Railroad right-of-way property on the south), the adjacent R5 properties fronting on Green Bay Road (2016-2026 Green Bay Road), and the C2 area fronting on Green Bay Road, south of the R5 properties, to Foster Street.	Plan commission, Zoning committee , residents and property owners, local businesses, city council	Short
Involve community in developing project in order to meet local needs for design and appearance, business mix and employment.	Community Development Department , residents, neighborhood groups, property owners	Mid
Develop land assembly plan and marketing strategy for major new commercial development at Green Bay Road & Simpson Street . (Specifically, the area under consideration should include the property presently zoned C2 [bounded on the north by Simpson Street, on the east by Green Bay Road, on the west by the extension of Jackson Street and including the former Mayfair Railroad right-of-way property on the south] and the adjacent R5 properties fronting on Green Bay Road [2016-2026 Green Bay Road], and the C2 area fronting on Green Bay Road, south of the R5 properties, to Foster Street).	Economic Development Commission, Plan commission , residents and property owners, local businesses, city council	Long
Remove the old Mayfair Railroad viaducts and incorporate into new mixed-use retail/residential redevelopment.	Property owners , developers, Community Development Department	Mid
Remove billboard signs along the Union Pacific railroad.	Neighborhood groups , City staff, Union Pacific	Short

Issue 2: URBAN DESIGN, COMMUNITY CHARACTER & ZONING

Goal 1:

Foster neighborhood pride through promoting artistic, high-quality urban design for each project

- **Obj 1:** Promote area's function as "gateway to downtown", while differentiating its various neighborhoods.
- **Obj 2:** Improve the pedestrian atmosphere.
- **Obj 3:** Create greener, better landscape public areas in the neighborhoods

ACTIONS	AGENTS	TIME FRAME
Conduct neighborhood visioning workshops to establish neighborhood gateway features – incorporating public art, landscaping, and/or historical markers - at entry points along the major thoroughfares: Emerson, Simpson, Church, Green Bay Road, and Asbury.	Evanston design professionals, Planning Division, Neighborhood Committee, Parks/Forestry and Engineering Depts., residents, neighborhood groups, local business associations.	Mid
Convert portion of former PermaLawn site into entry to neighborhood and canal park system, including functional structure (gazebo, band shell, etc.) and restroom facilities.	Parks/Forestry/Recreation Dept, residents, neighborhood organizations and local businesses.	Mid
Voluntary parkway beautification program, led by neighborhood organizations and block clubs.	Residents and neighborhood groups, Parks/Forestry Department	Short
Develop system of attractive signage to business districts and important sites within the neighborhood.	Evanston design profession, Neighborhood groups, local business associations, residents, Public Works Department	Mid
Conduct neighborhood-visioning workshops for replacement of sidewalks and for other public improvements.	Planning, Public Works, Parks/Forestry Departments, Evanston design professionals, Neighborhood Committee, residents, neighborhood groups, local businesses	Mid
Widen and replace sidewalks through regular Capital Improvement Plan process.	Public Works Department, property owners	On-going
Encourage voluntary planter program by local business groups and neighborhood organizations.	Neighborhood groups, local business associations, Community Development Dept., Public Works Department	Short
Eliminate billboards.	Neighborhood groups, City staff, Union Pacific	Short
Encourage cooperation on fencing design to coordinate design on a block-by-block basis.	Neighborhood groups, residents,	Short
Addition, replacement and maintenance of street trees.	Parks/Forestry Department	On-going

Goal 2:

Recognize and celebrate the community's African American heritage.

- **Obj 1:** Educate public about the history and contributions of African-American Evanstonians

ACTIONS	AGENTS	TIME FRAME
Create maps identifying historic sites and structures.	Preservation commission and/or Historical Society, neighborhood groups	Short
Develop tour of historic areas.	Preservation commission and/or Historical Society, neighborhood groups	Short
Use community web site to promote maps and tours of historic areas, as well as local events.	Preservation commission and/or Historical Society, neighborhood groups, City Web Designer.	Short
Recognize the first Black hospital and home of Drs. Garnett and Butler on Asbury as key site.	Preservation commission and/or Historical Society, neighborhood groups	Short

* Time Frame: Short= < 1 year; Mid= 1-3 years; Long= > 3 years

Goal 3:

Revise zoning map and text to reflect planning process.

- **Obj 1:** Direct Zoning Committee to study and make noted revisions to the zoning ordinance for the following locations:

ACTIONS	AGENTS	TIME FRAME
As described by the first action recommended under Economic Development Goal 3, create a new zoning district that permits: mixed-use development, with ground floor commercial and residential above; and a maximum height of 42 feet. The new zoning district should also encourage design that is consistent with surrounding housing, emphasizes a pedestrian scale and incorporates inviting public and private green space. [Specifically, the area under consideration should include the property presently zoned C2 (bounded on the north by Simpson Street, on the east by Green Bay Road, on the west by the extension of Jackson Street and including the former Mayfair Railroad right-of-way property on the south), the adjacent R5 properties fronting on Green Bay Road (2016-2026 Green Bay Road), and the C2 area fronting on Green Bay Road, south of the R5 properties, to Foster Street.]	Zoning committee , residents, neighborhood groups, property owners, local business associations, Plan Commission, Council	Short
Create a new R5a residential district for that portion of the study area currently zoned R5, except for those properties at 2016-2026 Green Bay Road, that is limited to a maximum height of 42 feet but retains the remaining R5 regulations.	Zoning committee , residents, neighborhood groups, property owners, local business associations, Plan Commission, Council	Short

Issue 3: PUBLIC INFRASTRUCTURE, SERVICES, STREETS & TRANSPORTATION

Goal 1:

Utilize and promote Neighborhood park and open space assets.

- **Obj 1:** Equip Twiggs Park with facilities for both local and city-wide events.
- **Obj 2:** Explore other recreational and open space needs.

ACTIONS	AGENTS	TIME FRAME
Design new park facility (band shell, gazebo, shelter, etc.) for Twiggs park that utilizes the former PermaLawn site, acts as gateway to neighborhood, and provides bathroom facilities.	Parks/ Forestry/Recreation Dept. , residents, neighborhood groups.	Mid
Install secure bike racks in visible locations.	P/F/R Dept. , local business assoc., neighborhood groups	Short
Install emergency phones in parks.	P/F/R Dept. , local business assoc., neighborhood groups	Short
Improve signage informing public of park system and names, hours, location of facilities; include bike and pedestrian trails, paths and routes for persons with disabilities.	P/F/R Dept.	Short
Explore themes for local parks.	P/F/R Dept. , local business assoc., neighborhood groups	Short
Explore Latino fiesta event.	Residents, neighborhood groups, P/F/R Dept.	Short
Explore reinstating 'Neighborhood Night' at Foster Field.	Neighborhood groups. P/F/R Dept. ,	Short
Post and enforce park regulations, such as leash laws and park hours.	P/F/R Dept.	Short
Study need for dog park.	P/F/R Dept.	Short
Study expanded use of canal for water related recreational use.	P/F/R Dept. , residents, neighborhood groups	Mid
Study feasibility of providing indoor/outdoor pool or water park within the City of Evanston.	P/F/R Dept.	Mid

Goal 2:

Provide adequate neighborhood parking for residents, business and visitors.

ACTIONS	AGENTS	TIME FRAME
Explore shared parking/park facility on portion of PermaLawn site that would not infringe upon the appearance of the greenbelt.	P/F/R Dept. , neighborhood groups, local business assoc.	On-going
Institute local parking permit system where requested by residents.	Parking/Traffic Engineering Depts. , residents, local businesses	Short
Explore creation of more on-street parking via street widening, or instituting one-way traffic flow.	Parking/Traffic Engineering Depts. , residents, local businesses	Short
Study parking requirements for churches and high school events.	Zoning Committee , Traffic Engineering	Mid

Goal 3:

Provide a safe and efficient network of local and arterial streets.

ACTIONS	AGENTS	TIME FRAME
Conduct comprehensive traffic study of the neighborhood.	Traffic Engineering Dept., consultant, residents, local businesses	Short
Find solutions to specific problem locations: Need for light/stop sign/pedestrian crossing marking at locations on Emerson; Simpson Street bus traffic; feasibility of one-way traffic on Ashland, flowing one-way northbound south of Simpson Street and one-way southbound, north of Simpson Street; ingress/egress for gas stations and car washes on Green Bay Road; and traffic signal at Asbury and Green Bay Road.	Traffic Engineering Dept., consultant, residents, local businesses	Short
Neighborhood traffic calming program (speed humps) at designated locations.	Traffic Engineering Dept., residents, neighborhood groups	On-going
Mark bike routes through neighborhood.	Traffic Engineering Dept.	On-going
Improve curb cuts, potholes and sidewalks for persons with disabilities.	Public Works Dept.	On-going
Enact ordinance to require utility companies to properly patch roadway and sidewalk pavement after underground work.	City legal staff, Council	Short

Goal 4:

Eliminate blowing trash and litter.

ACTIONS	AGENTS	TIME FRAME
Classify 'fly-dumping' as a reportable crime.	City legal staff, EPD, Council	Short
Expand alley paving program to discourage local fly-dumping activities.	Public Works Department, residents, business groups	Mid
Provide attractive, <u>fixed</u> trash containers in parks and other key locations and provide frequent pick-ups.	Depts. Of Public Works and Parks/Forestry, local business associations, neighbor groups	Mid
Involve community members in monitoring litter on a block-by-block basis; organize community litter pick-up and recycling.	Residents, neighborhood groups, local businesses	Short
Direct Law Department to explore the City's ability to establish and enforce regulations on trucking operations within its corporate boundaries. The extent of operations to be regulated include weight, permitted routes, hours of operation, and load covering requirements.	Law Department, EPD	Short

Goal 5:

Attractive street lighting to promote safety within the neighborhood

ACTIONS	AGENTS	TIME FRAME
Request early action in retrofitting existing light sources with new, high voltage bulbs.	Residents, neighborhood groups, Traffic Operations Staff	Short
Promote ComEd alley lighting program to decrease fly-dumping and increase security.	ComEd, Public Works Dept, residents, neighborhood groups	Short
Replace davit arm lighting in local business district streetscapes with ornamental Talmidge lighting fixtures with high lumens bulbs.	Local business associations, neighborhood groups, Public Works Staff	Mid
Light some parks for night use; provide lighting for bike paths through parks.	Parks/Forestry/Recreation Dept.; neighborhood groups	Mid

Goal 6:

Enhance educational resources within the neighborhood

ACTIONS	AGENTS	TIME FRAME
Continue to explore the possibility of neighborhood school to serve west side neighborhoods.	District 65 , residents, neighborhood groups,	Mid
Provide better marketing for or clearinghouse to access existing GED programs.	Not-for-profit service providers , ETHS, residents	Short
Expand GED programming to include: evening or weekend classes; test tutoring, financial assistance for those completing the program, WEB-based classes, counseling.	ETHS, Not-for-profit service providers , residents	Short
Expand continuing education programs for residents to include specialized vocational training and trade certification (e.g. Bi-lingual training, classes on landlord or property management, basic house repairs, computer applications, WEB surfing, job seeking, writing resumes, electrical or plumbing trades).	ETHS, Not-for-profit service providers, Oakton Community College , residents	Mid
Promote programs that utilize Northwestern University Mid for local tutors.	Northwestern University , Residents	Short
Expand and improve marketing of tax reduction training programs for seniors.	Senior Services Providers , Health & Human Services staff	Short
Request Local armed service branches to provide mentoring and tutoring.	U.S. Armed Services	Short
Create alliance between neighborhood, schools and major companies in the City.	Chamber , local businesses, residents, neighborhood groups, school districts	Short

Goal 7:

Improve communication both internal and external to the community

ACTIONS	AGENTS	TIME FRAME
Develop community web site to provide information and a forum for community dialogue.	Neighborhood groups, local business associations , City Web Designer	Short

Issue 4: HOUSING

Goal 1:
Revise zoning ordinance to include R5a district

ACTIONS	AGENTS	TIME FRAME
Zoning revisions should be enacted that: Revise the zoning map and text to re-designate that portion of R5 zoning, bounded by Green Bay Road, Emerson Street and the western boundary of the former Mayfair Railroad right-of-way, but excluding those properties fronting on Green Bay Road, to a new R5a residential district with a maximum height of 42 feet.	Zoning committee, Plan Commission , residents, property owners, neighborhood groups, local business association, council	Short

Goal 2:
Maintain supply of affordable housing units and increase homeownership

ACTIONS	AGENTS	TIME FRAME
Utilize neighborhood housing center to: 1) Promote home-ownership. 2) Instruct area homeowners on protecting home equity. 3) Use home equity to purchase other affordable units for the next generation. 4) Educate, assist and protect senior in their efforts to maintain their property rights by securing senior tax freeze without interruption, homeowners exemption and other tax-related senior benefits.	City Departments (Community Development, Human Relations, Health & Human Services), Housing Commission, local lending/financial institutions, residents, neighborhood groups, not-for-profit developers	Mid
Offer homeowners, especially the elderly, licensed real estate and financial services including, financial planning and market analyses of their homes to insure a fair and professional assessment of their home's value	Housing Center	Mid
Strengthen, expand and advertise programs to assist elders in home maintenance and repair.	Social Service, Providers, Health & Human Services Dept , Community Development Dept	Short
Identify those areas in which greater densities might be achieved in order to increase affordability of housing units.	Neighborhood groups, residents, Zoning committee, Plan Commission , property owners	Short
Create partnerships between the City of Evanston and neighborhood groups or affordable homebuilders to establish a means of underwriting home purchases by lower income Evanston residents (i.e. low interest loans for first time buyers) and construction of affordable single family units.	Housing Commission, Community Development Dept. , community groups, developers	Short

Goal 3:
Repair / replace deteriorating and dilapidated structures

ACTIONS	AGENTS	TIME FRAME
Enforce housing standards and prosecute building code violations.	Community Development Dept., Law Dept.	Short
Expedite process by which board-ups are either slated for demolition or scheduled for improvement.	Law Department, Community Development Dept.	Short
Quickly identify boarded up properties and notify owners (banks) of grace period before fines may be assessed.	Community Development Dept.	Short
Devise efficient method of condemning properties that remain boarded up or uninhabitable for excessive periods of time.	Community Development Dept., Law Dept.	Short
Establish neighborhood housing center to instruct homeowners in cost effective home improvement strategies and to educate property owners about low interest loans or other home improvement programs available through the City of Evanston.	City Departments (Community Development, Human Relations, Health & Human Services), Housing Commission, local lending/financial institutions, residents, neighborhood groups, not-for-profit developers	Mid

* Time Frame: Short= < 1 year; Mid= 1-3 years; Long= > 3 years

Goal 4:

Hold owners of rental properties responsible for the destructive or disruptive behavior of their tenants, while insuring landlords have sufficient rights to appropriately deal with disruptive tenants.

ACTIONS	AGENTS	TIME FRAME
Review existing landlord – tenant ordinance to clarify and protect landlords as well as tenants' rights with respect to disruptive behavior.	Human Relations Department, Law Department, tenants, property owners	Short
Pass and enforce a "Disruptive Households" ordinance in order to address unresponsive absentee landlords.	Law Department, EPD, Community Development, Council, property owners, tenants.	Short
Establish neighborhood housing center to conduct seminars on proper methods of tenant screening.	City Departments (Community Development, Human Relations, Health & Human Services), Housing Commission, local lending/financial institutions, residents, neighborhood groups, not-for-profit developers	Mid
Enforce city ordinance limiting number of residents in each apartment.	Depts. Of Community Development, Human Relations, Law	Short
Via a local web site and printed pamphlets, provide information to tenants and property owners of city requirements and programs pertaining to rental properties.	Human Relations Dept, Community Development Dept., City Web Designer	Short

Goal 5:

Preserve the historic structures and essential character of the neighborhood.

ACTIONS	AGENTS	TIME FRAME
Request Preservation Commission or Evanston Historical Society to research historic homes and sites and recognize those locations with appropriate signage.	Preservation Commission, Historical Society	Short
Educate public about the area's historic and cultural significance by walks and programs at Black Heritage Museum.	Historical Society, Neighborhood Groups, City's Community Information Coordinator	Short
Encourage succeeding generations to buy homes in neighborhood.	Community Groups, Housing Center	Mid

Issue 5: PUBLIC SAFETY & COMMUNITY COHESION

Goal 1:
Empower community members and neighborhood groups to identify and develop strategies to address local problems and to work together to implement them.

- **Obj 1:** Increase the community's capacity to work together on a variety of local issues, including public safety.
- **Obj 2:** Improve means of communicating within the neighborhood.

ACTIONS	AGENTS	TIME FRAME
Charge the City with studying and addressing possible attitudinal barriers between Evanston Police Department and the community	EPD, Human Relations Commission , residents, neighborhood groups, local businesses, property owners	Short
Reinforce the model of a community and police partnership by aiding existing residents and neighborhood groups to work together and with the police to address common interests and problems.	EPD , neighborhood groups, local business association	Short
Obtain the services of a community organizer to assist all community stakeholders to improve the degree to which they communicate, work together, and recognize diverse cultures within the neighborhood.	Evanston Police Dept. , residents, neighborhood groups, local businesses, property owners	Mid
Conduct census of neighborhood groups and organizations in the City, beginning with the study area.	Planning Dept. , neighborhood groups	Short
Re-establish umbrella organization for Evanston's neighborhood associations and organizations for the purpose of working together on common issues, beginning in the study area.	Planning Dept. , neighborhood groups	Mid
Develop community web site and/or newsletter to report local events and programs.	Neighborhood groups, local businesses , City Web Designer	Short
Increase awareness of the City's Spanish language translator to increase participation with non-English speaking Hispanic community members.	City Departments	Short
Provide needed signage and public accommodations, e.g. safety lines near canal, sidewalk ramps, for handicapped residents.	Public Works Dept	Short
Re-institute a "welcome wagon" for new residents, orienting them to the community, local organizations and programs, and neighborhood businesses.	Local businesses, chamber, neighborhood groups	Short

* Time Frame: Short= < 1 year; Mid= 1-3 years; Long= > 3 years

Issue 6: YOUTH

Goal 1:

Provide youth with hope and the resources to plan for their future.

- **Obj 1:** Meet need for mentoring programs for both local young people and their families.
- **Obj 2:** Challenge attitudes of inevitability about teen pregnancy.
- **Obj 3:** Develop youth employment network with an emphasis on obtaining marketable education/job skills, on-the-job experience, and attaining self-sufficiency.
- **Obj 4:** Provide meaningful recreational and athletic activities for youth.

ACTIONS	AGENTS	TIME FRAME
Request Department of Health and Human Services to evaluate the comprehensiveness and effectiveness of the youth and family services delivery system in the City of Evanston and the degree of coordination present and/or necessary among the various services.	Health and Human Services Dept., Parks/Forestry/Recreation Dept., Fleetwood-Jourdain Recreation Center. , residents, not-for-profit service providers	Mid
Provide feedback to social service providers about effectiveness of programs and areas of needed improvement or unmet need.	City staff (e.g. Health/HumanServices, Community Development), residents , not-for-profit service providers, such as YMCA, Youth Jobs Center, etc.	Short
Provide findings to City of Evanston on programs it funds with CDBG or other city-administered programs.	residents, not-for-profit service providers , Community Development Dept.	Short
Improve marketing of programs to area youth.	Not-for-profit service providers	Short